Michigan State University

Standard License
45 North Vineyard & Winery (114404)
8580 E. Horn Rd.
Lake Leelanau, MI 49653
Ms. Alanna Grossnickle
Phone     231-271-1188
Fax         231-271-0990
www.fortyfivenorth.com
alanna@fortyfivenorth.com

Distribution Channel(s)
Specialty Mid-Tier

Product Categories
07B (Consumables)

A-Game Apparel (12250)
4330 Mt Morris Rd
Mt Morris, MI 48458
Mr. John Damoth
Phone     810-732-9796
Fax         810-732-4508
jdamoth@agameapparel.com
Spec Agr Disclosed: 06/13/2017

Distribution Channel(s)
Campus/Local Channel

Product Categories
07B (Consumables)

Baddog Barbecue (114027)
6429 Sheridan Line Rd.
Croswell, MI 48422
Mr. Sam Lisek
Phone     810-841-2271
Fax
www.baddogbarbecue.com
baddogbarbecue@yahoo.com
Spec Agr Disclosed: 09/25/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
03B (Furniture/Furnishings)
05E (Publishing)

Becky Beauchine Kulka
Diamonds & Fine Jewelry (96917)
3544 Meridian Crossing #150
Okemos, MI 48864
Ms. Valerie Long
Phone     517-347-4000
Fax
www.bbkfinejewelry.com
val@bbkfinejewelry.com
Spec Agr Disclosed: 02/03/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
02A (Jewelry)

Boones Granite Gifts (114120)
18087 Todd Rd.
Petersburg, MI 49270
Mr. Dan Schulte
Phone     734-777-2796
Fax
www.boonesgranitegifts.com
dan@boonesgranitegifts.com
Spec Agr Disclosed: 07/28/2016

Distribution Channel(s)

Product Categories
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

ChemArt Company (45969)
15 New England Way
Lincoln, RI 02865
Ms. Donna Aguilera

Campus Wall Decals LLC dba Nudge Printing (114690)
3753 Kiskadee
East Lansing, MI 48823
Mr. Gabe Viscomi
Phone     517-927-5350
Fax
www.nudgeprinting.com
info@nudgeprinting.com
Spec Agr Disclosed: 02/10/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
03B (Furniture/Furnishings)
04A (Automobile Products)

Carol Roeda Studio (103022)
1615 Monroe Ave. NW
Grand Rapids, MI 49505
Ms. Rachel Raber
Phone     616-222-0057
Fax         616-222-1651
www.roedastudio.com
rachel.raber@roedastudio.com
Spec Agr Disclosed: 06/28/2017

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier

Product Categories
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
### Michigan State University

**Phone**: 401-333-9200  
**Fax**: 401-333-1634  
www.Chemart.com  
**Spec Agr Disclosed**: 12/19/2016

**Distribution Channel(s)**  
- Campus/Local Channel  
- Related Retail/Direct  
- Restricted Channel

**Product Categories**  
- 04E (Holiday Accessories)

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**Chillinder Coolers (112112)**

400 Fisher St. Suite J  
Munster, IN 46321  
Mr. Jay Lieser  
**Phone**: 219-836-8282  
**Fax**: 219-836-8787  
www.chillindercoolers.com  
**jackclieser@aol.com**  
**Spec Agr Disclosed**: 06/22/2016

**Distribution Channel(s)**  
- Amusement Park  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Golf Specialty  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Off-Price  
- Related Retail/Direct  
- Restricted Channel  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs  
- Team Dealer

**Product Categories**  
- 03D (Housewares)

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**Classic Accents Ceramics (115220)**

1371 Cloverleaf  
Lansing, MI 48906  
Ms. Rose Hoover  
**Phone**: 517-927-6232  
**Fax**:  
www.classicaccentsceramics@yahoo.com  
**Spec Agr Disclosed**: 01/01/2017

