



## ALEXA A NGUYEN

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## EDUCATION

**northeastern university** // *boston, ma*  
bsba in marketing & interactive media  
DECEMBER 2017 // GPA: 3.79

**yonsei university** // *seoul, south korea*  
semester abroad  
SPRING 2016

## AWARDS & ACTIVITIES

university honors program  
// dean's scholarship  
northeastern women's club volleyball  
// 2015-2016 captain  
alpha kappa psi professional fraternity  
nu barkada  
nu women's leadership network

## SKILLS

INDESIGN	●●●●●●●●●●●●●●●●
PHOTOSHOP	●●●●●●●●●●●●●●●●
ILLUSTRATOR	●●●●●●●●●●●●●●●●
FLASH	●●●●●●●●●●●●●●●●
PREMIERE PRO	●●●●●●●●●●●●●●●●
HTML/CSS	●●●●●●●●●●●●●●●●
JAVASCRIPT	●●●●●●●●●●●●●●●●

## EXPERIENCE

**the boston globe** // *boston, ma*

**creative services - design co-op** // JAN - JULY 2015

executed designs for both print & online ads. provided production support to designers and developers, including image research, file preparation, and basic web design. assisted in the redesign and update of past projects throughout the entire creative department.

**alexa a nguyen** // *boston, ma*

**freelance designer** // AUG 2015 - PRESENT

work mostly with clubs and organizations on campus to create poster, programs, logos, and various other marketing materials. clients include the pan asian american council, nu women's leadership network, and the asian american heritage week committee.

**alpha kappa psi** // *boston, ma*

**vp of public relations** // DEC 2014 - APR 2015

oversaw all members, responsibilities, and tasks of the public relations committee. established and maintained fraternity presence across all forms of social media including facebook, twitter, instagram, linkedin, etc. publicized externally and internally by initiating campaigns, designing flyers, and communicating directly with students.

**nu barkada** // *boston, ma*

**media specialist** // APR 2014 - APR 2015

designed all promotional materials including posters, club cards, programs, t-shirts, logos, etc. edited all photos, video, and music clips as needed. collaborated with the rest of e-board to ensure overall success of the club in general meetings, events, and performances.

**new town volleyball** // *st. peters, mo*

**referee** // SEASONAL

officiated sand volleyball games at both non- and competitive levels. resolved disputes and discretions that occurred during gameplay.

## RELEVANT COURSEWORK

2d foundations + tools	interactive media & society
5d foundations + tools	programming basics
typography 1 + tools	studio art in ireland
drawing 1	

**INTERESTS** // fashion, editorial design, volleyball, video, painting, illustration, bullet journals, petting dogs