

Sandro Brito

Service/Experience Designer

I am a Service/User Experience Designer.

Lisbon born and bred, I am currently living and working in London.

Having experience from design to development, I've grown used to thinking in systems to create fully integrated and scalable services. To think about the implications that front-end actors have in it's supporting platforms.

I believe that services should be designed with meaning and allow customers to flow in between every touchpoint to provide the users with the richest and most pleasant experience.

Experience

From April 2014 - Present

Service Designer

Fjord -Kingfisher

Senior User Experience Designer

R\GA -Yaani, Turkcell

User Experience Lead

Somo Global - Jaguar Land Rover, Experian, Audi and Hive

Senior User Experience Architect

Worked on several agencies and projects:

Tribal Worldwide - Exxon Digital Roadmap 2016

Somo - Vodafone CloudStore

Monitise Create - Visa projects

R/GA - Rexona website

Nexus Interactive - Burberry Printems interactive Christmas window display

Havas - Durex Explore

Somo - Audi Goodwood FOS projects

From March 2013 - March 2014

Lead User Experience Architect at Monitise Create

- Worked through the UX design process to design the best experience possible on digital platforms (mostly mobile).
- Was involved in projects since the beginning, working with strategy for ideation, scoping with clients, scamping and producing user flows, use cases, user stories and wireflows, and then wireframing, functional specs and prototypes.
- Made sure that UX best practices were kept in mind throughout visual design and development.
- Lead and overseen UX work for some projects
- Worked with brands like FIFA, Formula E, B&Q, Premier Inn, NotOnTheHighStreet, RBS, Barclays, Natwest.

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Date of Birth

03/07/1986

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Skills

- User Centred Design
- Concept Development
- Interaction/UI design
- Lean UX
- Workshop Facilitation
- Ideation
- Service Blueprinting

Tools

Prototyping

- Paper
- Quartz Composer
- Prototyper
- Omnigraffle
- Axure
- Mockingbird
- Muse
- Flash Catalyst

Design

- Adobe Master Collection

Coding

- HTML5
- CSS/SASS
- Github
- jQuery
- Raphaël.js
- Processing
- Arduino

From October 2011 - March 2013

User Experience Designer at Shooting People

- Worked together with the developer teams to launch a handful of new services on the website, like messaging, profiles, ask-q&a and film of the month competition.
- Redesigned nearly all parts of the site.
- Developed live style guides with sass for fastening further developments.
- Worked with brands like Bombay Sapphire, Puma, BAFTA, and Mofilm.

From 2009 - present

Freelance Graphic/Interactive Designer

- Worked on assorted branding projects
- Implemented some designs in front-end

From 2009 - 2010

Designer at YoungNetwork (Portugal)

- Designed branding for several events and support materials.
- Worked with clients like Sony Playstation, SEGA, Pestana Hotels
- Developed several guerrilla marketing campaigns

From October 2006 - 2009

Graphic/Web Designer at Corrige (Portugal)

- Carried out brand image on early stages
- Total brand re-design - From logo to, stationary and ads
- Design and developed 3 iterations of the website (following technologic trends)