



**GREEN CITIES CALIFORNIA
FALL WORKSHOP – OAKLAND, CALIFORNIA
SEPTEMBER 19 AND 20, 2017**

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KEY CONTACTS

Meg Jamison: meg@greencitiescalifornia.org, 423-416-0839, GCC Network Coordinator

Maggie Ullman: Maggie@ullmanconsulting.net; 828-713-9488, GCC Network Coordinator



ABOUT GREEN CITIES CALIFORNIA, WORKSHOP GOALS AND NETWORK PARTICIPATION

About Green Cities California

Green Cities California is a network of leaders and innovators in local government who learn, share and adopt sustainable policies and practices. GCC is a catalyst for bold, successful implementation of policies and initiatives that create vibrant, verdant, and healthy communities throughout the State.

Fall Workshop Goals

Cities and counties are seeking connections with peers that will help them gain knowledge about relevant issues that will support climate action goals, energy resilience planning and programs. They are also, more pointedly, seeking and require knowledge about using renewable, clean energy to electrify buildings. This workshop will, therefore, seek to provide knowledge and relationship building and meet the following goals:

1. Participants will develop greater connections with each other and come away with stronger relationships with peers.
2. Participants will leave with knowledge and resources, enabling them to take action appropriate to their situations.
3. Participants will identify at least one collective action item they will be able to work collaboratively on, and move toward implementation.
4. Participants are motivated to move the issue of Building Electrification through Renewable Energy forward in their respective cities/counties.

Green Cities California Membership

GCC's mission is to accelerate the adoption of innovative policies and practices that further sustainability at the local, state, and national levels. We are a network of leaders and innovators in local government who learn, share and adopt sustainable policies and practices. Together, we are a catalyst for bold, successful implementation of policies and initiatives that create vibrant, verdant, and healthy communities. Membership dues in GCC are determined by population, and are assessed each fiscal year. Benefits include:

- An open, honest forum for sharing what works and what doesn't with CA peers, including sharing via the Urban Sustainability Directors Network (USDN) website
- An opportunity to share what you've learned, including best practices, with peers and to learn from them. A way to get timely answers to questions and requests for examples from a trusted group of peers.
- Opportunities to partner with CA cities and counties on issues or projects of common interest.
- Opportunities to attend an annual conference that will facilitate face-to-face relationship building and professional development. Note that every effort will be made to obtain scholarship funding



sufficient to cover the needs of each member.

- Opportunity to participate in multi-city grant projects and access to funding, and access to a highly regarded network of sustainability professionals designing and implementing programs and policies relevant to your communities.

To view a membership packet, and find out more about GCC, please visit www.greencitiescalifornia.org.

Steering Committee Leadership with Green Cities California

Green Cities California is member-driven and member-led, and members are empowered to collaborate on climate change. GCC's steering committee works with the network coordinators to direct network priorities, and set the standard for transformative collaboration work.

Each year, GCC has new opportunities for members to participate in the steering committee. Steering committee members must share a commitment to the network's success and model and participate in monthly steering committee calls. Steering committee members can look forward to opportunities for deeper collaboration with peers, growth in leadership skills and a fun opportunity to help shape the future of GCC.

If you are interested in learning more about becoming a GCC steering committee member, please contact one of the network coordinators during the workshop, or email meg@greencitiescalifornia.org.

THANKS TO OUR PARTNERS

The fall workshop would not be possible without the support of Stop Waste. Stop Waste provided funding to support Day One of the fall workshop. Stop Waste is also generously hosting Day Two of the workshop and has provided generous in-kind support to GCC for this event.

Coordination of Day One of this workshop included the close collaboration and support from The Local Government Sustainable Energy Coalition. GCC would like to specifically thank Margaret Bruce and Alicia Brown from LGSEC. We would also like to thank our Day One host, Sierra Club, and Rachel Golden, for help coordinating and hosting us.

The Local Government Sustainable Energy Coalition (LGSEC) catalyzes local government leadership and innovation through ongoing dialogue and action to enhance current and develop new roles for local governments in California's sustainable energy future. LGSEC Members can count on the LGSEC for:

- Outstanding representation before California regulatory agencies on critical energy



- and climate change matters.
- Timely information that affects their programs and practices.
- Trusted expert analysis and recommendations.
- Opportunities to learn from experts and local energy and climate program managers.
- Leadership in forging long-term strategies that will reduce energy costs and bring cleaner, renewable energy to their community.

