



29th ANNUAL
www.bellefontecruise.org

*Historic Bellefonte Cruise
is a committee of
Historic Bellefonte Inc.*



"Celebrating A Timeless Heritage"

CRUISE SPONSORSHIP LEVELS

"Friend" -- \$500.00

Announcements on stage days of event
Friends listing on www.bellefontecruise.org (the official Cruise site)
1 parking space will be made available for you at the Cruise
The opportunity to hand out literature/giveaway items during the Cruise and Car Show
Furnish us with up 300 flyers/literature two weeks prior to event for Goody bags

"Supporter" -- \$1000.00

All of the above, plus:
listing in all printed ads
Supporter Listing on www.bellefontecruise.org (the official Cruise site)
Sponsorship listing with small listing as a supporter on 30,000 placemats to be distributed throughout the region
Rotation mentions in live on-air announcements by our radio advertising
A listing in Cruise ads in our printed advertising as well as Bellefonte Cruise tabloid
1 Additional Parking Space (total of 2) at the Bellefonte Cruise for your business display

"Major Cruise Supporter" -- \$2500.00

All of the above, plus:
Supporter Listing and logo on www.bellefontecruise.org (the official Cruise site)
Major Sponsor listing & your banner on stage at event (supplied by you 2'H X 6'W)
Rotation mentions in live on-air announcements by our radio advertising as a Major Sponsor
Clickable logo on www.bellefontecruise.org
A copy of your logo in our printed advertising as well as Bellefonte Cruise tabloid
1 Additional Parking Space (total of 3) at the Bellefonte Cruise for your business display

"Co-Entertainment Sponsor" -- \$3500.00

All of the above, plus:
CO-PREMIER POSITION signage on the stage at the Cruise (supplied by you)
CO-ENTERTAINMENT listing (with logo) as the entertainment sponsor on www.bellefontecruise.org
Logo and Listing as the CO- Entertainment Sponsor on all Printed Materials
CO-Entertainment listing as the Entertainment Sponsor on 30,000 placemats to be distributed to Restaurants throughout the region and state.
Sponsorship mentions as the Co-Entertainment Sponsor from the stage during the Bellefonte Cruise and Car Show
Sponsorship listing on Award plaques for all Car Classes
Up to 4 Parking Spaces of display space at the Bellefonte Cruise and Car Show for your business

"Sole Entertainment Sponsor" -- \$5000.00

All of the above, plus:
PREMIER POSITION signage on the stage at the Cruise (banner supplied by you)
Sponsorship listing in all Live and Recorded Promotion announcements for the Cruise Entertainment
Listing (with logo) as the entertainment sponsor on www.bellefontecruise.org
Logo and Listing as the Entertainment Sponsor on all Printed Materials
Listing as the Entertainment Sponsor on 30,000 placemats to be distributed to restaurants throughout the region and state.
Mentions as the Entertainment Sponsor from the stage during the Bellefonte Cruise and Car Show
ENTERTAINMENT listing on Award plaques for all Car Classes
Up to 8 Parking Spaces of display space at the Bellefonte Cruise for your business

"Event Sponsor" -- \$10,000

All the above listing in all advertising as Historical Bellefonte Cruise present by...

(SIGNATURES REQUIRED ON BACK)

**Once approved and accepted by all parties this contract is not subject to cancellation.

**Contract needs to be signed and returned by April 30, 2017

To be included in all printed, on-air, and internet advertising

**Inclusion in live and recorded radio announcements will be business name and location only.

**All Artwork for inclusion in printed materials must be received by April 30, 2017

**Sponsorship may be done in-kind, but value of in-kind sponsorship must exceed double the value of the cash sponsorship and must be accepted by the Bellefonte Cruise committee.

(circle desired sponsorship package)

“Friend” - \$500.00 “Supporter” - \$1,000.00 “Major Cruise Sponsor” - \$2,500.00

“Co-Entertainment Sponsor” - \$3,500.00 “Entertainment Sponsor” - \$5,000.00

“Event Sponsor” - \$10,000.00

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT:

PATRICK A. MCCOOL - CHAIRMAN

CELL PHONE: (814) 280-5881

TOTAL AMOUNT OF TAX DEDUCTABLE DONATION:\$ _____

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CONTACT NAME: _____ CELL PHONE #: _____

E-MAIL ADDRESS: _____ BUSINESS PHONE #: _____

DATE: _____

REPRESENTATIVE SIGNATURE: _____

CRUISE APPROVAL SIGNATURE: _____