**Distribution Channel(s)**  
- Campus/Local Channel

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**College Yesteryear (116048)**

1255 Northway Drive  
Dewitt, MI 48820  
Mr. Robert Cantrell  
**Phone**: 203-856-0169  
**Fax**:  
www.Collegiatechina.com  
**dherold@umich.edu**  
**Spec Agr Disclosed**: 12/27/2016

**Distribution Channel(s)**  
- Amusement Park  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Golf Specialty  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Off-Price  
- Related Retail/Direct  
- Restricted Channel  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs  
- Team Dealer

**Product Categories**  
- 03D (Housewares)

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**Classic Collegiate China Company (19340)**

556 Galen Circle  
Ann Arbor, MI 48103  
Mr. J. Downs Herold  
**Phone**: 734-665-2588  
**Fax**: 734-665-2588  
www.Collegiatechina.com  
**dherold@umich.edu**  
**Spec Agr Disclosed**: 12/27/2016

**Distribution Channel(s)**  
- Amusement Park  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Golf Specialty  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog  
- Off-Price  
- Related Retail/Direct  
- Restricted Channel  
- Specialty Mass  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs  
- Team Dealer

**Product Categories**  
- 02D (Drinkware)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)

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**Collegiate Confections LLC (109570)**

275 E. Big Beaver Rd. Suite 103  
Troy, MI 48083  
Mr. Bradley Gilling  
**Phone**: 248-891-6060  
**Fax**: 248-740-9680  
www.collegiateconfections.com  
**brad@collegiateconfections.com**  
**Spec Agr Disclosed**: 03/06/2017

**Distribution Channel(s)**  
- Campus/Local Channel  
- Related Retail/Direct

**Product Categories**  
- 07B (Consumables)

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**CreateMyTee LLC (84669)**

4343 Concourse Dr. Suite 200  
Ann Arbor, MI 48108  
Mr. John Fales  
**Phone**: 734-392-9631  
**Fax**: 734-274-4239  
www.createmytee.com  
**josh@createmytee.com**  
**Spec Agr Disclosed**: 09/26/2016

**Distribution Channel(s)**  
- Related Retail/Direct  
- Restricted Channel

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01J (Men's/Unisex Fleece)  
- 02C (Personal Accessories)
Michigan State University

**Custom Embroidery Plus (108419)**
304 N. Lansing St
St. John's, MI 48879
Mr. Kirk Gartside
Phone 989-227-9338
Fax 989-227-2631
www.ceplusonline.com
kgartside@ceplusonline.com
Spec Agr Disclosed: 10/03/2016

**Distribution Channel(s)**
Campus/Local Channel
Related Retail/Direct
Restricted Channel

**Product Categories**
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

**Detroit Vs. Everybody (112857)**
400 Monroe Suite 340
Detroit, MI 48226
Mr. Sean Williams
Phone 248-606-1184
Fax
www.detroitseverybody.com
sw@detroitseverybody.com
Spec Agr Disclosed: 01/09/2017

**Distribution Channel(s)**
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

**EmMiluan LLC (108702)**
46774 Middle Brook Dr.
Macomb, MI 48044
Mr. Henri Goebel
Phone 586-265-7529
Fax
steve.goebel@phloops.com

**Distribution Channel(s)**
Related Retail/Direct
Specialty Mass
Super Center/Wholesale Clubs

**Product Categories**
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Fleece)
02D (Drinkware)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05E (Publishing)

**Druh USA LLC (113691)**
8520 Bay Hill Blvd.
Orlando, FL 32819
Mr. Michael Capone
Phone 407-590-3021
Fax
www.druhbeltsandbuckles.com
mike@druhbeltsandbuckles.com
Spec Agr Disclosed: 02/26/2017

**Distribution Channel(s)**
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
02C (Personal Accessories)
06D (Games)

**DTX International dba Great Northern Popcorn Co. (90007)**
9855 N Front St.
Mancelona, MI 49659
Ms. Miranda Lucyk
Phone 231-225-9010
Fax 888-274-7051
www.dtxinternational.com
mlucyk@dtxinternational.com
03/06/2017

