{Fun}draising Ideas

1 EMBRACE THE POWER OF A PIN

We're told often that pins are the best way to naturally start up conversations. Check out our online shop to purchase a Dressember pin or get crafty and make your own!

HAVE A BAKE SALE 2

Nothing compares to a good old fashioned bake sale. Advocates have raised $600+ in a single day selling homemade baked goods!

3 HOST A CLOTHING SWAP

Sell tickets to enter or charge per piece swapped. Gather your friends and have them donate their used clothes to swap. Everyone leaves with a different outfit and can feel good about donating to a good cause.

FIND A COMPANY MATCH 4

Most companies have some sort of Corporate Social Responsibility policy. Ask your company to donate or match donations!

5 ACCEPT CHALLENGES FROM YOUR COMMUNITY

Our personal favorite. Tell your community that you will face your fear, dress up in a crazy outfit and go to the grocery store, jump in the local pool in a dress or tie, or let them choose a character for you to dress up as if they donate a certain amount or if you raise a certain amount!

HOST A PIE-IN-THE-EYE CHALLENGE 6

This one is perfect for schools! Donors can donate to pie a teacher or student volunteers in the face.

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7 HOST A NIGHT OF LIVE MUSIC

We all have that friend who is ridiculously musically talented. Ask them if they will play a show, find a venue and charge entry or gather donations.

Everyone loves a good DIY project. Make homemade sugar scrubs or teach yourself the art of candlemaking then use your homemade gifts to thank your donors.

MAKE A PRODUCT TO SAY THANKS 8

9 HOST A WEEKLY RAFFLE

Give out a raffle ticket or a 'virtual' raffle ticket to every donation you receive. At the end of each week pull a raffle ticket and give a homemade gift to the winner.

Homerun derby's work great here. Find a public field or reach out to a local sports club to host a benefit sports game. Have players make a donation to play and sell pizza and drinks at the game to garner some extra support.

PLAN A BENEFIT SPORTS GAME 10

11 DRESS UNTIL THE DONATIONS STOP

Another one of our favorites. Tell your friends you'll keep wearing your dress or tie as long as donations come in. You might have to dress up well into January but it will keep your community motivated to donate!

We'd like to thank our European advocates for this idea. Host a quiz night with all entry money donated to the cause. Hosting it at a pub? See if they'll donate a portion of beer sales back to Dressember.

QUIZ NIGHT 12

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13 HOST A DINNER PARTY

The dinner table is a great place to share about Dressember and ask your community to donate. Share a Dressember video or another video that relays the issue of human trafficking.

Tell your local businesses what you're doing and ask them to partner with you in some way. Some stores will even let you place a donation bucket at checkout.

GET LOCAL BUSINESSES ON BOARD 14

15 GET YOUR DORM INVOLVED

College students, you are living in fundraising heaven. Small donations make a big difference here. Get your dorm involved by hosting a pizza party for the dorm floor that brings in the most money, or host a dorm Olympics with all funds raised going toward the cause!

Local coffee shops are great allies when it comes to fundraising. Many will donate a portion of sales or offer up the café as a venue for a fundraising event.

REACH OUT TO YOUR LOCAL COFFEE SHOPS 16

17 WRITE PERSONALIZED EMAILS OR LETTERS

As simple as it sounds, people are captivated by your story. Share with them why you're passionate about seeing an end to human trafficking and share your unique fundraising URL on them.

This is perfect for school classrooms. Give each classroom a jar. Each penny in the jar is worth one point and counts "positively" toward a group's point total; each silver coin or dollar bill gets points based on its value (a nickel is worth five points, a dime is worth 10, etc.), but counts "negatively" toward other groups' totals. So in a competition between classrooms, students who want their class to win will place pennies into their own buckets and place nickels, dimes, quarters, or dollar bills into other classrooms' buckets.

RUN A PENNY WAR 18