## Michigan State University

### Standard License

#### 45 North Vineyard & Winery (114404)
8580 E. Horn Rd.
Lake Leelanau, MI 49653
Ms. Alanna Grossnickle
Phone 231-271-1188
Fax 231-271-0990
www.Fortyfivenorth.com
alanna@fortyfivenorth.com

**Distribution Channel(s)**
- Specialty Mid-Tier

**Product Categories**
- 07B (Consumables)

#### A-Game Apparel (12250)
4330 Mt Morris Rd
Mt Morris, MI 48458
Mr. John Damoth
Phone 810-732-9796
Fax 810-732-4508
jdamoth@agameapparel.com
Spec Agr Disclosed: 06/13/2017

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 07B (Consumables)

#### Baddog Barbecue (114027)
6429 Sheridan Line Rd.
Croswell, MI 48422
Mr. Sam Lisek
Phone 810-841-2271
Fax
www.baddogbarbecue.com
baddogbarbecue@yahoo.com
Spec Agr Disclosed: 08/15/2016

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 03B (Furniture/Furnishings)
- 05E (Publishing)

#### Becky Beauchine Kulka Diamonds & Fine Jewelry (96917)
3544 Meridian Crossing #150
Okemos, MI 48864
Ms. Valerie Long
Phone 517-347-4000
Fax
www.bbkfinejewelry.com
val@bbkfinejewelry.com
Spec Agr Disclosed: 02/03/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 02A (Jewelry)

#### Boones Granite Gifts (114120)
18087 Todd Rd.
Petersburg, MI 49270
Mr. Dan Schulte
Phone 734-777-2796
Fax
www.boonesgranitegifts.com
dan@boonesgranitegifts.com
Spec Agr Disclosed: 07/28/2016

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct

**Product Categories**
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

#### Campus Wall Decals LLC dba Nudge Printing (114690)
3753 Kiskadee
East Lansing, MI 48823
Mr. Gabe Viscomi
Phone 517-927-5350
Fax
www.nudgeprinting.com
info@nudgeprinting.com
Spec Agr Disclosed: 02/10/2017

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)

#### Carol Roeda Studio (103022)
1615 Monroe Ave. NW
Grand Rapids, MI 49505
Ms. Rachel Raber
Phone 616-222-0057
Fax 616-222-1651
www.Roedastudio.com
rachel.raber@roedastudio.com
Spec Agr Disclosed: 06/28/2017

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier

**Product Categories**
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)

#### ChemArt Company (45969)
15 New England Way
Lincoln, RI 02865
Ms. Donna Aguilera
Michigan State University

Phone  401-333-9200
Fax       401-333-1634
www.Chemart.com
daguilera@beacondesign.com
Spec Agr Disclosed: 12/19/2016

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
04E (Holiday Accessories)

Chillinder Coolers (112112)
400 Fisher St. Suite J
Munster, IN 46321
Mr. Jay Lieser
Phone  219-836-8282
Fax       219-836-8787
www.chillindercoolers.com
jacklieser@aol.com
Spec Agr Disclosed: 06/22/2016

Distribution Channel(s)
Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories
03D (Housewares)

Classic Collegiate China Company (19340)
556 Galen Circle
Ann Arbor, MI 48103
Mr. J. Downs Herold
Phone  734-665-2588
Fax       734-665-2588
www.Collegiatechina.com
dherold@umich.edu
Spec Agr Disclosed: 12/27/2016

Distribution Channel(s)
Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Classical Collegiate China Company (109570)
275 E. Big Beaver Rd. Suite 103
Troy, MI 48083
Mr. Bradley Gilling
Phone  248-891-6060
Fax       248-740-9680
www.collegiateconfections.com
brad@collegiateconfections.com
Spec Agr Disclosed: 03/06/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
07B (Consumables)

CreateMyTee LLC (84669)
4343 Concourse Dr. Suite 200
Ann Arbor, MI 48108
Mr. John Fales
Phone  734-392-9631
Fax       734-274-4239
www.createmytee.com
josh@createmytee.com
Spec Agr Disclosed: 09/26/2016

