



# SLO Natural Foods Co-op BOARD OF DIRECTORS AGENDA

**Thursday, July 20 at 5:30 p.m.**

**Meetings held at: SLO Builder's Exchange, 153 Cross Street, Suite 130**

<b>Board members:</b> <ul style="list-style-type: none"><li>o President: Eric Michielssen</li><li>o Vice President: none</li><li>o Treasurer: Bob Hyde</li><li>o Secretary: Barrie Ellis-Valencia</li><li>o Member: Pavlo Rudakevych</li><li>o Member: Kellye Grayson</li><li>o Member: Dan Niles</li></ul>	<b>Non Board members:</b> <ul style="list-style-type: none"><li>o Jeff Wade – marketing</li><li>o Aimee Wyatt – board assistance</li><li>o Christina Muller – staff</li><li>o Carol Radike - staff</li><li>o Dede Lombardi</li></ul>
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**A. Public Comment Not on the Agenda**

**B. Approval of Minutes from June 22nd Board Meeting:** Meeting minutes were approved via email 3-1.

**C. Possible New applicant** – Dede Lombardi (Introduction by Dede and Board vote for additional Director – *TBD, pending Member status*).

**D. Board Positions** –Vacant Vice President position, anyone want to fill? Length of Terms TBD/Bylaw review? Update Contact Info

**E. Action Items from the previous meeting(s)**

**#1** - Lease negotiation – Complete. Sliding door approved by landlord. See GM Report

**#2** – Alcohol, Beverage Control (ABC) for new members – tabled until new officers

**#3** – Rabobank signature card - In progress. Gwen & Barrie signed, waiting for Eric & Bob to sign. See GM Report.

**F. Operations Report – Gwen Schmidt, General Manager.**

See GM Report. See Capital Construction Projects Report.

**G. Monthly Financial Review – Discussion as needed.**

See financials with GM's Summary.

**H. Aimee's Updated Consulting Proposal** – see updated proposal.

**I. Committees – Membership Discussion.** Other Committees (marketing, events, building, team development, finance)

a. **Paso Robles Co-op Update – Barrie**

**J. Other Items not covered in meeting**

## **K. Next Meeting Date – Thursday, August 17, 2017**

### **Upcoming Agenda items –**

Building Priorities – Inside and Outside

Staffing Plan -

Staff Development – SNF employees and board

Marketing Plan - july – annual items, focus on local, PR strategy, looking ahead.

How do we expand to be national, and stay local at the same time?

Board Development – longer term vision

2018 Budget

### **Upcoming Board Meeting Agenda items look ahead (approximate):**

**July 20<sup>th</sup>** - Building Planning, fall event planning (when more prepared food is available and frontage is improved).

**August Meeting** -Phase II Construction Plans and Capital Request (Exterior Committee report and Café/Food Prep space Plan), Board and Staff Development, draft budget

**September** - First full quarter (april – june) NCG Financial review (sales, margins, customer input on new pricing), 18 month marketing plan (including events, membership drive in tandem with first “seasonal 10% off coupon”.

**October** – review and approve 2018 budget

**November**– Probably no meeting due Thanksgiving Holiday (unless rescheduled date agreed upon the month prior).

**December** – Plan for end of year celebration of accomplishments: board & staff.