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* EE: emotional energy
* EDOM: emotional domination

1. Gain EE from successful encounters; avoid energy-draining encounters
2. Keep checking micro-social attunement and disattunement
3. Energizing the group energizes yourself
4. Details are never boring when they have trajectory; successful people are never bored
5. Start early in the adult world: skip the credential queue and the bureaucratic ladder
6. Build momentum where it’s easy-- but with a path to big leagues
7. The big battle, the big deal: monitor rivals, identify weakness and exert EDOM
8. Build inner circle and alliance networks by EE,
   deal-making networks by EDOM,
   and outer reputational networks by collective effervescence
9. Heavyweight networks are dangerous:
   expect volatility
10. Luck is location at the cusp of change;
    launch from the most advanced platform
11. Ideological rigidness limits success;
    other people's rigidness is your opportunity

Knowing What Arena You’re Playing In
   War
   Business empire-building
   Politics and social movements
   Scientific, intellectual and artistic worlds

REFERENCES