

MBA Press Release

02.21.18

The Minnesota Broadcasting Association has hired Stephen M. Usery to provide leadership as our Interim Executive Director. He will immediately represent the association at the NAB State Leadership Conference in Washington, DC, this Sunday, February 25<sup>th</sup>, and receive input from across the country.

Stephen has significant experience in rebuilding and optimizing business functions in both for-profit and nonprofit organizations. Stephen's solid foundation in financial and operational management includes work with Oneworld Alliance, US Airways, Northwest Airlines, Sun Trust Banks and Twin Cities PBS. Stephen earned his MBA from Vanderbilt University's Owen Graduate School of Management.

Stephen's first priority is to stabilize operations and establish a clear path for 2018 working closely with the Board, as well as our accounting and legal advisors, to create a budget, complete required tax records and update the membership on important information. There is much work to do. We welcome Stephen joining our team to get it done.