

## Oakland Strokes 50<sup>th</sup> Anniversary Gala Sponsorship Opportunities

#### **Contact**

**Gala Chair** Stephanie Young **Phone** (908) 723-2624

Email stephanieayoung@me.com





## From the Gala Chair

Dear Friend of Oakland Strokes,

Since 1974, Oakland Strokes has welcomed athletes from around the Bay to participate in our youth rowing programs. Our mission is to provide student-athletes of all backgrounds and abilities the opportunity to row, develop and commit to a nationally competitive team. Our program fosters strength of character, a strong work ethic, self-confidence, and respect for others. As a 501(c)3 organization, we aim to teach rowing to the Oakland community to share this life-changing experience with all who will benefit from our club.

In recognition of our 50th anniversary, we ask for your support of our firstever gala and auction. The event is scheduled for January 27, 2024, at BLOC 15 in Oakland. The proceeds will support the purchase of a new Oakland Strokes truck that will allow us to trailer our boats to regattas safely and reliably!

This gala will be a significant milestone for our club, so please mark your calendars and we hope you can plan to attend. Alumni and their families are all invited, making it an unmissable event.

The following pages include details on Event Sponsorship Opportunities and Auction Donation requests. The entire program appreciates the ongoing generosity of the Oakland Strokes community. Do not hesitate to contact me with any questions. We look forward to celebrating 50 years of rowing with you. GO STROKES!

Sincerely,

Oakland Strokes 50th Anniversary Gala Chair Stephanie Young stephanieayoung@me.com (908) 723-2624

# Sponsorship Opportunities



We have limited sponsorship opportunities available for families and business owners. The following page details the three available sponsorship packages.

50 years of youth rowing in Oakland would not have been possible without the incredible support of our parent and alumni community. We look forward to putting on a formal gala to celebrate the programs accomplishments and athletes, as well as support the next 50 years of rowers to come.

Event sponsors will have opportunities for logo placement and acknowledgement at the event as well as in pre-event communications that will be sent to hundreds of current and former Strokes families.

The Gala website and latest event information can be found at: <a href="https://www.oaklandstrokes.org/50th-anniversary">www.oaklandstrokes.org/50th-anniversary</a>

Oakland Strokes is a non-profit 501(c)3 organization, Tax ID# 94-3132016

If you are interested in purchasing a Sponsorship Package, please contact Gala Chair Stephanie Young:

Gala Chair:

Stephanie Young

stephanieayoung@me.com

39 Crest Road

(908) 723-2624

Piedmont, CA 94611

# Sponsorship Packages



#### Olympic Level

Our Gold Tier of Sponsorship \$10,000 Contribution

8 Event Tickets

VIP Seating & Complimentary Parking

Acknowledgement & Logo in Pre-Event Marketing

Verbal Acknowledgment & Premium Logo Placement at Event

Premium Wine with Dinner

Gift Bag & Raffle Tickets

Limited Number Available

\$10,000



#### **National Level**

\$5,000 Contribution

5 Event Tickets

Premium Seating & Complimentary Parking

Verbal Acknowledgment & Logo Placement at Event

Gift Bag & Raffle Tickets

Limited Number Available

\$5,000



### Regional Level

\$2,500 Contribution

2 Event Tickets

Complimentary Parking

Logo Placement at Event

Gift Bag & Raffle Tickets

Limited Number Available

\$2,500

# **Ticket Packages**

More information on ticket packages will be available in Fall 2023.

If you are interested in purchasing a Sponsorship Package, please contact Gala Chair Stephanie Young.

Stephanie Young stephanieayoung@me.com (908) 723-2624

## **Auction Donations**

We seek a wide variety of donations to appeal to our current and alumni rowers and their families, our coaches, and community members. Examples of high-interest items include:

- Vacation homes and travel experiences
- Signed memorabilia
- Tickets to sporting events
- Fine wines and dining experiences
- Donations of products, services, or gift cards
- Party host for parents or athletes
- Gala sponsorship or in-kind donation to the event

Please submit the attached form by **January 15, 2024**, to be included in our program. Thank you for your generosity and support, and GO STROKES!

The Gala website and latest event information can be found at: <a href="https://www.oaklandstrokes.org/50th-anniversary">www.oaklandstrokes.org/50th-anniversary</a>

Oakland Strokes is a registered, tax-exempt 501(c)3 organization. Our tax ID is 94-3132016.

Questions? Please contact:

Gala Sponsorships & Auction Procurement Chair Linda Hong

linda@thehongers.com (415) 963-2177



## **Auction Donation Form**

Oakland Strokes is a non-profit 501(c)3 organization, Tax ID# 94-3132016

#### Click Here to Submit via Google Forms

Or, complete this form with information on your donation as it should appear in the event program and submit a high-resolution image of your logo and/or donation item (if applicable)

Name:	
Company:	
Website:	
Address:	
City/State/Zip:	
Email:	Phone:
Please list the donor in the program as follows:	
Description:	_ Estimated Retail Value \$:
Details of Donation for Event Program:	
Restrictions (i.e., expiration, time/age limits, black-out dates, # participants):	
·	
☐ Item or certificate attached ☐ Please contact me for pickup	

#### Please return to:

Stephanie Young 39 Crest Road stephanieayoung@me.com

(908) 723-2624

Piedmont, CA 94611