



SLO Natural Foods

Local Sustainable Health

Meeting Agenda: Thursday, February 16, 2017

5:30-7:30 pm at 153 Cross Street, Suite 130, San Luis Obispo

Timekeeper: Suzan Ehdaie

Board members:	Non Board members:
<ul style="list-style-type: none">o President: Eric Michielsseno Vice President: Suzan Ehdaieo Treasurer: Bob Hydeo Acting Secretary: Suzan Ehdaieo Member: Pavlo Rudakevycho Member: Barrie Ellis-Valenciao Member: Vacant	<ul style="list-style-type: none">o Jeff Wade – Marketing Consultanto Aimee Wyatt – Feasibility Assessmento Christina Mueller – staffo Albert Rodriguez - volunteero _____o _____

1. Public Comment on items not on the agenda – 5 minutes
2. Approval of Minutes from January 19, 2017 meeting – **5 minutes**
3. Approval of Agenda – **1 minute**
4. **Consent Items**
 - a) Proposal to have SNF board meetings on the 4th Wednesday or Thursday of the month to allow more time for financial review and complete and early board packet distribution. See report attached.
 - b) Parking lot across the street – have Eric proceed with a written plan and evaluation, in preparation for the next board meeting.
5. General Manager Operations Update – **10 minutes**
Include quick write up of Co-op basics and
6. Status Update on Previous Meeting Action items – **1 minute**
None noted.
7. Board Development – Aimee **10 minutes**
See attached document titled “Board Development”.
8. Aimee report and update – **15 minutes**
See attached document titled “Evaluation Potential of Site Feasibility, Feb 9th”
Aimee’s Scope of work includes other items not specifically related to moving. And will proceed with those other items, unless directed otherwise by the board.

9. Jeff – report and update – **5 minutes**
See attached document titled “Jeff – Monthly update.”

10. Presentation on Brand Values & Mission – **Jeff 25 minute**
See attached document titled “Brand Mission”

11. Other discussion for Board Direction - **30 minutes**
 - a. Moving Discussions – wait for Market Assessment and re-evaluate moving at next meeting.
 - b. Discussions for process on **Co-op Phase II**, assuming no move. (short – more at next meeting)
 - i. Aimee and Gwen will discuss with current landlord for another 5 year lease extension.
 - ii. Eric will evaluate parking lot across the street – proposal next month.
 - iii. Aimee will direct Nicole to hold off work until further notice. See Aimee's report.

12. Committee reports: **15 minutes**
 - a. Member Discount Evaluation – **Aimee/Jeff**. Tabled until the March (or later) meeting
 - b. Paso Robles Co-op Update – **Barrie**.
 - c. Marketing plan – In Progress. See **Jeff’s** report.
 - d. Parking space – **Eric pending** until we get the Market Assessment from Debbie S.
Eric will reach out to landlord and let them know of our process, that we are still interested and will be back to them by the end of March. Eric, prepare to move forward with agreement at next board meeting with a write up ready, including monthly costs, improvement costs, and a lease agreement ready to approve.

13. Next Board Meeting Date - **5 minutes**
 - a. Next regular meeting – Thursday, March 16 OR the 4th **Thursday, March 23rd**.
 - b. Items for review at next meeting: Moving discussion and Next Steps, Staffing Plan, Member Discount Program Evaluation - table this for one more month to make it part of a more thorough marketing discussion. Are there upcoming agenda items we can calendar? _____

14. Closed Session Items – NONE

IF participants have time to stay afterward, several of us have recently returned from trips (Gwen from the conference, Eric from Haiti, and several of us from Iceland) and anyone interested could share photos and stories.

Attachments:

Minutes from January meeting.
Aimee’s written project update
Board Development Document
Report on Proposal for having board meetings the 4th week of the month.
Jeff’s written project update
Presentation document from Jeff
January financials (coming later)
Gwen’s monthly review of financials (coming later)