



# School of Tourism and Hotel Management



INTERNATIONAL BUSINESS SCHOOL  
HOTEL & TOURISM MANAGEMENT



Real Time Knowledge

Experiential Learning

Progressive Faculty

Exceptional Corporate Connect

Industrial Visits & Study Tours

Focus on Personality Development

# The AU Advantage

The Marco Polo Exchange Programme: Study for a Year Abroad

Hostel Facility with AC & Wi-Fi



Close proximity to the new Metro

Transport Facility Around NCR

International Technical Certification from Vatel

Highly qualified faculty with great industry experience and strong linkages with service Industry

Only School in India to be associated with the world renowned Vatel School

Opportunities for International Internships

## Dean's Message

With the objective of providing dynamic hospitality education with a global perspective, School of Tourism and Hotel Management, Ansal University, Gurgaon is the pioneer Institute in imparting value based quality education in collaboration with Vatel International Business School, Hotel and Tourism Management. It's mission is to groom globally competitive, high quality professionals in Hotel Management.

It is our constant endeavor to give world class training to our students through education and training in best Institutions and Hotels across the world.

The Marco Polo Exchange Programme, providing an opportunity to study abroad is unique programme in India and offers International academic exposure and Internship opportunities in the best hospitality training destinations across the world.

*STHM is having Internationally qualified and experienced faculties and the course is complemented by Academia-Industry interface imparting uniqueness to our programme.*

It is highly inspiring to note that STHM has been making rapid progress and is among the very few Hotel Management Institutions in the country that has a vision for adopting to changes in global perspective.

*I feel privileged to invite you to experience the Service with a difference at STHM!*

**Prof. R. K. Bhandari**  
Dean



# About The School

Ansal University (AU) Gurgaon, nestled in the calm and serene atmosphere in the foothills of the Aravali mountain range and yet in close proximity to the corporate hub of the Millennium City, was established through a State legislation as a private university under the Haryana Private Universities Act 2006.

With the prime objective of providing dynamic hospitality education in the global perspective, the School of Tourism and Hotel Management, has been offering UG course in hospitality for past 10 years. It has emerged as a pioneer institute in the field of imparting value-based quality education in collaboration with Vatel International Business School, France.

STHM stand out as one of the preferred choice for the aspirants desiring to pursue a career in the dynamic world of hospitality.

The focus of the School is to provide quality expertise that gradually develops the student in to a responsible global hospitality professional.

STHM has the vision for applying best hospitality practices in the School and our commitment towards creating a world class Hotel Management School in India is validated by our futuristic Curriculum, active Industry-Institution participation, and Collaboration with Vatel Business School, (France), which is Global Best School in Hospitality field.

The School constantly updates its curriculum by giving to its students a wide, extensive and a multi-dimensional, international exposure to the latest and emerging trends in the hospitality and tourism trade worldwide.

Be it the latest, air conditioned classrooms, with in-built audio-visual facilities, housekeeping and front office labs, a large-as-life fine-dining restaurant, a fully equipped kitchen with 25 work stations, hot and cold sections, a bakery and indeed a voluminous library, auditorium, Cafeteria, sports facilities with playgrounds, STHM has it all.

## The Programme

### B.Sc. Hotel Management & Catering Technology- 3 years

The programme at STHM is designed to specifically assist the students to appreciate rapidly changing and intensifying competition in tourism and hospitality industry.

This programme is being offered in collaboration with Vatel International Business School Hotel and Tourism Management.

### Important Dates

New Academic Session for Batch 2017-2020 will start from 1st Week of August 2017.

### Eligibility Criteria

Overall aggregate of 50% marks in 10+2 in any discipline.

### Scholarship

Upto 100% fee concession for Haryana domicile students as per AU policy. The University also provides scholarships on Merit Basis.

