



AGENDA

8:00 AM **BREAKFAST & REGISTRATION**

9:00 AM **WELCOME**

Scott Dadich, Editor in Chief, WIRED
Kim Kelleher, Chief Revenue Officer, WIRED

LETTER FROM THE EDITOR

Robert Capps, Head of Editorial, WIRED

THE WORLD AFTER APPS

David Marcus, VP, Messaging Products, Facebook
in conversation with Marcus Wohlsen, WIRED

ELECTION 2016: LAUGH TO KEEP FROM CRYING

Brad Jenkins, Managing Director & Executive
Producer, Funny or Die D.C.
in conversation with Issie Lapowsky, WIRED

THE DAWN OF MIXED REALITY

Rony Abovitz, Founder, President & CEO, Magic
Leap with surprise guests
in conversation with Jessi Hempel, WIRED

10:30 AM **MORNING BREAK**

11:00 AM **TEXTING FOR HELP**

Nancy Lublin, Founder & CEO, Crisis Text Line
in conversation with Jessi Hempel

THE AI ARMS RACE

Yann LeCun, Director, AI Research, Facebook
in conversation with Cade Metz, WIRED

THE FIRST ELECTRIC CAR FOR THE MASSES

Mary Barra, Chairman & CEO, General Motors
Company in conversation with Scott Dadich

THE GAME FROM GRIEF

Ryan Green, Co-Owner & Head of Narrative,
Numerous Games; Creator, *That Dragon, Cancer*
in conversation with Jason Tanz, WIRED

12:45 PM **LUNCH**

1:45 PM **GOOGLE, THE CLOUD & THE FUTURE OF COMPUTING**

Diane Greene, SVP, Google
in conversation with Cade Metz

CAN THE BLOCKCHAIN REMAKE WALL STREET?

Arvind Krishna, SVP & Director, IBM Research, IBM
in conversation with Cade Metz

HUMAN PERFORMANCE & CREATIVITY

Andy Walshe, Director, Red Bull High Performance,
Red Bull North America

3:00 PM **BREAK**

3:30 PM **INEQUALITY IS EVERYONE'S PROBLEM**

Erica Baker, Sr. Engineer, Slack
in conversation with Davey Alba, WIRED

BOSS LADIES

Sukhinder Singh Cassidy, Founder & CEO,
Joyus; Founder & Chairman, theBoardlist, **Susan Lyne**,
President & Managing Partner, BBG Ventures, and
Rick Stollmeyer, Cofounder & CEO, MINDBODY
in conversation with Jessi Hempel

THE NEW BUSINESS OF TELEVISION

Carlton Cuse, Showrunner, Writer & Executive
Producer, Cuse Productions
in conversation with Scott Dadich

VR & THE STORIES WITHIN YOU

Chris Milk, Founder & CEO, Vrse
in conversation with Robert Capps

5:30 PM **NETWORKING RECEPTION**
