



CONGRATULATIONS TO JUSTICE ACHAMPONG ON RECEIVING \$5,000 FROM BITS BUCKS!

May 19, 2016

Justice is an outstanding Boot Camp graduate and the first to receive financing from the BITS Bucks Micro Finance program. \$5000, in the form of a half-grant half-loan, will enable Justice to take *Ananse*, a contemporary African men's clothing brand to the next level by allowing them to fulfill preorders for eager customers.

With their slogan "**wear your story**", *Ananse* offers men with African roots a way to dress contemporary while expressing cultural pride. By bridging western designs with African cultural textiles, *Ananse* uses symbolic patterns and colours to communicate empowering messages inherent in African culture.

The BITS Bucks program receives funding from the City of Toronto in partnership with Alterna Savings' Community Micro Finance Program, the Ontario Trillium Foundation, the Robert Kerr Foundation and Private Donors.

To find out more about BITS, visit us at:
www.businessinthestreets.com

"The BITS Boot Camp gave me the fundamentals and confidence to write a practical business plan, pitch my business and raise money to help make my dream a reality. I loved the mentors, the coaching, and the focus on managing money. Youth need to raise money, but even more important than raising money is managing it well enough to turn a profit and create sustainability, and I believe that BITS is a program that instills those invaluable traits in its young entrepreneurs. I can't thank BITS enough for their support which is a huge vote of confidence. They look at character and drive, and that's something that was sorely needed in the area of youth entrepreneurship, especially for youth like me who did not have the financial support from family and who have been through hardships that could otherwise challenge them from moving forward with viable business pursuits."

-Justice Achampong, Founder of Ananse



A Huge Thank You to Our Program Donors and Partners



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