**Distribution Channel(s)**
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

**Product Categories**
02B (Furniture/Furnishings)
03A (Office Supplies)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05E (Publishing)

**Flowerday Crafts (108476)**
2462 Audrey Lane
Brighton, MI 48114
Mr. Scott Flowerday
Phone 810-623-5438
Fax
flowerdaycrafts.etsy.com
flowerdaycrafts@yahoo.com
Spec Agr Disclosed: 10/02/2017

**Distribution Channel(s)**
Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

**Gary J. Domagalski (12661)**
3942 Crooked Creek
Okemos, MI 48864
Mr. Gary Domagalski
Phone 517-349-7675
Fax
g.domagalski@comcast.net
Spec Agr Disclosed: 12/23/2016

**Distribution Channel(s)**
Campus/Local Channel
Restricted Channel

**Product Categories**
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
06A (Sports Equipment)
Michigan State University

Giggler’s Gifts (115930)
3180 Joslyn Road
Auburn Hills, MI 48326
Mr. Jeff Draft
Phone 248-837-0725
Fax

gigglerandhisgirl@gmail.com
Spec Agr Disclosed: 01/23/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Hanah’s Flags & Banners (46929)
1807 N. Gravel Ridge Rd.
Trufant, MI 49347
Ms. Teresa A. Newton
Phone 616-984-5030
Fax 616-984-5032
hanah37@aol.com
Spec Agr Disclosed: 01/25/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
04C (Signage Products)

Horizon Research LLC dba Plate Statements (112728)
322 Kirk Lane Drive
Troy, MI 48084
Mr. Jeffrey Davis
Phone 248-376-0725
Fax
www.platestatements.com
jeff.davis@horizonresearchusa.com
Spec Agr Disclosed: 09/25/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
04A (Automobile Products)

Integrity Marketing Products Inc. (114329)
5905 Middlebelt Rd.
Garden City, MI 48135
Mr. Daniel Seguin
Phone 734-522-5050
Fax 734-522-4040
www.integritypromos.com
dan@integritypromos.com
05/12/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
01A (Men’s/Unisex T-shirts)
01B (Men’s/Unisex Outerwear)
01H (Men’s Fashion Apparel)
01J (Men’s/Unisex Fleece)
02A (Jewelry)
02D (Drinkware)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

Meridian Screen Printing (37866)
3362 Hulett Road
Okemos, MI 48864
Ms. Sally Taylor
Phone 517-351-2525
Fax 517-351-2552
www.meridianscreen.com
sallyl@meridianscreen.com
Spec Agr Disclosed: 01/16/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
01A (Men’s/Unisex T-shirts)
01B (Men’s/Unisex Outerwear)
01H (Men’s Fashion Apparel)
01J (Men’s/Unisex Fleece)
**Product Categories**

03A (Domestics)

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.themittenstate.com  
Licensing@themittenstate.com  
Spec Agr Disclosed: 01/04/2017  

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Team Dealer

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
02D (Drinkware)  
04A (Automobile Products)

**Morley Candy Makers Inc. (23570)**

23770 Hall Road  
Clinton Township, MI 48036  
Ms. Jody Clothier  
Phone 586-464-5350  
Fax 586-468-5238  
www.sanderscandy.com  
jclothier@morleycandy.com  
Spec Agr Disclosed: 06/15/2017  

**Distribution Channel(s)**

Related Retail/Direct  
Specialty Mass

**Product Categories**

07B (Consumables)

**Motawi Tileworks (13779)**

170 Enterprise Dr.  
Ann Arbor, MI 49103  
Mr. Matt Sturm  
Phone 734-213-0017  
Fax  www.Motawi.com  
MattS@motawi.com  
Spec Agr Disclosed: 06/21/2017  

