1. Embrace the Power of a Pin

We're told often that pins are the best way to naturally start up conversations. Check out our online shop to purchase a Dressember pin or get crafty and make your own!

Nothing compares to a good old fashioned bake sale. Advocates have raised $600+ in a single day selling homemade baked goods!

2. Have a Bake Sale

Sell tickets to enter or charge per piece swapped. Gather your friends and have them donate their used clothes to swap. Everyone leaves with a different outfit and can feel good about donating to a good cause.

Most companies have some sort of Corporate Social Responsibility policy. Ask your company to donate or match donations!

4. Find a Company Match

Our personal favorite. Tell your community that you will face your fear, dress up in a crazy outfit and go to the grocery store, jump in the local pool in a dress or tie, or let them choose a character for you to dress up as if they donate a certain amount or if you raise a certain amount!

5. Accept Challenges from Your Community

This one is perfect for schools! Donors can donate to pie a teacher or student volunteers in the face.

6. Host a Pie-in-the-Eye Challenge

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7 Host a Night of Live Music

We all have that friend who is ridiculously musically talented. Ask them if they will play a show, find a venue and charge entry or gather donations.

Everyone loves a good DIY project. Make homemade sugar scrubs or teach yourself the art of candlemaking then use your homemade gifts to thank your donors.

8 Make a Product to Say Thanks

Make out a raffle ticket or a 'virtual' raffle ticket to every donation you receive. At the end of each week pull a raffle ticket and give a homemade gift to the winner.

9 Host a Weekly Raffle

Homerun derby's work great here. Find a public field or reach out to a local sports club to host a benefit sports game. Have players make a donation to play and sell pizza and drinks at the game to garner some extra support.

10 Plan a Benefit Sports Game

Another one of our favorites. Tell your friends you'll keep wearing your dress or tie as long as donations come in. You might have to dress up well into January but it will keep your community motivated to donate!

We'd like to thank our European advocates for this idea. Host a quiz night with all entry money donated to the cause. Hosting it at a pub? See if they'll donate a portion of beer sales back to Dressember.

11 Dress Until the Donations Stop

12 Quiz Night
13 **HOST A DINNER PARTY**

The dinner table is a great place to share about Dressember and ask your community to donate. Share a Dressember video or another video that relays the issue of human trafficking.

Tell your local businesses what you’re doing and ask them to partner with you in some way. Some stores will even let you place a donation bucket at checkout.

14 **GET LOCAL BUSINESSES ON BOARD**

College students, you are living in fundraising heaven. Small donations make a big difference here. Get your dorm involved by hosting a pizza party for the dorm floor that brings in the most money, or host a dorm Olympics with all funds raised going toward the cause!

15 **GET YOUR DORM INVOLVED**

Local coffee shops are great allies when it comes to fundraising. Many will donate a portion of sales or offer up the café as a venue for a fundraising event.

16 **REACH OUT TO YOUR LOCAL COFFEE SHOPS**

As simple as it sounds, people are captivated by your story. Share with them why you’re passionate about seeing an end to human trafficking and share your unique fundraising URL on them.

17 **WRITE PERSONALIZED EMAILS OR LETTERS**

This is perfect for school classrooms. Give each classroom a jar. Each penny in the jar is worth one point and counts “positively” toward a group’s point total; each silver coin or dollar bill gets points based on its value (a nickel is worth five points, a dime is worth 10, etc.), but counts “negatively” toward other groups’ totals. So in a competition between classrooms, students who want their class to win will place pennies into their own buckets and place nickels, dimes, quarters, or dollar bills into other classrooms’ buckets.

18 **RUN A PENNY WAR**