

# THE CANADIAN BOOK MARKET

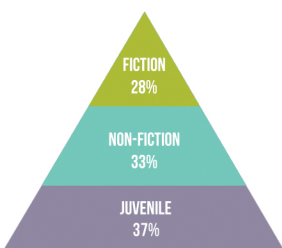
# 2015

UNITS SOLD  
**52.6**  
MILLION

TOTAL VALUE  
**\$983.4**  
MILLION

TOTAL ISBNs  
**748.7**  
THOUSAND

## SALES BY SUBJECT



### TOP FICTION

*THE GIRL ON THE TRAIN*, PAULA HAWKINS  
*ALL THE LIGHT WE CANNOT SEE*, ANTHONY DOERR

### TOP NON-FICTION

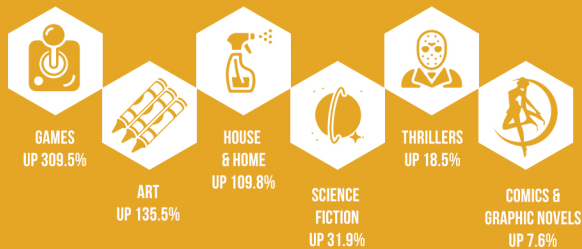
*MY SECRET SISTER*, HELEN EDWARDS, JENNY LEE SMITH  
*SECRET GARDEN*, JOANNA BASFORD

### TOP JUVENILE

*LOST OCEAN*, JOANNA BASFORD  
*OLD SCHOOL*, JEFF KINNEY

## HOT TOPICS

6 CATEGORIES THAT SAW A SALES BOOST IN 2015



## DID YOU KNOW?

3 OUT OF 5 OF THE TOP-SELLING NON-FICTION BOOKS OF 2015 WERE COLOURING BOOKS.



THE CANADIAN BOOK MARKET (CBM) IS AN ANNUAL REPORT PUBLISHED BY BOOKNET CANADA, A NON-PROFIT ORGANIZATION THAT TRACKS 85% OF PRINT BOOK SALES IN THE CANADIAN ENGLISH-LANGUAGE MARKET.

THE REPORT BREAKS THE MARKET DOWN INTO OVER 50 SUBJECT CATEGORIES.

FOR EACH SUBJECT, YOU'LL SEE:

- VOLUME AND VALUE FROM 2014 & 2015
- NUMBER OF ISBNs IN CIRCULATION AND ISBNs WITH SALES
- WEEK-BY-WEEK PERFORMANCE OVER THE PAST 5 YEARS
- TOP PUBLISHER & DISTRIBUTOR MARKET SHARE
- TOP 20 HARDCOVER AND PAPERBACK TITLES BY SUBJECT
- BINDING AND PRICING IN 2014 & 2015