Annual membership dues are based on population. Benefits of membership include:

- Member's only web-portal for information-sharing and resources
- Quarterly membership forums, including travel stipends for attendance
- Regulatory update calls
- Webinars on technical and policy issues
- Newsletters with timely legislative and regulatory information

More information about LGSEC can be found at www.lgsec.org.

StopWaste helps Alameda County's businesses, residents and schools waste less, recycle more and use water, energy and other resources efficiently. Stop Waste is a public agency governed by the Alameda County Waste Management Authority, the Alameda County Source Reduction and Recycling Board, and the Energy Council. Its work helps people make better decisions everyday about the products they buy, the resources they use, and the stuff they throw away. The less we waste and the more we recycle, the better off we all are.

Founded by legendary conservationist John Muir in 1892, the Sierra Club is now the nation's largest and most influential grassroots environmental organization -- with three million members and supporters. Our successes range from protecting millions of acres of wilderness to helping pass the Clean Air Act, Clean Water Act, and Endangered Species Act.

For more information about our partners, please visit their websites:

www.lgsec.org

www.stopwaste.org

www.sierraclub.org





MEETING AGENDAS

Tuesday, September 19, 2017

Building Electrification and Renewable Energy

Meeting Location: Sierra Club, 2101 Webster St., #1300

Co-presented by Local Government Sustainable Energy Coalition, supported by Stop Waste, and hosted by Sierra

8:00 AM	Light breakfast and coffee
8:30 AM	Meeting welcome - Heather Larson, Stop Waste Goals and agenda overview - Meg Jamison, Green Cities California Thank You and Introduce Regulatory Update - Margaret Bruce, Local Government Sustainable Energy Coalition (LGSEC)
8:40 AM	Regulatory Update + Discussion Session - Irene Moosen, LGSEC Regulatory Consultant
9:25 AM	Creating a Shared Purpose - Maggie Ullman, Green Cities California
10:00 AM	Plenary and Discussion: Building Electrification and Renewable Energy 101 Rachel Golden, Sierra Club Wendy Goodfriend, City of San Francisco Pierre Delforge, NRDC
10:45 AM	Plenary and Discussion: Opportunities for California Cities and Counties to Engage and Act Christopher Meyer, California Energy Commission, Building Standards Office Adam Lenz, City of Richmond Billi Romain, City of Berkeley Sarah Moe, DNV GL
12:00 PM-	Lunch
1:00 PM	Breakout Session Prelude: Cities and Counties Collaborate and Connect around Building Electrification Topics - Maggie Ullman / Meg Jamison, Green Cities California
1:20 PM	Peer Learning Small Group Discussions: Small group discussions around three specific ways local government can move forward on building electrification. Small group discussion topics include: <ul style="list-style-type: none"> ● <i>Financial Incentives for Electric Water Heaters (Facilitator, Maggie Ullman)</i> ● <i>Local Code Leadership to promote Electrification (Facilitator, Meg Jamison)</i>



	<ul style="list-style-type: none"> • <i>Education and Outreach (Facilitator, Margaret Bruce)</i>
2:20 PM	Break
2:35 PM	Small group report outs
3:00 PM	Collaboration Opportunities Small Group Discussion: Small groups regroup to discuss possible ways to move forward together, priorities, and action planning related to each of these topics.
4:00 PM	Small group report outs
4:30 PM	Wrap up, next steps, and invitation for ongoing collaboration and participation - Maggie Ullman, Meg Jamison and Margaret Bruce
5:00PM	End of day one
5:30pm-6:30	Post workshop happy hour - Drake's Dealership at 2325 Broadway - All participants are welcome to gather at Drake's Dealership for further conversation and networking
6:30 pm-8:30 pm	GCC Dinner - Drake's Dealership - GCC invites city and county representatives attending both workshop days to join a city/county focused conversation over dinner at Drake's Dealership's Utica Room





