Your Guide to Hosting a Dresembor House Party
1 MAKE A PLAN

Time to break out the calendar and set a date for your house party (weeknights work great for this). Recruit a friend to help you in planning & think about who you want to come!

PLANNING CHECKLIST:
- Set your date!
- Make an invite list
- Recruit a friend to help

2 INVITE YOUR COMMUNITY!

We recommend sending out invites a few weeks before your event. Use our template on the next page or create your own! You could even make a Facebook event to easily communicate with attendees.

PLANNING CHECKLIST:
- Send out invites (see sample on last page)
- Make a Facebook Event

3 MAKE IT FUN!

It's hard to say no to FREE FOOD. Decide if you'll have snacks, a full dinner spread, or a potluck! Add fresh flowers for a classy touch or keep things simple.

PLANNING CHECKLIST:
- Make a snack plan
- Decide on decorations

4 PREP YOUR PRESENTATION

Use your house party to spread awareness about human trafficking. Utilize Dressember videos and resources to create a powerful powerpoint presentation. Remember, that the best thing you can do is share with your community why YOU care about bringing an end to modern slavery. Consider purchasing a starter kit or a button pack at dressembershop.com to have resources to pass out after your presentation.

PLANNING CHECKLIST:
- Put together a powerpoint presentation or find a Dressember video to play
- Purchase a starter kit or button pack at dressembershop.com
VIDEOS TO SHARE:

Share a one minute video about Dressember: https://youtu.be/vZ8P4zey3oE (1:20) Perfect for introducing what Dressember is

Share our TED Talk: How a Dress Can Change the World: https://youtu.be/MGuT-pWtcsE8 (11:49) Share our founder’s journey into starting Dressember

Share about Dressember’s impact in Bulgaria: https://youtu.be/mHePdj95gn0 (3:10) Dressember partnerships make a difference. This video talks about the impact we’ve made in Bulgaria through A21.

Share about Dressember’s impact in South Asia: https://vimeo.com/298488428 (4:08) Go on a journey with the Dressember team to experience Dressember’s impact with IJM in South Asia. Use code DRESS to access. Please do not share outside of your event.

Share our founder’s vision at Yellow Conference: https://youtu.be/gIbHE2ShDdg (52:09) Great for a group that wants to dig into the why behind Dressember

Share the story behind the Dressember Dress Collection: https://youtu.be/gq-qUq2MUupZo (4:31) We believe #itsbiggerthanadress which is why we weave impact into everything we do, including our Dressember Dress Collection. Share about the impact Dressember has in Nepal through our dress collection.

DISCUSSION QUESTIONS:

Cut out the following prompts and place them on index cards. Hand one to each person who walks in or place them in the middle of the table. Encourage people to discuss the questions with one another before the program begins.

- How do you define human dignity?
- Do you believe it is the role of the government or the public to combat crimes against humanity?
- What type of responsibility should we feel when we’re presented with injustice?
- What do you currently know about the issue of human trafficking?
- Do small actions make a difference?
- How do you cope when you hear bad news?
- When were you first introduced to the issue of modern day slavery?

5 PARTY TIME

All the planning & hard work is over. Now, surrounded by your friends and family share with them what you’re doing to end slavery this Winter. Invite them to be a part of it and have your Fundraising page up on a computer for people to easily donate to help you reach your goal!

PLANNING CHECKLIST:

- Plan a party!!!
You're invited to a DRESSEMBER House Party

DATE

LOCATION

TIME

RSVP TO