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In the Loop

The Revolution in Food & Agriculture

January 2017



Welcome to the January 2017 edition of *In the Loop* and Happy New Year to all our subscribers. We're kicking off the year with a curated selection of recent articles that span the food system value chain. The articles featured below demonstrate the changing landscape in food and agriculture from new technology and service models to the bold new demands of rising generations. In this period of dramatic change the disruption can be dizzying so we've included one article highlighting the continued significance of family and small farms in America just to keep us grounded. Enjoy!

Explore our selection of articles below for details on these recent developments and topics.



SUPPLY CHAIN

How Blockchain Technology Is Improving Food Supply Chains
(NASDAQ)



MEAL KITS

Will Meal Kits Disrupt The Food Supply Chain Like E-commerce Did For Retail?
(SupplyChainDIVE)



EXTERNALITIES

What if Labels Showed The True Cost of Food?
(Food+Tech Connect)



HEALTH

Big Food Faces Annihilation
Unless It Moves With
Millennials On Health
(*The Guardian*)



FAMILY FARMS

Data Shows Most American
Farms Are Still Family Farms
(*Food Safety News*)



DRONES

\$32 Billion Market Expected
For Agricultural Drones
(*Newsweek*)

Closed Loop Capital Portfolio Company News:



BEYOND MEAT

The Undoing and Redoing of Food
(*World Positive*)



INOCUCOR

Inocucor's Specialty Ag Biological Products Registered in Canada
(*PR Newswire*)



BEYOND MEAT

A Vegan Chain You've Never Heard Of Is Expanding Nationwide -- And
That Should Scare McDonald's
(*Business Insider - Australia*)



CONSERVIS

OnFarm and Conservis Corporation Announce Partnership
(*Easy Newswire*)

Check out open positions with CLC portfolio companies across North America [here](#).



About Closed Loop Capital

Closed Loop Capital is an early-stage venture capital platform founded in 2010 that invests in exceptional entrepreneurs leading ventures in agriculture technology and food system innovation in the United States and Canada.

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