

(FUN)DRAISING IDEAS

Embrace the power of a pin - We're told often that pins are the best way to naturally start up conversations. Check out our online shop at dressembler.org/shop to purchase a Dressembler pin or get crafty and make your own!

Have a bake sale - nothing compares to a good old fashioned bake sale. Advocates have raised \$600+ in a single day selling homemade baked goods!

Host a clothing swap - sell tickets to enter or charge per piece swapped. Gather your friends and have them donate their used clothes to swap. Everyone leaves with a different outfit and feels good about donating to a good cause.

Find a company match - Most companies have some sort of Corporate Social Responsibility policy. Ask your company to donate or match donations!

Accept challenges from your community - Our personal favorite. Tell your community that you will face your fear, dress up in a crazy outfit and go to the grocery store, jump in the local pool in a dress or tie, or let them choose a character for you to dress up as if they donate a certain amount or if you raise a certain amount!

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Host a night of live music - We all have that friend who is ridiculously musically talented. Ask them if they will play a show, find a venue and charge entry or gather donations.

Make and sell a product - Everyone loves a good DIY project. Make homemade sugar scrubs or teach yourself the art of candlemaking then use sales of your product to raise awareness about human trafficking.

Host a weekly raffle - Give out a raffle ticket or a 'virtual' raffle ticket to every donation you receive. At the end of each week pull a raffle ticket and give a gift to the winner. Many local businesses are keen to donate specific items for a good cause.

Plan a benefit sports game - Homerun derby's work great here. Find a public field or reach out to a local sports club to host a benefit sports game. Have players make a donation to play and sell pizza and drinks at the game to garner some extra support.

Dress until the donations stop - Another one of our favorites. Tell your friends you'll keep wearing your dress or tie as long as donations come in. You might have to dress up well into January but it will keep your community motivated to donate!

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Host a dinner party - The dinner table is a great place to share about Dressemer and ask your community to donate. Share a Dressemer video or another video that relays the issue of human trafficking.

Get local businesses on board - Tell your local businesses what you're doing and ask them to partner with you in some way. If they can't financially make a donation - ask if they could donate an item for a raffle ticket or silent auction. Some stores will even let you place a donation bucket at checkout.

Get your dorm involved - College students, you are living in fundraising heaven. Small donations make a big difference here. Get your dorm involved by hosting a pizza party for the dorm floor that brings in the most money, or **host** a dorm Olympics with all funds raised going toward the cause!

Reach out to your local coffee shops - Local coffee shops are great allies when it comes to fundraising. Many will donate a portion of sales or offer up the café as a venue for a fundraising event.

Write personalized emails or letters - As simple as it sounds, people are captivated by your story. Share with them why you're passionate about seeing an end to human trafficking and invite them to join you by giving them your fundraising URL.