MEETING AGENDA

Wednesday, September 20, 2017

Green Cities California - City and County Workshop

Meeting location: Stop Waste, 1537 Webster St., Oakland, CA

Focus: California City and County Sustainability Network Development

8:30 AM	Coffee and light breakfast
9:00 AM	Welcome: Reflections from Day One and Review of Day Two Agenda (Meg Jamison, Green Cities California)
9:10 AM	Network Building Activity + Introductions
9:55 AM	Networks 101: Understanding the Value of Networks (Maggie Ullman, Green Cities California)
10:25 AM	Break
10:40 AM	Peer Learning Session 1 - Sustainable Consumption + Circular Economy (Miya Kitahara, Stop Waste)
12:00pm	Break
12:15 PM	Picnic Lunch at Lakeside Park on Lake Merritt *Participants will grab a to-go lunch at Stop Waste and will walk to Lake Merritt for a picnic lunch
1:45 PM	Peer Learning Session 2 - Tracking Progress and Program Metrics (Shannon Parry, Santa Monica)
2:45pm	Break
3:00 pm	State of the Network (Erik Pearson + Shannon Parry, Green Cities California Co Chairs)
3:30pm	Network Resources and Collaboration (Meg Jamison / Maggie Ullman, Green Cities California)
4:00pm	The Next Green Cities California: Aligning Around Shared Next Steps Discussion (Meg Jamison / Maggie Ullman, Green Cities California)
4:30pm	Wrap Up / End of Day
5:30pm-7:00pm	Optional Departing Dinner at Tribune Tavern , 401 13th St., Oakland (located next to 12th St. BART Station) * <i>Informal/optional early dinner at Tribune Tavern.</i>





MEETING LOCATIONS + HOTEL

Day One, September 19, 2017
Sierra Club
2101 Webster Street, #1300, Oakland, CA

Day Two, September 20, 2017
Stop Waste
1537 Webster Street, Oakland, CA

The Waterfront Hotel
10 Washington Street, Jack London Square, Oakland, CA
(510) 836-3800

**Rooms are reserved for GCC members needing hotel rooms for 9/18 and 9/19 only. Please email Meg Jamison at meg@greencitiescalifornia.org if you need a hotel room on either/both nights to reserve your room.*

[Hotel Website](#)



Getting to the Meeting Locations from Waterfront Hotel: The **free Broadway shuttle** from the hotel to the meeting venues. The shuttle runs from 7am and departs three blocks north from the hotel at Broadway and 3rd, and shuttles arrive every 10-15 minutes.

Catch the FREE Broadway Shuttle

the FREE ON BROADWAY

JACK LONDON **OLD OAKLAND** **CENTRAL DOWNTOWN** **UPTOWN** **KONO**

Embarcadero 3rd St 7th St 9th St 12th St 14th St 17th St 20th St 22nd St Grand Ave 25th St 27th St

San Francisco Bay Ferry Jack London Square Capitol Corridor

CHINATOWN **Broadway** **VALDEZ TRIANGLE** **LAKE MERRITT**

DAY ROUTE
Mon-Fri 7a-7p

NIGHT ROUTE
Mon-Th 7p-10p,
Fri 7p-1a, Sat 6p-1a

Expanded Night Service

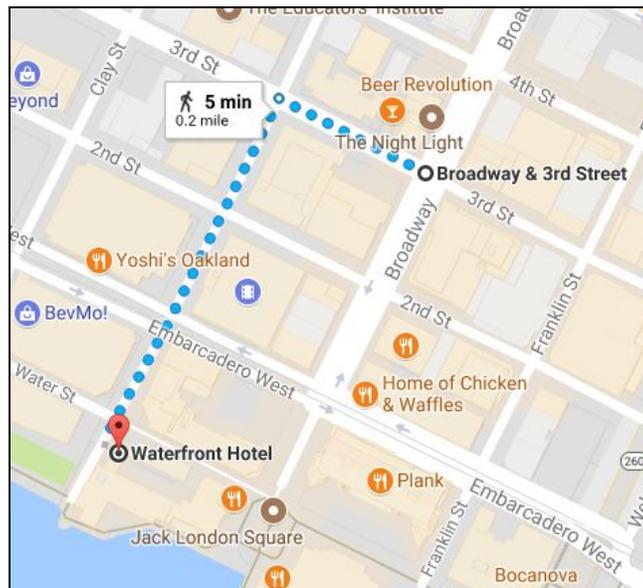
From Ferry To Ferry

12th St Station 19th St Station

Webster @ 20th St Grand Ave @ Webster

*This service is only available until late 2018

Buses arrive every 10-15 minutes. See Bshuttle.com for schedule and NextFreeB.com for live arrival predictions.





