

# Registering for 2017 CES

Step 1: Go to the following link to register

2017 CES Registration Link: <https://ces.itnint.com/ces17/regonline/RegLogin.aspx>

Step 2: Start a NEW Registration as an ATTENDEE

The screenshot shows the CES Registration website header with the CES logo, Consumer Technology Association, and event details: JANUARY 5-8, 2017 | LAS VEGAS, NEVADA. Below the header are social media icons and a 'CONNECT WITH US' button. The main content area is titled 'CES Registration' and has three tabs: 'NEW REGISTRATION', 'ALREADY REGISTERED', and 'MORE INFORMATION'. Under 'NEW REGISTRATION', there are two columns of text. The left column says 'I have not yet registered for CES 2017 and need to create my registration account to begin.' Below this are four blue buttons: 'ATTENDEE', 'MEDIA', 'DELEGATION LEADER', and 'EXHIBITOR'. The 'ATTENDEE' button is highlighted with a red box and a red arrow points to it from the right. The right column says 'I have already registered for CES 2017 and would like to log in and check the status of my account, make changes or add new conference sessions or tours as they become available. \*Please note that your CES 2016 login information is no longer valid.' Below this are fields for 'Username' and 'Password', a 'remember my username' checkbox, and a 'SIGN IN TO ACCOUNT' button. A 'forgot your password?' link is also present. The 'MORE INFORMATION' tab contains links for 'Registration Assistance' and 'Important Dates'.

Step 3: Create an Account

The screenshot shows the account creation form. At the top left, it says '\* indicates a required field.' The form has several fields: 'First Name' (Jasmine), 'Last Name' (Moreno), 'Company' (IEEE-CPP), 'Email (Username)' (blue box @ieee.org), 'Confirm Email' (blue box @ieee.org), 'Create Password', and 'Confirm Password'. A red box highlights the 'Company' field, and a red arrow points to it from a text box on the right. The text box contains the following text: 'Make sure to put IEEE-CPP for Company & use your @ieee.org email for free registration'.

## Step 4: Filling out the contact details

# Contact Details

Enter your details and click Continue.

\* indicates a required field

CONTINUE

Prefix *	Ms.
First Name *	Jasmine
Last Name *	Moreno
Date of Birth *	
Suffix	
Business Job Title *	Engineer
Company *	IEEE-UCR

Make sure to put  
**Engineer** for  
Business Job Title

Is your company a member of  
Consumer Technology Association? \*

If registering on behalf of someone else, enter your email  
here to receive a copy of that individual's registration confirmation.

No

Select no

## Step 5: Make sure to answer these questions as shown below

### About You

Please select ONE of the following terms that best describes your job title.\*

- Engineer

### About Your Company

What is your company's primary function in the consumer technology industry?\*

Please note: your response will appear on your badge. Select ONE.

- Engineering/Research & Development

What market/product category does your company represent or plan to represent in the consumer technology industry?

Check all that apply.\*

- Other Consumer Technology

Is your company a startup?\*

- No

Please select the ONE category that best describes your influence in your company's buying decisions or the buying decision of a company you represent.\*

- Not Applicable

How many years have you attended CES?\*

- <5 Years

Step 6: Industry Credentials (IEEE will provide business cards later)

# Industry Credentials

BACK

CONTINUE

CES is a trade-only event and not open to the general public. We ask that all attendees submit their business credentials in advance to verify affiliation with the consumer technology industry. This is a quick step you may do now or hit Continue and log back in later to complete.

- Provide a business email and/or a brief description of your industry affiliation
- Provide industry credential
- Continue and complete this step at a later date

You may proceed in the registration process without providing proof of affiliation at this time. However, we will not be able to confirm your registration until this information is provided. You may log back in to your account at any time to add your qualifications.

Step 7: Add or don't add floor tours

# CES Show Floor Tours

BACK

Get the most out of your CES experience with official show floor tours.

Whether you're a first-time attendee or a seasoned veteran, choose from options ranging from a general overview tour to customized tours, all of which are designed to enhance your CES experience.

Would you like to see tour options?

- Yes
- No

Step 8: For Industry Resources you choose if you want to receive CES publications, like the i3 magazine

# Industry Resources

BACK

\* indicates a required field

CONTINUE

## Media Events and Industry Resources

CES holds a number of events throughout the year. In addition, the Consumer Technology Association™, the owner and producer of CES, provides a number of additional resources for registrants including membership, *i3* magazine, industry newsletters and special events. Would you like to see more information about these resources and the CTA Foundation?

- Yes
- No

### *It Is Innovation (i3) Magazine\**

*i3* is CTA's flagship publication and explores all aspects of innovation in technology, policy, business and engineering in the consumer technology industry.

\*The publisher reserves the right to limit free subscriptions to those individuals who meet the publications qualifications. All international subscribers will receive only the digital version of *i3*.

- Yes, I am interested in continuing/receiving a subscription to *i3*
- No, I am not interested in continuing/receiving a subscription to *i3*

### CTA Membership\*

Is your company a manufacturer, distributor, installer or retailer of consumer electronics or related products, or a provider of a technology or service that interoperates with or enhances a CE device? Are you a startup looking to launch a new tech product, service or app? If so, your company may qualify for CTA membership providing access to exclusive CTA member benefits during CES including access to members-only lounges, networking events, private meeting rooms, VIP lunch tickets and much more!

## Step 9: Make sure to Accept the Terms & Conditions

# Terms & Conditions

BACK

\* indicates a required field

CONTINUE

Registrants are asked to acknowledge the cancellation and registration fee policies.

- Registration Fee Structure:
  - \$100 through December 20, 2016
  - \$300 from December 21, 2016 through January 9, 2017
- Cancellation Policy:
  - Cancellations for paid registrations received in writing by December 20, 2016 are refundable, minus a \$50 processing fee. After December 20, 2016 cancellations are subject to the entire fee. If you do not cancel by December 20, 2016 and do not attend CES you are still responsible for payment.
  - Substitutions may be granted on a case-by-case basis if received in writing by December 20, 2016. Limit one substitution per registration to another individual within the same company. All registration requirements must be met by the substituted registrant.

### Photography/Video Notice

CES is a widely attended event. Third parties and CTA/CES may take photographs and/or video activities at CES for many purposes. By attending CES, you consent to your image being captured and used.

\*  I have read and accept the terms and conditions.

Step 10: Review your information and Submit (Make sure the amount is zero dollars)

Step 11: Keep a copy of your Confirmation Page. Shortly after, you should also receive an email confirmation.