



David Kavaler

davidkavaler.com
bouquetsnbowties.com
bostonstreetstyle.com

d.kavaler@gmail.com
860 670 5771

300 Harrison Ave. Apt 1-609
Boston, MA 02118

Northeastern University

Boston, MA 2004-2009
Bachelor of Science

Dual Major
Multimedia Studies
& Photography

Minor
Graphic Design

Art director.
Photographer.
Illustrator-in-training.

Music lover, racquetballer, board gamer, and sushi lover, with an unhealthy attention to detail and a decade of experience creating for TV, print, digital, social, SnapFace, InstaChat and whatever's next.

Experience.

Boathouse Group Inc. Nov 2012 - Present || Art Director

In today's content-centric, data-obsessed marketing landscape a successful art director is essentially a swiss-army knife. A relentless thirst for the most strategic insights, the best ideas and the right execution – and an understanding that each new creative challenge should be a response to a clearly defined business objective – is the name of the game. And in my experience the most direct route to lasting client relationships.

Clients Bose, Boston Beer, Eversource, Steward Health Care, Massport, Merrill Lynch

Overdrive Interactive Jan. 2010 - Sept. 2012 || Sr. Interactive Designer

Led a design team, responsible for concepting and executing social ad campaigns, website and landing page design. Streamlined department workflow & processes.

Clients Topps, Samsonite, Harley-Davidson, AAA, Brigham & Women's Hospital

Carat 2007 - 2008 || Interactive Designer // Video Editor

What began as a 6 month Co-op job turned into 2 years of steady freelance. From story boards to site content, video editing to flash animation, web design to window washing. The only thing I didn't do was get coffee. But I would have if somebody asked.

Clients Reebok, John Deere, Wachovia Bank, & Cablevision.

Flying Solo.

Bouquets & Bowties 2012 - Present || Lead Wedding Photographer

It started as a favor for a friend. Then another. And another. I quickly realized there are few things more gratifying than photographing a happy couple on the happiest day of their lives.

Boston Street Style 2012 - 2013 || Photographer, Writer

I hit the streets of Boston daily – before work, after work, on the weekends – shooting portraits of the city's residents, shining a light on their self expression through style. The blog averaged 5,000 unique visitors a month, and was published locally and nationally on several occasions.

And a little recognition.

Webby Awards 2011 || Outstanding Website - *Topps.com* - Designer

W3 Awards 2011 || Silver Winner: Sports & Entertainment - *Topps.com* - Designer

Digital Camera Magazine, China July 2010 || "Secrets" series published in China!

Behance Network May 2010 || "Secrets" photo series featured

PhotographyServed Feb 2010 || "Secrets" photo series featured