Distribution Channel(s)
Related Retail/Direct
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
07H (Electronics & Content)
**Michigan State University**

**Custom Embroidery Plus (108419)**

304 N. Lansing St
St. John's, MI 48879
Mr. Kirk Gartside
Phone 989-227-9338
Fax 989-227-2631
www.ceplusonline.com
kgartside@ceplusonline.com
Spec Agr Disclosed: 10/03/2016

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**Detroit Vs. Everybody (112857)**

400 Monroe Suite 340
Detroit, MI 48226
Mr. Sean Williams
Phone 248-606-1184
Fax
www.detroitvseverybody.com
sw@detroitvseverybody.com
Spec Agr Disclosed: 01/09/2017

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**DTX International dba Great Northern Popcorn Co. (90007)**

9855 N Front St.
Mancelona, MI 49659
Ms. Miranda Lucyk
Phone 231-225-9010
Fax 988-274-7051
www.dtxinternational.com
mlucyk@dtxinternational.com
03/06/2017

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct

**Product Categories**
- 02C (Personal Accessories)

**Emmiluan LLC (108702)**

46774 Middle Brook Dr.
Macomb, MI 48044
Mr. Henri Goebel
Phone 586-265-7529
Fax
steve.goebel@phloops.com

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03B (Furniture/Furnishings)

**Druh USA LLC (113691)**

8520 Bay Hill Blvd.
Orlando, FL 32819
Mr. Michael Capone
Phone 407-590-3021
Fax
www.druhbeltsandbuckles.com
mike@druhbeltsandbuckles.com
Spec Agr Disclosed: 02/26/2017

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 06D (Games)

**Flowerday Crafts (108476)**

2462 Audrey Lane
Brighton, MI 48114
Mr. Scott Flowerday
Phone 810-623-5438
Fax
flowerdaycrafts.etsy.com
flowerdaycrafts@yahoo.com
Spec Agr Disclosed: 09/01/2016

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

**Product Categories**
- 02D (Drinkware)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05E (Publishing)

**Gary J. Domagalski (12661)**

3942 Crooked Creek
Okemos, MI 48864
Mr. Gary Domagalski
Phone 517-349-7675
Fax
g.domagalski@comcast.net
Spec Agr Disclosed: 12/23/2016

**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 06A (Sports Equipment)
### Michigan State University

**Giggler's Gifts (115930)**
- 3180 Joslyn Road
- Auburn Hills, MI 48326
- Mr. Jeff Draft
- Phone: 248-837-0725
- Fax: 
- gigllerandhisgirl@gmail.com
- Spec Agr Disclosed: 01/23/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)

**Good Threads (108527)**
- 1471 North Glengarry
- Bloomfield, MI 48301
- Mr. David Palmer
- Phone: 248-458-4033
- Fax: 
- www.goodthreadsllc.com
- palmer1471@gmail.com
- Spec Agr Disclosed: 02/04/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 02C (Personal Accessories)

**GW Bowman Inc. (117544)**
- 6324 Golf View Drive
- Clarkston, MI 48346
- Mr. George Bowman
- Phone: 248-343-2589
- Fax: 
- gbowman35@comcast.net
- Spec Agr Disclosed: 04/07/2017

**Distribution Channel(s)**
- Campus/Local Channel
- Golf Specialty
- Related Retail/Direct

**Product Categories**
- 03B (Furniture/Furnishings)

**Half Time Entertainment (20050)**
- 9002 Chimney Rock Ste. G201
- Houston, TX 77096
- Mr. Gary Hale
- Phone: 860-282-9616
- Fax: 623-934-0220
- www.goproogear.com
- gary_hale@goproogear.com
- Spec Agr Disclosed: 09/20/2016

**Horizon Research LLC dba Plate Statements (112728)**
- 322 Kirk Lane Drive
- Troy, MI 48084
- Mr. Jeffrey Davis
- Phone: 248-376-0725
- Fax: 
- jeff.davis@horizonresearchusa.com
- Spec Agr Disclosed: 09/25/2016