Sierra Club can be accessed by departing the shuttle at Broadway and 22nd, and walking one block east on 22nd to Webster St. *It is also within a couple blocks of the 19th St. BART Station.*

Stop Waste can be accessed by departing the shuttle at Broadway and 17th, and walking two blocks east on 17th, then south 1/2 block on Webster St. *It is also within a couple blocks of the 12th St. BART Station.*

Want to ride a bike with Ford GO Bike? - [Bike Share in Oakland](#)

Bike share in Oakland is now up and running! Check out [a map of bike stations here](#).

If you plan to bring a car.... Here is information on where to park -

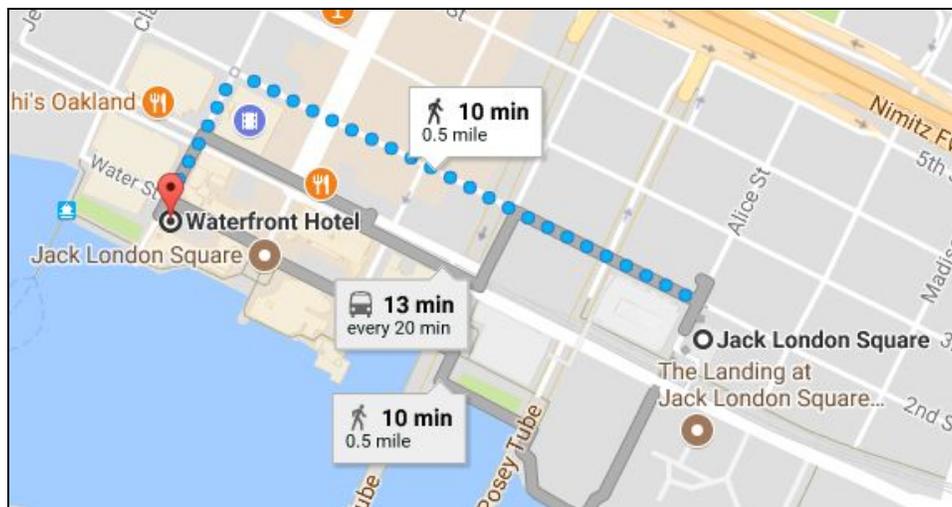
[Map of Parking Lots in Oakland](#)

ARRIVING AT THE HOTEL

The hotel offers a complimentary shuttle service to BART, which is just 10 blocks away. To reserve the shuttle, please call the hotel directly at (510) 836-3800.

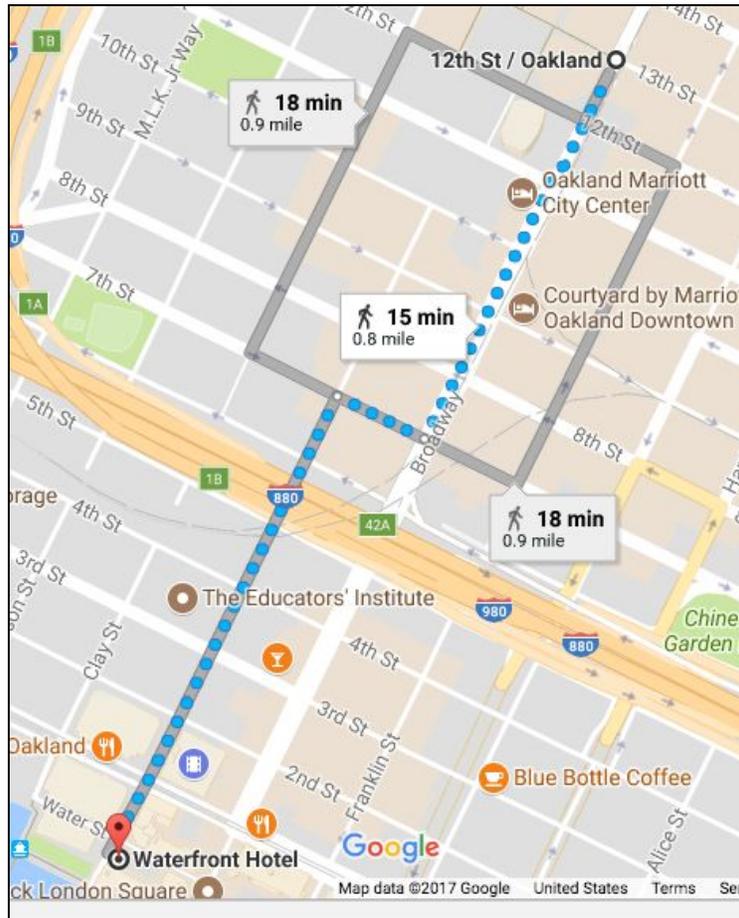
The hotel is five minutes from the Amtrak station and close to Interstates 80, 880, 580, 980, Highway 24.

