

rodrigojmiguel

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INDUSTRIAL & VISUAL DESIGNER

EDUCATION

SCAD
Graduated May 2015

- Savannah College of Art and Design
- Industrial Design B.F.A. and Accessory Design minor (Summa Cum Laude)

WORK EXPERIENCE

MOMENT
Visual interaction design intern
January 2016 – Present

- Member of a team in charge of redesigning and coming up with responsive sites and mobile apps for renowned clients.
- Collecting data and synthesizing findings to further assist with concept development for a visual design and experience with a user centered approach

COACH, INC.
Men's handbag design apprentice
June 2015 – December 2015

- Designed and developed new and recurring handbag designs for the outlet, retail and runway spring and winter collections of 2016
- Partnered with 3D modelling team to create an easy way for designer's to communicate their ideas with them in attempt to reduce sample quota and waste

SCAD & REEBOK
Project manager | Visual designer
January 2015 – March 2015

- SCAD collaborated with Reebok to research, explore ways in which Reebok could use material scraps, cutoffs and end of roll fabrics to create products
- Created visual design deliverables and presented to clients

SCAD & BMW GROUP
Project manager | Visual designer
September 2014 – November 2014

- SCAD collaborated with BMW to develop a concept video based on emerging trends in technology and user experience forecasted three to five years from now
- Created visual design deliverables and presented to clients

TARGET HQ
Industrial design intern
June 2014 – August 2014

- Designed a multifunctional planter collection for the Room Essentials brand and an app to post, browse and start a collection of hacks and DIY projects
- Researched and developed trends for the Spring/Summer 2015 planter cycle with the Target brand team

SCAD & FOSSIL GROUP, INC.
Project manager | Accessory designer
September 2013 – November 2013

- SCAD collaborated with Fossil to produce concepts for women watches
- 3D modelled and prototyped final deliverables that were presented to Fossil's design director to potentially enter their product line for spring 2015

KIDS II
Toy design intern
June 2013 – August 2013

- Developed product designs and concepts for baby toys with the product development team and used knowledge of plastic assembly for final designs.
- Final deliverables were added to the product line plan of 2014 and are being sold in Walmart, Buy Buy Baby, Baby's R Us and Amazon

SKILLS

**DESIGN
TECHNICAL
PROFESSIONAL**

- Sketch, Zeplin, Illustrator, Photoshop, InDesign, Solidworks, Rhinoceros, Keyshot
- Wireframing, Sketching, Specing, Prototyping, Visualization, 3D Modeling
- Creative Thinker, Motivated, Problem Solver, Organized, Resourceful

ACHIEVEMENTS & VOLUNTEER EXPERIENCE

ANSWERS FOR AUTISM
June 2013 - Present

- Pro bono brand management and visual design freelancer
- Create invitations, banners, signage and all visual design required for events all year round

IDSA MERIT AWARDS
February 2015

- Runner-up for the internal competition of the SCAD representative for the IDSA Student Merit Awards

SCAD SCHOLARSHIPS
September 2011 - May 2015

- Academic & Artistic Honors
- Multicultural Student Scholarship

SCAD SERVE
January 2012 - April 2015

- Volunteered with children ages 5 to 10 at elementary schools in Savannah
- Created art projects to strengthen their traits and values