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 04A (Automobile Products)

**Hanah's Flags & Banners (46929)**
- 1807 N. Gravel Ridge Rd.
- Trufant, MI 49347
- Ms. Teresa A. Newton
- Phone: 616-984-5030
- Fax: 616-984-5032
- hanah37@aol.com
- Spec Agr Disclosed: 01/25/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 04C (Signage Products)

**Half Time Entertainment (20050)**
- 9002 Chimney Rock Ste. G201
- Houston, TX 77096
- Mr. Gary Hale
- Phone: 860-282-9616
- Fax: 623-934-0220
- www.goproogear.com
- gary_hale@goproogear.com
- Spec Agr Disclosed: 09/20/2016

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03B (Furniture/Furnishings)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)

**Integrity Marketing Products Inc. (114329)**
- 5905 Middlebelt Rd.
- Garden City, MI 48135
- Mr. Daniel Seguin
- Phone: 734-522-5050
- Fax: 734-522-4040
- www.integritypromos.com
- dan@integritypromos.com
- 05/12/2017

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01A (Men’s/Unisex T-shirts)
- 01B (Men’s/Unisex Outerwear)
- 01H (Men’s Fashion Apparel)
- 01J (Men’s/Unisex Fleece)
- 02A (Jewelry)
- 02D (Drinkware)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)

**Good Threads (108527)**
- 1471 North Glengarry
- Bloomfield, MI 48301
- Mr. David Palmer
- Phone: 248-458-4033
- Fax: 
- www.goodthreadsllc.com
- palmer1471@gmail.com
- Spec Agr Disclosed: 02/04/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 02C (Personal Accessories)

**Hanah's Flags & Banners (46929)**
- 1807 N. Gravel Ridge Rd.
- Trufant, MI 49347
- Ms. Teresa A. Newton
- Phone: 616-984-5030
- Fax: 616-984-5032
- hanah37@aol.com
- Spec Agr Disclosed: 01/25/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 04C (Signage Products)

**Horizon Research LLC dba Plate Statements (112728)**
- 322 Kirk Lane Drive
- Troy, MI 48084
- Mr. Jeffrey Davis
- Phone: 248-376-0725
- Fax: 
- jeff.davis@horizonresearchusa.com
- Spec Agr Disclosed: 09/25/2016

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 04A (Automobile Products)

**Integrity Marketing Products Inc. (114329)**
- 5905 Middlebelt Rd.
- Garden City, MI 48135
- Mr. Daniel Seguin
- Phone: 734-522-5050
- Fax: 734-522-4040
- www.integritypromos.com
- dan@integritypromos.com
- 05/12/2017

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01A (Men’s/Unisex T-shirts)
- 01B (Men’s/Unisex Outerwear)
- 01H (Men’s Fashion Apparel)
- 01J (Men’s/Unisex Fleece)
- 02A (Jewelry)
- 02D (Drinkware)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)

**LMP Worldwide (115787)**
- 4936 Technical Dr.
- Milford, MI 48381
- Mr. Tony Joseph
- Phone: 248-863-5900
- Fax: 248-669-6666
- www.ilovemypillow.com
- tony.joseph@lmpworldwide.com

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**
- 03A (Domestics)

**Meridian Screen Printing (37866)**
- 3362 Hulett Road
- Okemos, MI 48864
- Ms. Sally Taylor
- Phone: 517-351-2525
- Fax: 517-351-2552
- www.meridianscreen.com
- sallyt@meridianscreen.com
- Spec Agr Disclosed: 01/16/2017

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01A (Men’s/Unisex T-shirts)
- 01B (Men’s/Unisex Outerwear)
Michigan State University

01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

MI Imagery (112645)
1245 Longspur
De Witt, MI 48820
Ms. Caitlin Gwinn
Phone 517-881-5666
Fax www.michiganimagery.com
diggityvee@gmail.com
Spec Agr Disclosed: 01/26/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
03A (Domestics)

Mitten State - The (97522)
625 Ann Street NW
Grand Rapids, MI 49504
Mr. Scott Zubrickas
Phone 616-855-1909
Fax 616-825-5933
www.TheMittenstate.com
Licensing@TheMittenState.com
Spec Agr Disclosed: 01/04/2017

Distribution Channel(s)
Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Team Dealer

Product Categories
01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
02D (Drinkingware)
04A (Automobile Products)

Morley Candy Makers Inc.

