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EE: <i>emotional energy</i> EDOM: <i>emotional domination</i>	
1. <i>Gain EE from successful encounters;</i> <i>avoid energy-draining encounters</i>	
2. <i>Keep checking micro-social attunement and disattunement</i>	
3. <i>Energizing the group energizes yourself</i>	
4. <i>Details are never boring when they have trajectory;</i> <i>successful people are never bored</i>	
5. <i>Start early in the adult world:</i> <i>skip the credential queue and the bureaucratic ladder</i>	
6. <i>Build momentum where it's easy-- but with a path to big leagues</i>	
7. <i>The big battle, the big deal: monitor rivals, identify weakness and exert EDOM</i>	

8. *Build inner circle and alliance networks by EE,
deal-making networks by EDOM,
and outer reputational networks by collective effervescence*
9. *Heavyweight networks are dangerous:
expect volatility*
10. *Luck is location at the cusp of change;
launch from the most advanced platform*
11. *Ideological rigidness limits success;
other people's rigidness is your opportunity*

Knowing What Arena You're Playing In 146
War
Business empire-building
Politics and social movements
Scientific, intellectual and artistic worlds

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