



Nelson Grape & Wine Magazine

Rate Card 2016 - 2017

Nelson Grape & Wine is the official magazine of Nelson Winegrowers Association Inc. It is an A4 full-colour, glossy publication. We produce 4 issues per year with a distribution of 200 copies per issue. Circulation includes Nelson grape growers and winemakers as well as other non-member subscribers. It is the only magazine of its kind in this region and provides the most effective way to target winemakers, grape growers and wine industry people in the Nelson-Tasman area.

Advertising Rates

All prices are excluding GST

10% discount for a commitment to advertise in 4 consecutive issues

Colour	Size width x height	Price
Full Page	190mm x 270mm	\$450
½ Page <i>horizontal</i>	190mm x 135mm	\$250
½ Page <i>vertical</i>	90mm x 270mm	\$250
⅓ Page <i>horizontal</i>	190mm x 85mm	\$175
¼ Page	90mm x 135mm	\$135
1/8 Page	90mm x 60mm	\$ 75
Insertion	up to A4	\$200

Deadlines

Issue	Copy Deadline
Autumn	28 February
Winter	26 May
Spring	25 August
Summer	24 November

Designing Your Ads

The magazine is designed by One CC Design, who also offer an additional design service for our advertisers. They will design new ads or alter existing ads if required. If you would like assistance with the design of your advertisement, please contact Chris at Chris Chisnall Design ph 021 048 0526 chris@chrischisnall.com

To Book Your Advertisement

Contact: Jane Docherty Phone: 021 779 897
 Email: info@winenelson.co.nz Web: www.winenelson.co.nz

