



ALEXA A NGUYEN

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EDUCATION

northeastern university // *boston, ma*
bsba in marketing & interactive media
DECEMBER 2017 // GPA: 3.79

yonsei university // *seoul, south korea*
semester abroad
SPRING 2016

AWARDS & ACTIVITIES

university honors program
// dean's scholarship
northeastern women's club volleyball
// 2015-2017 captain
scout
alpha kappa psi professional fraternity
fit university
nu barkada

SKILLS

INDESIGN	●●●●●●●●●●
PHOTOSHOP	●●●●●●●●●●
ILLUSTRATOR	●●●●●●●●●●
FLASH	●●●●●●●●●●
PREMIERE PRO	●●●●●●●●●●
HTML/CSS	●●●●●●●●●●
JAVASCRIPT	●●●●●●●●●●

EXPERIENCE

scout // *boston, ma*

studio team - idea // JAN - PRESENT

northeastern's student-led design firm. regularly interact and collaborate with a design-centric community. design web & print materials for IDEA, northeastern's venture accelerator.

rue la la // *boston, ma*

jr. production artist co-op // JULY - DEC 2016

designed engaging visual assets in an extremely fast-paced environment. collaborated daily with art directors and copywriters. worked primarily with photo editing and manipulation. received valuable insight into the inner workings of fashion art direction through frequent shadowing opportunities.

the boston globe // *boston, ma*

creative services - design co-op // JAN - JULY 2015

executed designs for both print & online ads. provided production support to designers and developers, including image research, file preparation, and basic web design. gained skills in flash.

alex a nguyen // *boston, ma*

freelance designer // AUG 2015 - PRESENT

design, handlettering, and illustration
clients: *the pan asian american council, nu women's leadership network, asian american heritage week committee, finepoint inc, fit university, and title boxing club*

alpha kappa psi // *boston, ma*

vp of public relations // DEC 2014 - APR 2015

headed the public relations committee. established and maintained fraternity presence across all social media. initiated campaigns, designed flyers, and communicated directly with students.

nu barkada // *boston, ma*

media specialist // APR 2014 - APR 2015

designed all promotional materials including posters, programs, t-shirts, logos. collaborated with the rest of e-board to ensure overall success of club events

RELEVANT COURSEWORK

2d foundations + tools
5d foundations + tools
typography 1 + 2
drawing 1

interactive media & society
programming basics
studio art in ireland
interaction design 1 + tools

INTERESTS // fashion, editorial design, volleyball, painting, illustration, bullet journals, handlettering