



# Qian Chen

UX Designer/Researcher

917-957-3221  
qchen5943@gmail.com  
qiancdesigns.com

**EDUCATION**    **Baruch College**    8/2011 - 5/2015  
Bachelor of Arts, Major: Design & Technology

**UC San Diego (through Coursera)**    7/2014 - 9/2014  
Human Computer Interaction Certificate - Final Grade 97.1%

**TOOLS**

<b>Adobe Photoshop</b>	<b>Balsamiq</b>	<b>Sketch</b>	<b>Wordpress</b>
<b>Adobe InDesign</b>	<b>InVision</b>	<b>KeyNote</b>	

**SPECIALITIES**

<b>User Research</b>	<b>Wireframing</b>	<b>Visual Design</b>	<b>UX Strategy</b>
<b>User Testing</b>	<b>Rapid Prototyping</b>	<b>Interaction Design</b>	<b>User Centered Design</b>

**UX and Design Consultant**    11/2014 - Present  
**Start-Up Clients:** Kinolved, Audicus, Architecture Richmond, PsyInnovations, Cureatr, AdviceCoach, Trinus Health, Actimator, Business Talent Group, Wig Market, Recruitics  
**Agency Clients:** Touchcast NZ (NZ Lotto), Twenty (KPMG), Pixelfusion (NZ Government)

**SELECT CLIENTS**

**Business Talent Group**    8/2016 - Present  
*Designer | Remote*

- Work with Director of Product on wireframes and UI design for internal talent matching tool in a directory of high-end independent consultants.
- Created marketing materials and presentation decks that facilitated a Series B Fund of \$8 million.

**Recruitics**    3/2018 - 6/2018  
*UX Designer | New York, NY*

- Led user research and product design for a B2B SaaS product in recruitment marketing and advertising.
- Worked in an agile team of 8 to roll-out advanced search functionality in the primary analytics platform.
- Collaborated with the product manager to design 3 features and tested them for product-market fit.

**Pixel Fusion**    2/2016 - 5/2016  
*UX Designer | Auckland, New Zealand*

- Led user research for the MVP of a CV Builder in an Agile team.
- Primary tasks were competitive analysis, quantitative research evaluation, journey mapping, & usability testing.

**Baruch College Library**    11/2015 - 1/2016  
*UX Designer | New York, USA*

- Revamped the search experience of the Baruch Library website through heuristic evaluations.
- Enhanced the library's service design through a new art direction for print signage and other visual assets.

**Kinvolved**    11/2014 - 2/2015  
*UX Researcher | New York, USA*

- Facilitated product development through user interviews, usability testing, and insight generation for a mobile development team in the Robin Hood Foundation College Success Prize.
- Reached the finalist round with a team of 5 people and secured \$60,000 in seed funding to compete for the \$5 million grand prize.

**TEACHING**

**iXperience**    5/2017 - 7/2017  
*Assistant UX Instructor | Cape Town, South Africa*

- Provided support in running classes, design sprints, and held offices hours for students.
- Gave talks in topics such as personas, salary negotiation, accessibility guidelines, and design ethics.