



Our **mission** is to equip a community of people to advocate for the dignity of all people, leading to the protection and freedom of millions. Our **vision** is a world without human trafficking where all people are free to live vibrant, autonomous lives.

Our Values:

Dignity: Every human being is born with inherent dignity, and worthy of respect and autonomy, regardless of gender, ethnicity, religion, sexual orientation, or ability.

Creativity: Complex problems require innovative solutions. We welcome out-of-the-box thinking as we seek to disrupt a criminal industry.

Generosity: There is an abundance of resources and people looking to make an impact for good. We believe the act of giving is a gift to the giver.

Collaboration: No single person, organization or entity has the ability to end human trafficking alone; we must work together and everyone has a role in this movement.

Advocacy: The public has a role to play in creating a more just world; we create the tools, language, and action steps for a passionate public to take action.

Our Guiding Principles:

- To look at who is most impacted by trafficking and why, and not treat them as “damaged” or “broken;” we are not here to “fix” them
- To address human trafficking as a human rights issue, acknowledging systemic factors that contribute to the root causes of trafficking
- To assume a position of active listening and learning and consistently take account of our biases and privilege
- To assign dignity and respect to all regardless of sexual orientation, race, socio-economic status, religion, etc
- To pursue anti-racism in our work, language, partnerships, and team.
- To use trauma-informed and survivor recommended language in our communication
- To respect survivors by not proselytizing or pushing any kind of agenda or perspective
- To work with indigenous & local leadership as much as possible and look to them for guidance in creating culturally appropriate pathways to freedom
- To center survivors as much as possible and avoid painting ourselves as heroes of the story

- To protect the dignity of all (including victims, the marginalized communities they represent, our programmatic partners, advocates, and community of supporters) by using ethical storytelling practices

Our Commitment:

- Transparency—we will continue to be open about our financials, partner selection, distribution process, impact, and survivor inclusion.
- Learning—we are committed to finding new and better ways to engage trafficking from all angles by following trends in trafficking and listening to survivors to discover where resources are needed most.
- Mutual respect—we will work hard to create and foster a community of mutual respect between our partners, advocates, donors, and team.
- Listening—we will actively find ways to incorporate those with lived experiences of trafficking into our organizational strategy.
- Longevity—we are committed to the fight against human trafficking and the support of marginalized at-risk populations for the long haul.

Further reading:

- Avoiding White Saviorism in Advocacy Work (coming soon)
- [Why We Partner with Both Faith-Based and Non-Faith-Based Organizations](#)
- [Why We Should Reconsider the Term “Modern Day Slavery”](#)
- [The Link Between Race and Human Trafficking](#)
- [The Link Between Systemic Racism and Human Trafficking](#)
- [How are Survivors Criminalized by Legal Systems?](#)
- [Intersectional Advocacy: How Social Justice Issues Collide](#)
- [Decentering Yourself in Intersectional Advocacy Work](#)
- [COVID-19’s Impact on Survivors of Trafficking](#)
- [The Link Between LGBTQ Youth & Trafficking](#)
- [Transgender Individuals & Human Trafficking](#)