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In the Loop

Innovations in Agriculture and Food Systems

MAY 2015



Welcome to *In the Loop*, an e-newsletter from Closed Loop Capital featuring hot topics in agriculture technology, food system innovation and venture capital. Follow us on Twitter and LinkedIn and feel free to [contact us](#) at any time with updates and thoughts.



Inc. Magazine names **agriculture as one of three industries on the verge of disruption** as farmers look to technology to address market, social and environmental challenges from modern agricultural production. In addition, macroeconomic agriculture supply and demand drivers, shifting consumer tastes and new data acquisition and management tech set the stage for continued growth in agriculture technology investing. Investors are increasing allocations to agriculture technology ventures with **\$2.3B invested in 264 deals with 271 unique investors in 2014** according to *AgFunder*.

Included in the suite of advancing technologies is precision agriculture and the capture and processing of data to drive smarter farming practices that may play a key role in the need to feed a growing population and 11 billion people by 2100. At the farm level, **farmland data is expected to impact farmland prices** as quantity and quality of data grows over time through on-farm technologies acquiring environmental and farm activity data to improve operating performance.

As proof of efficacy and ROI for biological treatments builds from field trials to large scale farm operations, **growers continue to embrace these next generation biological solutions to pest and weed resistance**. Scientists continue to identify new microbes for biological treatments that can be implemented through direct soil application, seed coatings and foliar sprays and can often be with blended additional biological or conventional treatment solutions. As such, big ag companies are acquiring, developing and launching these new solutions for both conventional and organic farming regimes.

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About Closed Loop Capital

Closed Loop Capital is an early-stage venture capital platform investing in exceptional entrepreneurs leading ventures in agriculture technology and food system innovation in the United States and Canada.

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