Dressember is a global movement using fashion and creativity to raise awareness and funds for anti-trafficking programs around the world. Since 2013, Dressember’s annual campaign has raised over $10 million to fight human trafficking locally, nationally, and globally.
AUDIENCE:

40K Instagram | 16K Facebook | 2.6k Twitter | 100K Email Subscribers

DEMOGRAPHICS:

35K Advocates | 140K Supporters
94% Female | Ages 18-44
45+ countries top engagement from US, Canada, UK, Australia

OUR #DRESSEMBER COMMUNITY:

WHAT OTHERS ARE SAYING:

“Dressember has become a December trend around the globe...”
Tori Utley, Forbes

“Blythe Hill is proof that pairing your passions with the organizations and causes that you’re passionate about can be a great way to change the world.”
Andre Henry, Relevant

“Hill aligned the movement’s growing ‘womanpower’ with a cause close to her heart.”
Lauren Harris, Town & Country

“Blythe is proof that individual people can make a difference.”
Lindsay Dreyer and Hana Hong, Werk
INFLUENCER PARTNERSHIPS AND SUPPORTERS:

Jennifer Morrison
director, actor, and two-time Dressember designer and advocate

Ben Higgins
ABC’s The Bachelor, Tie designer 2019

Debby Ryan
Actress and Dressember Advocate

Yael Grobglas
Actress, 2020 Dress Designer
Alex Michael May  
Model, Dressember dress designer 2019

Arielle Estoria  
Spoken Word Poet and Author, Dressember dress designer 2019

Penny Lovell  
Celebrity Stylist, Dressember dress designer 2018

Caitlin Crosby  
Founder, The Giving Keys, Dressember dress designer 2018

Laura Spencer  
Actress, Dressember dress designer 2018

Jessica Rey  
Actress and swimwear designer, Dressember dress designer 2018

Melissa Joan Hart  
Actress and Dressember Advocate

Shailene Woodley  
Actress and Dressember Advocate

Lola Kirke  
Actress and Dressember Advocate

Tony Hale  
Actor and Dressember Advocate

Debra Messing  
Actress and Dressember Advocate

Branden Harvey  
Social Good Storyteller, Dressember Tie designer 2019

Russell Okung  
NFL Player, Dressember Tie designer 2019

Demi-Leigh Tebow  
Actress, model and Miss Universe 2017.  
Watch our Instagram Live with Demi [here](https://instagram.com/p/B_0JT_QB7dJ/)

TEDx Talks: How a Dress Can Change the World | Blythe Hill

Yellow Conference.
PUNCHLINE SPEAKERS

HBO HQ
Urbana 2018
Q Commons
Life Pacific University
Biola University
IJM’s Liberate Conference
Leadership Collab

INTERVIEWS

KTLA: Dressember: Global Anti-Trafficking Campaign

Build Series: Blythe Hill Talks Her "Dressember" Initiative

For press inquiries contact Marissa,
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