



# PROCESS & ORDERING

## FIRST

### TAKE A PEEK

TAKE A LOOK AROUND MY WEBSITE OR ETSY SHOP AND SEE IF YOU SEE ANYTHING YOU LIKE. IF YOU LIKE MY STYLE, BUT DON'T SEE EXACTLY WHAT YOU WANT, GREAT NEWS I LOVE CUSTOM WORK! WE WILL TALK ABOUT OUR COMMUNICATIONS BELOW



## SECOND

### LETS CHAT

NEXT, LETS TALK ABOUT WHAT YOU NEED! YOU CAN EITHER CONVO ME IN ETSY, OR USE MY CONTACT PAGE. BUT FIRST I WILL NEED YOU TO GATHER SOME INFO FOR ME AND SEND IT WITH YOUR EMAIL -

1. WHEN IS THE BIG DAY?

2. WHAT PIECES OF THE WEDDING SUITE DO YOU NEED?

3. HOW MANY OF EACH PIECE DO YOU NEED?

4. \*APPROXIMATE BUDGET FOR STATIONARY.

(\*THIS IS OPTIONAL, BUT IT WILL HELP ME GIVE YOU CHOICES TO KEEP YOU ON BUDGET)

I WILL EMAIL YOU BACK IN 2-4 BUSINESS DAYS WITH A QUOTE WITH THE INFO YOU HAVE GIVEN ME.

IF YOU ARE LOOKING FOR A CUSTOM PIECE, ANSWER THE ABOVE QUESTIONS, BUT ALSO INCLUDE A LITTLE ABOUT WHAT YOU HAVE IN MIND. WE WILL CONTINUE WITH A LONGER CONVERSATION FILLED WITH INSPIRATION, PICTURES, IDEAS, AND THEMES TO GET YOU WHAT YOU NEED!

THIRD

### *FINAL QUOTE & DEPOSIT*

AFTER WE SETTLE WITH WHAT PIECES YOU NEED, WHAT DESIGN, AND HOW WE ARE PRODUCING IT, I WILL EMAIL YOU A FINAL QUOTE THAT WILL SERVE AS OUR CONTRACT. I REQUIRE A 50% DEPOSIT BEFORE WE START DESIGNING. I ACCEPT ALL MAJOR CARDS, PAYPAL AND CHECKS.

FORTH

### *DESIGN TIME*

IT'S TIME TO MAKE MAGIC HAPPEN FOR YOU.

FIFTH

AT THIS TIME I WILL NEED YOUR COLOR CHOICES, AND FINAL WORDING FOR EACH PIECE. LET ME KNOW IF YOU NEED ANY SUGGESTIONS.

UPON RECIEPT OF YOUR DEPOSIT, I WILL GET YOU A PDF PROOF WITH IN 4-6 BUSINESS DAYS DEPENDING ON THE COMPLEXITY OF YOUR DESIGN.

LOOK OVER EVERYTHING CAREFULLY, AND HAVE MANY EYE LOOK AT IT FOR TYPOS. I GIVE 5 FREE REVISIONS, BUT AFTER THAT IT IS \$20 FOR EACH PROOF (I WILL GIVE YOU A HEADS UP IF WE ARE CLOSE). EACH REVISION WILL TAKE 1-3 BUSINESS DAYS.

### *TIME TO PRINT*

ONCE I HAVE GOTTEN YOUR DESIGN JUST PERFECT, AND YOU ARE HAPPY, IT IS TIME TO MOVE ON TO PRINTING AND PRODUCTION. I ASK THAT YOU SIGN OFF ON THE PIECES, AND PAY THE REST OF THE PAYMENT BEFORE I START. PRODUCTION TAKES ANYWEHRE FROM 2-4 WEEKS DEPENDING ON THE COMPLEXITIY OF YOUR SUITE, I WILL GIVE YOU A SHIP DATE BEFORE WHEN I START.

SIXTH

### *IT BECOMES A REALITY!*

I SHIP EVERYTHING CAREFULLY PACKAGED PRIORITY USPS. IF YOU NEED A RUSH SHIPMENT, PLEASE LET ME KNOW AND I WILL BILL YOU ACCORDINGLY. ONCE YOU HAVE RECEIVED YOUR PACKAGE, I WOULD LOVE TO KNOW IF EVERYTHING IS PUTTING A SMILE ON YOUR FACE, SO IF YOU HAVE A SECOND IN THE WEDDING HUSTLE, HOOT ME A QUICK EMAIL, AND CONGRATULATIONS!



# TIMELINE TO THE BIG DAY

*\*TIMELINE WILL VARY DEPENDING ON WHETHER YOU ARE HAVING A DESTINATION WEDDING.*

12+  
MONTHS

YOU GOT ENGAGED! CONGRATS YOU TWO! LETS START HAVING SOME FUN BUT FIRST BEGIN YOUR BUDGET (AVERAGE IS 5% SPENT ON STATIONARY), AND START TO DETERMINE YOU GUEST LIST.

9+  
MONTHS

START FINALIZING YOUR PALETTE, AND BEGIN DESIGNING SAVE THE DATE. FINALIZE GUEST LIST AND COLLECT ADDRESSES.

6-9+  
MONTHS

ADDRESS AND SEND SAVE THE DATES. BEGIN THINKING ABOUT THE FORMAL INVITATION.

