



CoinUp Steps to register:

1. Sign up at <https://www.coinupapp.com/donate/dressemble/1085> (do not use the app for the initial sign-up)
2. Add your Dressemble campaign URL into the “Advocate Link” section. *If you change your campaign name throughout the campaign, CoinUp donations will unfortunately not be eligible
 - a. Copy and paste your campaign URL from your browser to avoid errors
3. Choose your donation type
 - a. Select “Round Up and Donate” your credit/debit card transactions each month. A donation minimum of \$5 will be charged to your debit or credit card each month to create ongoing support for Dressemble
4. Link your card
 - a. Link your debit or credit card to “Round Up and Donate” your everyday purchases, by selecting the bank that issued your card and providing credentials for the app to round up your transactions.
5. Spend As Usual
 - a. Use your registered debit/credit card to make your usual, everyday purchases. Your Coin Up Dashboard will reflect your transactions and the round-up or “spare change” for each one.
 - b. At the end of each month, your total spare change will be added up and charged to your card, while never exceeding your monthly limit. If your spare change is less than \$5 for any month, you will only be charged a \$5 minimum donation for that month.
6. See Your Impact
 - a. All CoinUp donations made prior to January 1, 2021, will be added to advocate's personal pages by January 31st, 2021. You'll see one lump sum added to your page with the donor name “CoinUp.” All donations

made between January 1- 31st, 2021 will be attributed to the Dressemer 2020 page goal, rather than added to individual pages.

Notes:

- After signing up, you can manage your account through the CoinUp app
- If you already have a CoinUp account and you'd like your donations to count toward your Dressemer page, please email hello@dressemer.org with the subject line "CoinUp" and send us your advocate URL so that we can get them connected.
- Invite friends and family to "Round Up and Donate" with your campaign link to support your campaign