

Designing With Nature Engagement Process

For several years, we have been discussing how to get more people interested and involved in backyard conservation design. Based on your thoughts, I designed the website to play an important role.

Step 1. Ask people to visit the website and go to **Creating a Legacy**. Download and answer questions on the ***Nature's Benefit Calculator for Homeowners***.

Step 2. Ask people to visit the **Community Benefits** section of the website and download-***Habitat Benefits***.

Step 3. Visit the **Conservation Design** section of the website and download-***Comparison of Traditional versus Native Garden Design***.

Step 4. Ask them to download ***Basic Steps to Beautiful Habitat and Stewardship***.

Step 5. Offer to visit their home to see their site and discuss their goals. Have them send you a printout of ***Nature's Benefit Calculator for Homeowners***.

Step 6. Have them visit the **Nature Literacy** section of the website and take a quiz.

Step 7. Visit their home and go through steps 1-3. Point out the site types that best fit their window views.

Step 8. Ask if they would be interested in a class on ***Backyard Conservation Design with Native Plants*** or ***Backyard Conservation Design Certification***. Send them to the **Creating a Legacy** section of the website to sign up.

Step 9. Introduce them to **Shop** on the website so they can see what is available. They may ask for your help.

Step 10. Introduce them to ***Ready to Go Native Wildflower Gardens***.