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)  
05E (Publishing)

**National Face League LLC (113615)**

10 Pine Street  
Newton Square, PA 19073  
Mr. John Moore  
Phone 610-952-1589  
Fax  www.nationalfaceleague.com  
jmoore@nationalfaceleague.com  
Spec Agr Disclosed: 09/22/2017  

**Distribution Channel(s)**

Related Retail/Direct  
Super Center/Wholesale Clubs

**Product Categories**

04A (Automobile Products)

**Nooloos LLC (113698)**

3200 Devon Brook Drive  
Bloomfield Hills, MI 48302  
Ms. Leena Hosler  
Phone 248-214-7755  
Fax  www.nooloos.com  
leena@nooloos.com  
Spec Agr Disclosed: 12/28/2016  

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

06C (Toys)

**Playmakers (117557)**

2299 West Grand River Ave.  
Okemos, MI 48864  
Mr. Andy Marsh  
Phone 517-349-3803  
Fax  www.playmakers.com  
andy@playmakers.com  
Spec Agr Disclosed: 10/10/2017  

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
02C (Personal Accessories)  
03C (Office Products)  
04A (Automobile Products)

**Prism Candles LLC (93679)**

3560 Briggs Blvd. NE  
Grand Rapids, MI 49525  
Mr. John Biggio  
Phone 616-322-5826  
Fax  jhbiggio@gmail.com  
Spec Agr Disclosed: 09/27/2017  

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**R.A. Dinkel & Assoc / The Idea People (113919)**

4641 Willoughby Road  
Holt, MI 48842  
Ms. Jennifer Parmalee  
Phone 517-699-7000  
Fax 517-699-7700  
www.ideasideas.com  
jennifer@ideasideas.com  
10/24/2017  

**Distribution Channel(s)**
## Michigan State University

<table>
<thead>
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<th>Product Categories</th>
<th>Distribution Channel(s)</th>
<th>Spec Agr Disclosed:</th>
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<td>01B (Men's/Unisex Outerwear)</td>
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<td>01C (Men's/Unisex Other Headwear)</td>
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<td>01D (Men's/Unisex Combo-Packaged Goods)</td>
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<td>01E (Jerseys/Uniforms)</td>
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<td>01F (Infant/Toddler Apparel)</td>
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<td>01G (Youth Apparel)</td>
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<td>01J (Men's/Unisex Fleece)</td>
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<td>01S (Women's Fleece Tops &amp; Bottoms)</td>
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<td>01T (Women's Outerwear)</td>
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<td>01W (Women's Fashion Tops)</td>
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<td>02A (Jewelry)</td>
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<td>02B (Class Rings)</td>
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<td>02C (Personal Accessories)</td>
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<td>02D (Drinkware)</td>
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<td>03A (Domestics)</td>
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<td>03C (Office Products)</td>
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<td>03D (Housewares)</td>
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<td>04A (Automobile Products)</td>
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<td>04B (Collectibles)</td>
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<td>04C (Signage Products)</td>
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<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
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<td>04E (Holiday Accessories)</td>
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<td>05A (Stationery)</td>
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<td>05B (Checks)</td>
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<td>05D (School Supplies)</td>
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<td>05E (Publishing)</td>
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<td>06B (Balls)</td>
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<td>07A (Video Games)</td>
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<td>07C (Health/Beauty)</td>
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<td>07G (Internet Products &amp; Services)</td>
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<td>07H (Electronics &amp; Content)</td>
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<tr>
<td>07I (Trading Cards)</td>
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</tr>
</tbody>
</table>

**Second Story Interiors (115084)**

900 Orchard
Ferndale, MI 48220
Mr. Terry Gilbert
Phone 734-502-9337
Fax
www.secondstortinteriors.com
terry@secondstoryinteriors.com
Spec Agr Disclosed: 12/30/2016

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 05E (Publishing)