### Admission Procedure

Admission will be granted purely based on merit. The merit list will be prepared as given below:

- 70% weightage to 10+2 marks
- 30% to personal interview

### Fee Structure

Programme Fees

- 1st Year: ₹ 2,00,000/- per annum
- 2nd Year: ₹ 1,80,000/- per annum
- 3rd Year: ₹ 1,90,000/- per annum

## Achievements & Success Stories

STHM was awarded 2nd Rank in the Category of Emerging Excellence and 1st Rank in the state of Haryana (Private) by GHRDC Hotel Management Survey 2016



Vatel Best Hospitality Management School

Vatel Group has recently won the "Best Hospitality Management School" award in the 17th edition of the Worldwide Hospitality Awards held at Paris in November 2016.

This win reinforces our belief that to be the best, you must be with the best!

## Study Abroad



In view of the rapidly-changing standards in the hospitality trade, STHM believes strongly in shaping up its students with a competitive edge and bringing them at par with the global standards by giving them the required professional inputs right within India. The Marco Polo Student-Exchange Programme and a host of possibilities of summer and winter internships within India and at various countries across the world are being organised under the arrangement.

## International Students

STHM, Vatel at Ansal University offers the programme that aid the University's broader mission of providing global education and provide participants the opportunities to share knowledge, develop understanding and friendship. We are currently playing host to students from France under Marco Polo programme.





## Organizing Events & Guest Lectures

STHM invites industry experts from time to time to give a talk to our students and apprise them of the latest happenings in the trade. This, on the other hand is complemented by the periodic industry visits by our students.

Emphasis is being given on event management with total involvement of students.

## Industry Relations

A framework to facilitate active industry- institution partnership is in place. School is having Academic partnership with Crowne Plaza Today Gurgaon. In association with the Hotel, industry visits and guest lectures are a regular feature at the School, and these offer hands-on practical exposure to the students.

The School now boasts of more than 40 tie-ups with national and international hotel chains for training, internship and placement. The tie-up with Vatel International School – Hotel and Tourism Management gave a further boost, wherein the students, besides taking up training opportunities in France for 22 weeks, can spend additional six months at any of the Vatel Schools worldwide under the Marco Polo Student Exchange programme. As of now as many as 50% students go abroad for training and their number, as well as the number of hotels wanting our students are increasing.



## Active Research Orientation of Faculties to acquire effectiveness in Tourism and Hospitality operations.

Faculties at Ansal University School of Tourism and Hotel Management do participate in conferences and seminars as key note speaker, panelist and paper presenter.



STHM stands out as the only Indian hotel management school in the country having collaboration with Vatel International Business School of Hotel and Tourism Management, France. The collaboration has developed cooperative programme for mutually beneficial academic collaboration and international exchange. Marcopolo Programme and summer internship abroad are being organized under the arrangement. STHM believes in developing talent with competitive qualities at par with Global Standards in India.

## Collaboration with World's Best Hospitality School



## Success Stories

Students of our School are engaged in different fields from working and managing hotels in India & abroad to owning various enterprises i.e. running hotels, restaurants & cafe and managing their own startups in the field. Hospitality being one of the best career option has helped in securing jobs and opportunities in many other streams also.





## Pedagogy

Students undergo classroom lectures, tutorials, case studies, assignments, seminars, workshops, multimedia presentations, and lectures from guest speakers from the industry and academia. Role plays, project work practical, industrial and exposure training with leading hotels in India and abroad, industry visits are some of the methods continuously used and monitored for timely revision as per International Standards.

To develop integrated knowledge of programming, students visit hotels for industrial training and industrial exposure (National and International), and are exposed to research projects on the topics related to syllabus, latest trends in technology and innovative practices being followed by the industry. STHM believes in active Industry-Institution partnership and collaborated with Hotels for Academic Partnership.

The Academic tie up with Vatel has strengthened our pedagogical methodology, that is based on continuity of theoretical academic courses followed by professional work experience and application. Our degree programme fully prepares students to enter hospitality industry with confidence through well designed Curriculum that comprises a range of teaching and learning processes and in depth individual research thus helping in development of a true Global Manager with Competencies.