23570
23770 Hall Road
Clinton Township, MI 48036
Ms. Jody Clothier
Phone 586-464-5350
Fax 586-468-5238
www.Sanderscandy.com
jclothier@morleycandy.com
Spec Agr Disclosed: 01/20/2017

Distribution Channel(s)
Related Retail/Direct
Specialty Mid-Tier

Opus Products LLC (112746)
120 Londonderry Lane
Oakland Township, MI 48306
Mr. Kevin Kolpasky
Phone 586-202-1870
Fax www.Shurmscandy.com
kevin@shurmscandy.com
Spec Agr Disclosed: 01/31/2017

Distribution Channel(s)
Amusement Park
Related Retail/Direct

Product Categories
03C (Office Products)
05E (Publishing)

Morley Candy Makers Inc.

10 Pine Street
Newton Square, PA 19073
Mr. John Moore
Phone 610-952-1589
Fax www.nationalfaceleague.com
jmoore@nationalfaceleague.com
Spec Agr Disclosed: 09/01/2016

Distribution Channel(s)
Related Retail/Direct
Super Center/Wholesale Clubs

Nooloos LLC (113698)
3200 Devon Brook Drive
Bloomfield Hills, MI 48302
Ms. Leena Hosler
Phone 248-214-7755
Fax www.nooloos.com
leena@nooloos.com
Spec Agr Disclosed: 12/28/2016

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
06C (Toys)

Motawi Tileworks (13779)
170 Enterprise Dr.
Ann Arbor, MI 49103
Mr. Mark Rose
Phone 734-213-0017
Fax www.Motawi.com
Mark@motawi.com
Spec Agr Disclosed: 06/21/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Playmakers (117557)
2299 West Grand River Ave.
Okemos, MI 48864
Mr. Andy Marsh
Phone 517-349-3803
Fax www.playmakers.com
andy@playmakers.com
Spec Agr Disclosed: 08/24/2017

Distribution Channel(s)
Amusement Park
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
04A (Automobile Products)
Michigan State University

Prism Candles LLC (93679)
3560 Briggs Blvd. NE
Grand Rapids, MI 49525
Mr. John Biggio
Phone 616-322-5826
Fax jhbiggio@gmail.com
Spec Agr Disclosed: 08/01/2016

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories
04D (Gifts & Novelties - Miscellaneous)

R.A. Dinkel & Assoc / The Idea People (113919)
4641 Willoughby Road
Holt, MI 48842
Ms. Jennifer Parmalee
Phone 517-699-7000
Fax 517-699-7700
www.ideasideas.com
jennifer@ideasideas.com
08/29/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07A (Video Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07F (Affinity Cards)
07G (Internet Products & Services)
07H (Electronics & Content)
07I (Trading Cards)

Slick Shirts Screen Printing (114152)
805 Vine St.
Lansing, MI 48912
Mr. Brian Kavanagh
Phone 517-371-3600
Fax 517-371-1581
www.slickshirts.com
brian@slickshirts.com
Spec Agr Disclosed: 12/07/2016

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
03A (Domestics)

Soul to Sole Footwear (108358)
820 Davis St. Suite 138
Evanston, IL 60201
Mr. Jono Kupferberg
Phone 847-323-7103
Fax www.stsfootwear.com
jkup@stsfootwear.com
Spec Agr Disclosed: 01/26/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
07E (Footwear)

Second Story Interiors (115084)
900 Orchard
Ferndale, MI 48220
Mr. Terry Gilbert
Phone 734-502-9337
Fax www.secondstoryinteriors.com
terry@secondstoryinteriors.com
Spec Agr Disclosed: 12/30/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories
03A (Domestics)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
05E (Publishing)