6+  
MONTHS

LET THE GAMES BEGIN!  
BEGIN DESIGNING FORMAL INVITATIONS.

3-4  
MONTHS

ADDRESS AND ASSEMBLE FORMAL INVITATIONS. START DESIGNING RECEPTION PIECES.

2-4  
MONTHS

WHOOT!  
SEND OUT YOUR INVITAIONS

4-6  
WEEKS

RSVP RETURN DATE.  
RECEIVE RECEPTION PIECES.

# WHAT PRINTING IS RIGHT FOR YOU?

BALLER ON  
A BUDGET  
\$

## FLAT

INK IS APPLIED DIRECTLY TO THE HIGHEST QUALITY COTTON DIGITAL PAPER (90C), RESULTING IN A SMOOTH TEXTURE GIVING A LUXE LOOK ON A BUDGET

UNLIMITED COLORS, IT'S A TECHNICOLOR DREAMCOAT IN HERE!

GREAT FOR THE COUPLE WHO THINKS THE RAINBOW NEEDS MORE COLORS

HERITAGE  
ADDICT  
\$\$

## LETTERPRESS

INK IS PRESSED INTO 110LB OR 220LB COTTON PAPER BY HAND USING A VINTAGE ASBERN PRESS. THIS GIVES EACH PIECE TEXTURE, AND THAT UNMISTAKABLE BESPOKE LOOK

EACH LAYER IS HAND CRANKED THROUGH THE PRESS, SO PRICE IS BASED ON HOW MANY COLORS ARE USED.

GREAT FOR THE COUPLE WHO WISHES THEY LIVED ON THE SET OF MAD MEN

SHINE!  
SHINE!  
\$\$\$

## FOIL STAMPING

FOIL IS STAMPED INTO 110LB OR 220 LB COTTON PAPER USING HEAT AND A COPPER PLATE. LOOKS FABULOUS WHEN COUPLED WITH FLAT PRINTING OR LETTERPRESS.

EACH LAYER IS INDIVIDUALLY STAMPED, SO PRICE BASED ON HOW MANY COLORS USED.

GREAT FOR THE COUPLE WHOSE PRICED POSSESSION IS THEIR GUILDED BARWARE

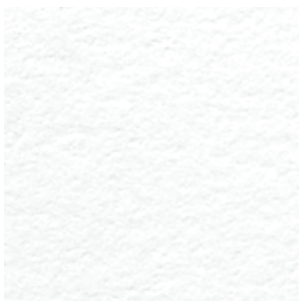


# IT'S ALL ABOUT THE PAPER

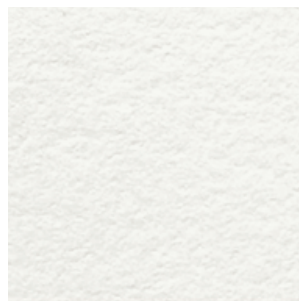


## LETTERPRESS + FOIL

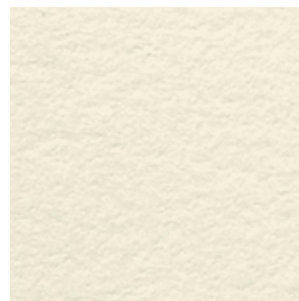
- 100% COTTON PAPER
- BRILLIANT FOR LETTERPRESS + FOIL
- TAKES AN IMPRESSION WONDERFULLY
- 110 LB - STANDARD (CAN BE FOLDED)
- 220 LB - 10% MORE OFF OF FINAL PRICE (CANNOT BE FOLDED)
- ASK FOR A PAPER SAMPLE!



FLOURESCENT  
98 BRIGHTNESS



PEARL WHITE  
87 BRIGHTNESS



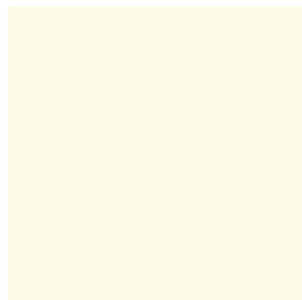
ECRU



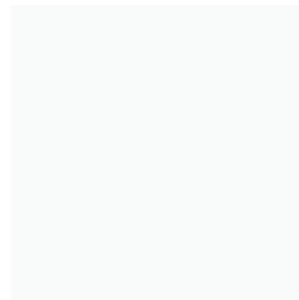
KRAFT  
135 LB

## FLAT

- FSC CERTIFIED GREEN PAPER
- GREAT FOR FLAT PRINTING
- ASORBS THE INK BEAUTIFULLY
- 130 LB - STANDARD
- SMOOTH FINISH
- ASK FOR A PAPER SAMPLE!



CLASSIC NATURAL WHITE



WHITE  
95 BRIGHTNESS





# GETTING IT TO YOU



## SHIPPING

ALL INVITATION SUITES SHIP USPS PRIORITY (2-4 BUSINESS DAYS).

INVITATIONS ARE CAREFULLY PACKAGED WITH ENOUGH CUSHION TO WITH  
STAND ANY VIOLENT MAIL CARRIER.

PACKAGE IS INSURED FOR \$50.00, IF YOU FEEL LIKE YOU WOULD LIKE MORE,  
PLEASE CONTACT ME.