**Slick Shirts Screen Printing (114152)**

805 Vine St.
Lansing, MI 48912
Mr. Brian Kavanagh
Phone 517-371-3600
Fax 517-371-1581
www.slickshirts.com
brian@slickshirts.com
Spec Agr Disclosed: 12/07/2016

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 02D (Drinkware)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)

**Soul to Sole Footwear (108358)**

820 Davis St. Suite 138
Evanston, IL 60201
Mr. Jono Kupferberg
Phone 847-323-7103
Fax www.Stsfootwear.com
jkup@stsfootwear.com
Spec Agr Disclosed: 01/26/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 07E (Footwear)

**Spartan Linen- Michigan State University (115213)**

373 Service Rd
East Lansing, MI 48824
Ms. Barbara Heyser
Phone 517-355-8520
Fax 517-432-319
spartanlinen@rhs.msu.edu
Spec Agr Disclosed: 08/04/2017

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 05C (Paper Products)

**State Discount Corp. (113612)**

PO Box 1038
East Lansing, MI 48826
Ms. Marilyn Shroeger
Phone 517-332-7072
Fax mehs712@gmail.com
Spec Agr Disclosed: 09/21/2017

**Distribution Channel(s)**
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
Michigan State University

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
02C (Personal Accessories)
03A (Domestics)

Storehouse In A Box LLC dba Collegiate Box Company (116145)
46038 Michigan Ave, Suite 304
Canton, MI 48188
Ms. Tamira Chapman
Phone 313-492-5858
Fax
chapman@collegiateboxcompany.com
Spec Agr Disclosed: 12/06/2016

Distribution Channel(s)
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
07H (Electronics & Content)

Student Book Store Inc. (MI) (38762)
421 E. Grand River Ave

East Lansing, MI 48823
Mr. Brad Ballien
Phone 517-351-4210
Fax 517-351-2568
www.sbsmsu.com
BBallein@sbsmsu.com
Spec Agr Disclosed: 09/21/2015

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
03C (Office Products)

Sweet Custom Jewelry (115277)
1232 Turner St. Suite B
Lansing, MI 48906
Ms. Alissa Sweet
Phone 517-267-7600
Fax
www.Sweetcustomjewelry.com
sweetcustomjewelry@gmail.com
Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
02A (Jewelry)

Wheat Jewelers (80473)
4990 Marsh Rd.
Okemos, MI 48864
Mr. Kevin Wheat
Phone 517-349-0101
Fax
www.michiganstatejewelry.com
kevin@wheatjewelers.com
Spec Agr Disclosed: 01/04/2017

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Winery at Black Star Farms dba Black Star (114365)
10844 E Revold Road
Suttons Bay, MI 49682
Ms. Barbara Guest
Phone 231-944-1282
Fax 231-944-1279
www.Blackstarfarms.com
bguest@blackstarfarms.com
Spec Agr Disclosed: 05/17/2017

Distribution Channel(s)
Specialty Mid-Tier

Product Categories
07B (Consumables)

Xtremetals LLC (113697)
2126 Morrish Road
Swartz Creek, MI 48473
Mr. Craig Stanke
Phone 810-635-9767
Fax 810-635-9767
www.xtremetals.com
contact@xtremetals.com
Spec Agr Disclosed: 12/26/2016

Distribution Channel(s)
Related Retail/Direct

Product Categories
03B (Furniture/Furnishings)

Coach's Program
Mitten State - The (97522)
625 Ann Street NW
Grand Rapids, MI 49504
Mr. Scott Zubrickas
Phone 616-855-1909
Fax 616-825-5933
www.TheMittenState.com
Licensing@TheMittenState.com
Spec Agr Disclosed: 01/04/2017

Distribution Channel(s)
Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
**Michigan State University**