Spartan Linen- Michigan State University (115213)
373 Service Rd
East Lansing, MI 48824

Spec Agr Disclosed: 08/01/2016

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs
Michigan State University

Ms. Barbara Heyser
Phone     517-355-8520
Fax         517-432-319
spartanlinen@rhs.msu.edu
Spec Agr Disclosed: 08/04/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
07H (Electronics & Content)

State Discount Corp. (113612)
PO Box 1038
East Lansing, MI 48826
Ms. Marilyn Shroeger
Phone     517-332-7072
Fax
mehs712@gmail.com
Spec Agr Disclosed: 08/24/2016

Distribution Channel(s)
Related Retail/Direct
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
05C (Paper Products)

Student Book Store Inc. (MI) (38762)
421 E. Grand River Ave
East Lansing, MI 48823
Mr. Brad Ballien
Phone     517-351-4210
Fax         517-351-2568
www.sbsmsu.com
BBallein@sbsmsu.com
Spec Agr Disclosed: 09/21/2015

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
03C (Office Products)

Sweet Custom Jewelry (115277)
1232 Turner St. Suite B
Lansing, MI 48906
Ms. Alissa Sweet
Phone     517-267-7600
Fax
www.Sweetcustomjewelry.com
sweetcustomjewelry@gmail.com
Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
02A (Jewelry)

Winery at Black Star Farms dba Black Star (114365)
10844 E Revold Road
15242 Leader St.
Houston, TX 77072
Mr. Hien Nguyen
Phone     281-796-3441
Fax
www.Walwhite.com
bobnguyen75@yahoo.com
Spec Agr Disclosed: 04/21/2016

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Wheat Jewelers (80473)
4990 Marsh Rd.
Okemos, MI 48864
Mr. Kevin Wheat
Phone     517-349-0101
Fax
www.michiganstatejewelry.com
kevin@wheatjewelers.com
Spec Agr Disclosed: 01/04/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
# Michigan State University

<table>
<thead>
<tr>
<th>Suttons Bay, MI 49682</th>
<th>01A (Men's/Unisex T-shirts)</th>
<th>Related Retail/Direct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Barbara Guest</td>
<td>01F (Infant/Toddler Apparel)</td>
<td>Restricted Channel</td>
</tr>
<tr>
<td>Phone 231-944-1282</td>
<td>01G (Youth Apparel)</td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td>Fax 231-944-1279</td>
<td>01I (Women's T-shirts)</td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td><a href="http://www.Blackstarfarms.com">www.Blackstarfarms.com</a></td>
<td>01J (Men's/Unisex Fleece)</td>
<td>Team Dealer</td>
</tr>
<tr>
<td><a href="mailto:bguest@blackstarfarms.com">bguest@blackstarfarms.com</a></td>
<td>01S (Women's Fleece Tops &amp; Bottoms)</td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 05/17/2017</td>
<td>02D (Drinkware)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>04A (Automobile Products)</td>
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</tbody>
</table>

## Distribution Channel(s)
- Specialty Mid-Tier

## Product Categories
- 07B (Consumables)

### Gameday/Rivalry Program

**Mitten State - The (97522)**

<table>
<thead>
<tr>
<th>625 Ann Street NW</th>
<th>01A (Men's/Unisex T-shirts)</th>
<th>Related Retail/Direct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Rapids, MI 49504</td>
<td>01F (Infant/Toddler Apparel)</td>
<td>Restricted Channel</td>
</tr>
<tr>
<td>Mr. Scott Zubrickas</td>
<td>01G (Youth Apparel)</td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td>Phone 616-855-1909</td>
<td>01I (Women's T-shirts)</td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td>Fax 616-825-5933</td>
<td>01J (Men's/Unisex Fleece)</td>
<td>Team Dealer</td>
</tr>
<tr>
<td><a href="http://www.Themittenstate.com">www.Themittenstate.com</a></td>
<td>01S (Women's Fleece Tops &amp; Bottoms)</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:Licensing@TheMittenState.com">Licensing@TheMittenState.com</a></td>
<td>02D (Drinkware)</td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 01/04/2017</td>
<td>04A (Automobile Products)</td>
<td></td>
</tr>
</tbody>
</table>

## Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct

## Product Categories
- 03B (Furniture/Furnishings)

### Coach's Program

**Mitten State - The (97522)**

<table>
<thead>
<tr>
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<td>Sporting Goods/Sports Specialty/Fan Shops</td>
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<td>01J (Men's/Unisex Fleece)</td>
<td>Team Dealer</td>
</tr>
<tr>
<td><a href="http://www.Themittenstate.com">www.Themittenstate.com</a></td>
<td>01S (Women's Fleece Tops &amp; Bottoms)</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:Licensing@TheMittenState.com">Licensing@TheMittenState.com</a></td>
<td>02D (Drinkware)</td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 01/04/2017</td>
<td>04A (Automobile Products)</td>
<td></td>
</tr>
</tbody>
</table>

## Distribution Channel(s)
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

## Product Categories
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 04A (Automobile Products)

### Michigan State Coach Izzo Program

**Mitten State - The (97522)**

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<td>Team Dealer</td>
</tr>
<tr>
<td><a href="http://www.Themittenstate.com">www.Themittenstate.com</a></td>
<td>01S (Women's Fleece Tops &amp; Bottoms)</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:Licensing@TheMittenState.com">Licensing@TheMittenState.com</a></td>
<td>02D (Drinkware)</td>
<td></td>
</tr>
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<td>04A (Automobile Products)</td>
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</tr>
</tbody>
</table>

## Distribution Channel(s)
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

## Product Categories
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 04A (Automobile Products)

### Special 10% Rate Program

**Mitten State - The (97522)**

<table>
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</tr>
</thead>
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<td>Restricted Channel</td>
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<tr>
<td>Mr. Scott Zubrickas</td>
<td>01G (Youth Apparel)</td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td>Phone 616-855-1909</td>
<td>01I (Women's T-shirts)</td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
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<td>Team Dealer</td>
</tr>
<tr>
<td><a href="http://www.Themittenstate.com">www.Themittenstate.com</a></td>
<td>01S (Women's Fleece Tops &amp; Bottoms)</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:Licensing@TheMittenState.com">Licensing@TheMittenState.com</a></td>
<td>02D (Drinkware)</td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 01/04/2017</td>
<td>04A (Automobile Products)</td>
<td></td>
</tr>
</tbody>
</table>

## Distribution Channel(s)
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Team Dealer

## Product Categories
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 04A (Automobile Products)

### Throwback Program

**Campus Wall Decals LLC dba Nudge Printing (114690)**

<table>
<thead>
<tr>
<th>3753 Kiskadee</th>
<th>Related Retail/Direct</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Lansing, MI 48823</td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td>Mr. Gabe Visconi</td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
</tr>
<tr>
<td>Phone 517-927-5350</td>
<td>Team Dealer</td>
</tr>
<tr>
<td>Fax <a href="http://www.nudgeprinting.com">www.nudgeprinting.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:info@nudgeprinting.com">info@nudgeprinting.com</a></td>
<td>Spec Agr Disclosed: 02/10/2017</td>
</tr>
</tbody>
</table>
Michigan State University

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 04A (Automobile Products)

---

**Second Story Interiors (115084)**
900 Orchard
Ferndale, MI 48220
Mr. Terry Gilbert
Phone  734-502-9337
Fax
www.secondstoriinteriors.com
terry@secondstoriinteriors.com
Spec Agr Disclosed: 12/30/2016

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 05E (Publishing)

---

**Mitten State - The (97522)**
625 Ann Street NW
Grand Rapids, MI 49504
Mr. Scott Zubrickas
Phone  616-855-1909
Fax  616-825-5933
www.Themittenstate.com
Licensing@TheMittenState.com
Spec Agr Disclosed: 01/04/2017

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

**Product Categories**
- 02A (Jewelry)
- 53 Licensees
- 49 Special Agreements
- 51 Disclosed