



GREEN CITIES CALIFORNIA (GCC) 2016 GOALS AND WORK PLAN

GCC's Goals for 2016

Goal # 1: Promote connectivity among GCC members

Goal # 2: Advance Best Practices

Goal # 3: Produce a sustainable infrastructure for GCC

Goal # 4: Promote innovation and collaboration on specific topics

- Energy
- Water/ Drought Response
- Transportation

Goal # 5- Further explore opportunities for future collaboration

- Climate Mitigation and Adaptation
- Solid Waste Management and Advanced Composting
- Financial Levers to reward resilient cities

GCC's 2016 WORK PLAN

Goal # 1: Promote connectivity among GCC members

- Host two Urban Sustainability Workshops for all GCC members each year
- Promote Member Accomplishments on Website and through GCC communications
- In concert with member priorities, create one Press Event per year that features innovative GCC Best Practices
- Host *Working Group* calls once per month as a means by which members can stay appraised and strategize on significant issues
- Increase connectivity between GCC, USDN and other organizations that share similar objectives

Goal # 2: Advance Best Practices

- Continually update and improve accessibility of Best Practices on GCC's website and increase social media and other outreach mechanisms to promote website
- Provide templates of support/oppose letters for relevant state policy
- Advocate for adoption of GCC Best Practices by as many members as possible
- Evaluate potential GCC membership by other local governments that meet the basic GCC criteria (Climate Action Plan and/or Sustainability Plan approved or in process; willingness to actively support innovative policies and programs; willingness to share best practices) and have full Steering Committee support before approval

Goal # 3: Produce a sustainable infrastructure for GCC

- Establish GCC as an independent nonprofit organization -501(c)(3)
- Identify additional potential funders and develop relationships
- Investigate crowd source funding as a means to support specific projects
- Develop and submit grant proposals for activities under Goal # 4

Goal # 4: Promote innovation and collaboration

- ENERGY
 - o Energy Data: Access, Standardization and Disclosure
 - o Community Choice Aggregation
- WATER/ DROUGHT RESPONSE
 - o Mandatory Conservation
 - o Building Local Supplies
- TRANSPORTATION
 - o Electric Vehicle Infrastructure
 - o Multimodal Best Practices

Goal # 5- Further explore opportunities for future collaboration

- CLIMATE MITIGATION AND ADAPTATION
 - o Best Practices

- SOLID WASTE MANAGEMENT AND ADVANCED COMPOSTING
 - o Advanced composting for GHG sequestration
 - o Product Stewardship for pharmaceutical waste
 - o Solid Waste Franchise Issues

- FINANCIAL LEVERS TO REWARD RESILIENT CITIES
 - o Credit Rating Agencies- criteria for Resilient Communities
 - o Divestment from Fossil Fuels
 - o Local Incentives