**Team Dealer**

<table>
<thead>
<tr>
<th>Product Categories</th>
<th>01A (Men's/Unisex T-shirts)</th>
<th>01F (Infant/Toddler Apparel)</th>
<th>01G (Youth Apparel)</th>
<th>01I (Women's T-shirts)</th>
<th>01J (Men's/Unisex Fleece)</th>
<th>01S (Women's Fleece Tops &amp; Bottoms)</th>
<th>02D (Drinkware)</th>
<th>04A (Automobile Products)</th>
</tr>
</thead>
</table>

**Gameday/Rivalry Program**

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.themittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 01/04/2017

<table>
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<th>Distribution Channel(s)</th>
<th>Better Dept Stores/Boutiques</th>
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<th>02D (Drinkware)</th>
<th>04A (Automobile Products)</th>
</tr>
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</table>

**Special 10% Rate Program**

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.themittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 01/04/2017

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<th>Department Stores</th>
<th>Golf Specialty</th>
<th>Internet/TV/Catalog</th>
<th>Off-Price</th>
<th>Related Retail/Direct</th>
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<th>Specialty Mid-Tier</th>
<th>Sporting Goods/Sports Specialty/Fan Shops</th>
<th>Team Dealer</th>
</tr>
</thead>
</table>

**MI Imagery (112645)**

1245 Longspur  
Dewitt, MI 48820  
Ms. Caitlin Gwinn  
Phone 517-881-5666  
Fax  
www.michiganimagery.com  
Diggityvee@gmail.com  
Spec Agr Disclosed: 01/26/2017

<table>
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<tr>
<th>Product Categories</th>
<th>01A (Men's/Unisex T-shirts)</th>
<th>01J (Men's/Unisex Fleece)</th>
<th>03B (Furniture/Furnishings)</th>
<th>04A (Automobile Products)</th>
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</table>

**Michigan State Coach Izzo Program**

**Mitten State - The (97522)**

625 Ann Street NW  
Grand Rapids, MI 49504  
Mr. Scott Zubrickas  
Phone 616-855-1909  
Fax 616-825-5933  
www.themittenstate.com  
Licensing@TheMittenState.com  
Spec Agr Disclosed: 01/04/2017

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<th>Specialty Mid-Tier</th>
<th>Sporting Goods/Sports Specialty/Fan Shops</th>
<th>Team Dealer</th>
</tr>
</thead>
</table>

**Throwback Program**

**Campus Wall Decals LLC dba Nudge Printing (114690)**

3753 Kiskadee  
East Lansing, MI 48823  
Mr. Gabe Viscomi  
Phone 517-927-5350  
Fax  
www.nudgeprinting.com

<table>
<thead>
<tr>
<th>Product Categories</th>
<th>03A (Domestics)</th>
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<th>Amusement Park</th>
<th>Better Dept Stores/Boutiques</th>
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<th>Department Stores</th>
<th>Golf Specialty</th>
<th>Grocery/Drug/Convenience Stores</th>
<th>Internet/TV/Catalog</th>
<th>Off-Price</th>
<th>Related Retail/Direct</th>
<th>Restricted Channel</th>
<th>Specialty Mass</th>
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<th>Sporting Goods/Sports Specialty/Fan Shops</th>
<th>Team Dealer</th>
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Michigan State University

Product Categories
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01G (Youth Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
04A (Automobile Products)

Second Story Interiors (115084)
900 Orchard
Ferndale, MI 48220
Mr. Terry Gilbert
Phone 734-502-9337
Fax
www.secondstoryinteriors.com
terry@secondstoryinteriors.com
Spec Agr Disclosed: 12/30/2016

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories
03A (Domestics)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
05E (Publishing)

Sweet Custom Jewelry (115277)
1232 Turner St. Suite B
Lansing, MI 48906
Ms. Alissa Sweet
Phone 517-267-7600
Fax
www.Sweetcustomjewelry.com
sweetcustomjewelry@gmail.com
Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
02A (Jewelry)

50 Licensees
46 Special Agreements
49 Disclosed