

# MAKE PUBLISHING EASIER

BookNet Canada develops technology, standards, and education to support the Canadian book industry. Here's what we can do for your business.



## SEE WHAT'S SELLING, AS IT HAPPENS

SalesData makes it easy to plan ahead and do quick market research. With point-of-sale data from over 2,000 retail outlets, SalesData represents 85% of the Canadian trade print market.



## DIGITAL CATALOGUES MAKE ORDERING EASIER

Save on printing, shipping, and storage with CataList digital catalogues. You can also update your catalogues quickly and easily. New cover? No problem!



## MAKE YOUR BOOKS EASIER TO FIND ONLINE

BiblioShare provides publisher-supplied book data for supply chain partners and websites, including 49th Shelf and CataList.

Submitting your data is free. If you don't have a data file, use BiblioShare Webform to create one: it's easy and affordable.



## GET TO KNOW YOUR READERS

Stay competitive with our free and reasonably priced market and consumer research reports.

And come discuss the book industry's latest trends, experiments, and technology at our annual Tech Forum conference.



## SAVE TIME AND MONEY WITH EDI

Pubnet EDI streamlines ordering and invoicing and improves communication with retailers, all for a low flat-rate annual fee.



## KEEP UP WITH INDUSTRY STANDARDS

For the latest news on product identifiers (ISBNs, ISNIs), subject classifications (BISAC, Thema), and ONIX, head to our Standards section for free resources and guides.

Find out more at [www.booknetcanada.ca/publishers](http://www.booknetcanada.ca/publishers) or email [info@booknetcanada.ca](mailto:info@booknetcanada.ca)



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