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In the Loop

Drivers of Agriculture Technology + Food System Innovations

JUNE 2016



This issue of *In the Loop* continues to explore medical foods with the FDA's recent publication of [final guidance](#) for defining, labeling and making claims on the new product category. Hormel is following Nestle's commitment to medical foods by launching a [new medical foods line](#) to support cancer patients, and with new FDA guidelines these companies can work to properly position their products in the marketplace. Not surprisingly, among some of the [top policy debates in food](#) for the year is the evolving GMO landscape and labeling requirements for consumers. Growers "caught in the middle" between big ag and consumer demand are voicing their opinions and seeking more balanced and [practical approach when considering GMOs](#). Over the past decade a proliferation of web-based market-enabling tools have been developed to [connect small farm producers with consumers](#), but a retrospective look at the successes and failures question whether a viable model has the potential to emerge. We conclude this month's issue with two articles addressing the environmental impact of agriculture - [soil degradation](#) and lake [eutrophication](#) - two problems where new ventures may be able to offer market-driven solutions.

Explore our selection of articles below for more details on these recent developments and findings.



MEDICAL FOODS

FDA Posts Final Medical Foods Guidance Amid



FOOD POLICY

Here Are the 8 Biggest Debates in American Food



GMO

Caught in the Middle: Farmers Seek a New and Improved



FOOD TECH

Does Food Tech Help
Farmers?
(Civil Eats)



ENVIRONMENT

The Environmental Cost of
Growing Food
(NPR)



ENVIRONMENT

Lake Eutrophication: Should
Agriculture Carry the Blame?
(Marius Willemse, bioSpur)



About Closed Loop Capital

Closed Loop Capital is an early-stage venture capital platform founded in 2010 that invests in exceptional entrepreneurs leading ventures in agriculture technology and food system innovation in the United States and Canada.

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