## Advisory Board

### Mr Alain Sebban

President  
Founder Vatel

### Mr A D Singh

Managing Director  
Olive Bar and Kitchen Pvt Ltd

### Mr Charles Donnadieu

Corporate Sommelier  
The Lalit Hospitality Group

### Mr Rajindera Kumar

Director  
Vivanta, by Taj Ambassador, New Delhi

### Mr Adrew Ryder

General Manager Training  
HVS International, Gurgaon

### Mr T. P. Shibu

Founder Director  
Laserbeam Consultant

### Mr Tristan Beau De Lomenie

General Manager Delegate  
Pullman & Novotel, New Delhi Aerocity

## Faculty

**Prof. R. K. Bhandari**  
Dean

**Mr Laurent Guiraud**  
Director-Vatel

**Mr Amresh Mishra**  
Associate Professor

**Mr Subir Kumar Malakar**  
Assistant Professor

**Ms Savita Sharma**  
Assistant Professor

**Ms Tanvi**  
Assistant Professor

**Ms Nidhi Nayna**  
Assistant Professor

**Mr Kulmohan Singh**  
Adjunct Faculty / Incharge T & P

**Mr Sidharth Srivastava**  
Assistant Professor

**Mr Sunil Kumar**  
Assistant Professor

## Vatel- An Introduction

At Vatel, we educate operations managers and senior executives in a motivating and thriving field: International Hospitality and Tourism.

They all give an internationally targeted education, which includes academic theoretical courses and professional experience. These teaching methods ensure that students can take up work assignments world over, as soon as they graduate.

Vatel educational methods have proved their worth: Vatel has received several Worldwide Hospitality School Awards from international hospitality experts and 100% of students find jobs that correspond to their own professional projects - our 30,000 Vателиens work in the most beautiful hotels on earth. They make up a priceless network for recent graduates looking for a job in any part of the world.

**With 35 years of experience and a network of 32 Campuses throughout the world, Vatel Schools are the 1st Worldwide Business School Group in Hospitality and Tourism Management.**

## Student Speaks



Hard work, discipline and self-respect are the most precious values I picked up from the hotel management course at Ansal University. As was assured to me, these values have actually taught

me ways to remain focused on my goals, and have encouraged me to explore a world full of opportunities.

Every cook may not necessarily be a good manager and every manager may not be a good cook...it is by virtue of excellence in both these qualities and a perfect mélange of the two that real Chefs are produced. The French word Chef means a Head, or a Chief...one who may have risen from the ranks but now has worked his way up as the supreme commander of the kitchen operations well-versed to handle all types of situations.

Learning hotel management from Ansal University gave me the opportunity to, besides working on important projects in Jodhpur and Udaipur, visit Turkey and Austria. This really improved my horizon and entirely changed my outlook.

My advice to the young aspirants pursuing studies in the hospitality trade are only three: hard work, hard work and hard work. This is a three-pronged approach to success – assured, certain and absolutely guaranteed.

**- Sagar Charles  
(Batch 2016-2019)**

## Alumni Speak



“My strong and deep-rooted ambition to become an entrepreneur after my hotel management studies at the Ansal University led me to open my own enterprise. The lucrative offers after the completion of my Degree though tempted me to take up a job but now, having my own successful lounge in Punjabi Bagh gives me tremendous satisfaction. The university helped me create a vision and also taught me how to turn it into a reality.”

**- Arjun Kalra  
(Batch 2013-2016)**

“The skills and practical know-how gained during my hotel management studies at the School of Tourism and Hotel Management at the Ansal University made me very confident. Today I am positive and convinced about how I have to shape my future...Thanks to my teachers, my mentors and to my guides.”

**- Dushyant Yadav  
(Batch 2013-2016)**



“I took up the hotel management course at the Ansal University as I was passionate and obsessive about culinary arts. I always knew I would be victorious...it was by virtue of the encouragement and the support given to me by my professors that I now run a successful bakery in Dwarka, New Delhi.”  
“Grooming, discipline and control stand to be the best qualities in any field but are absolutely essential for a hotelier. As an entrepreneur I mastered the art of winning my customers and I can see my clients turning into friends – the list is growing by the day...Thanks, Ansal University.”

**- Vasundhara Narula  
(Batch 2013-2016)**





**ansal**  
**University**  
Gurgaon

**AHEAD.FOR.LIFE.**

**ANSAL UNIVERSITY**

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