



SLO Natural Foods Co-op Annual Members Meeting Agenda

Saturday, June 3rd from 1:00 p.m. – 2:00 p.m.

Meeting to be held at: SLO Natural Foods, 2494 Victoria Ave., SLO 93401

President: Eric Michielssen, Vice President and Secretary (to be filled), Treasurer: Bob Hyde, Members: Pavlo Rudakevych and Barrie Ellis-Valencia. Board Candidates: Kellye Grayson, Dan Niles (other nominations still pending)

A. Introduction of Board Members, Board Candidates, GM and partners

B. Introduction of Staff by Gwen Schmidt, General Manager.

C. Nomination of New Board Members - Eric Michielssen (President)

D. Our Environment

- ✓ 1050 Members – status quo from last year, up from 500 in 2012.
- ✓ Stiff competition remains, and more coming.
- ✓ Need and Opportunity for creative thinking by stakeholders – takes time.
- ✓ Location is not ideal - parking is limited and left turns difficult on Broad.

E. Moving Update - we're staying put for now.

F. So Much Improvement Potential at Existing Store – the starting list:

- ✓ New Sliding Front doors for easier access
- ✓ Added Streetscape for "Curb Appeal"
- ✓ Outside Seating Area
- ✓ Expanded "Grab and Go" Prepared Food Selection
- ✓ Cheese Case with More Selection
- ✓ Gravity Bins for Expanded Bulk Section
- ✓ And more – Member/Owner ideas are welcome!

G. Update from Paso Robles Co-op Partners - vision for a new North County co-op.

H. New Member Benefits - 8/14 is last day to use daily & double discounts.

I. Financial Review – Bob Hyde (Treasurer)

J. Reminder that SNF Board Meetings are every month – get involved with:

- Special Events just for Co-op Members
- Building Development Work – inside and outside
- Looking Ahead – Planning for new space in the future (3-5 years)
- Board Development – new Spokes trainings for non-profit board members
- Marketing Committee -focus on local, neighborhood outreach and continually asking, "How do we expand to be national, and stay local at the same time?"

K. Additional Member Comments, Questions and Suggestions

L. Meeting Adjournment

JUNE 3RD
11 AM TO 3 PM

5th Annual

**ANNUAL MEMBERS'
MEETING 1:00 PM**

LOCAL VENDOR * FAIR *



MEET OUR LOCAL VENDORS!

FARMERS, REFRESHMENTS, & FREE SAMPLES



2494 Victoria Avenue, SLO
805 544 7928
www.slonaturalfoods.coop



LIVE MUSIC!
BY THE CIMO BROTHERS