Waterfront Hotel to Amtrak Station





Waterfront Hotel to Oakland 12th St. BART Station

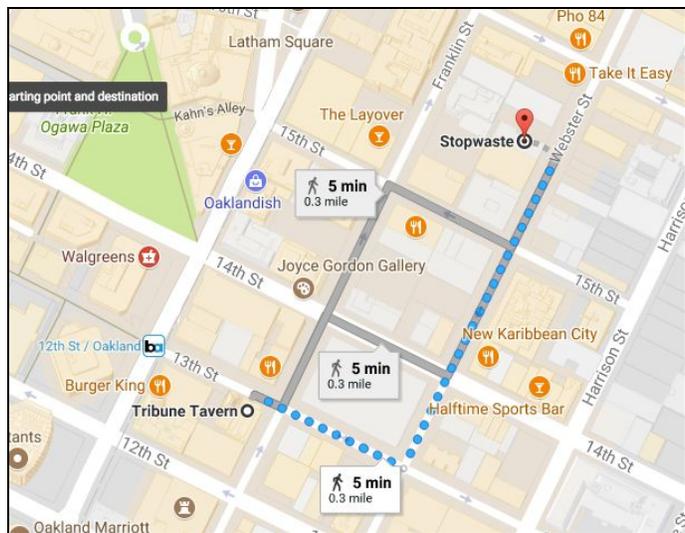
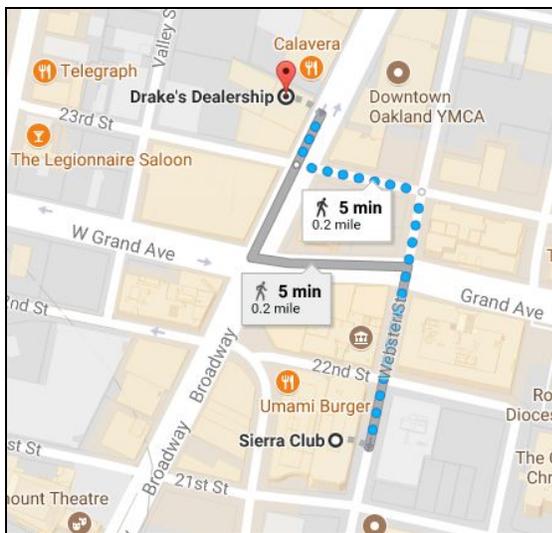




DINNER LOCATIONS

Tuesday Night Dinner @ Drake's Dealership 2325 Broadway, Oakland, CA

Reservation is at 6:30pm on Tuesday, September 19. GCC members and City/County representatives attending both days of the workshop are invited to join GCC for dinner and city/county focused conversation and networking. Participants can walk directly from Sierra Club to Drake's Dealership in 5 minutes, using the following map (below, left):



Wednesday Night Dinner (Optional) @ Tribune Tavern 401 13th St., Oakland, CA

Reservation is at 5:30pm on Wednesday, September 20. Meeting participants interested in dinner and more informal conversation are invited to join together for dinner before travel plans. Participants can walk directly from Stop Waste to Tribute Taverne in 5 minutes (see map above, right).



REIMBURSEMENTS FOR TRAVEL + TRAVEL SCHOLARSHIPS

GCC members receive up to \$250 toward their travel costs (ex. flights, taxi, Uber, mileage, etc.).

Thanks to the generous support from Stop Waste, we have additional travel scholarships available to non-GCC members. Reimbursement requests for travel may not exceed \$250 per person. These scholarships are available on a first come/first serve basis.

To receive a travel scholarship application form and / or a travel reimbursement form, please email Meg Jamison at meg@greencitiescalifornia.org.

LGSEC members traveling more than 200 miles each way are eligible for travel reimbursement up to \$300. To request reimbursement, please contact Alicia Brown at abrown@lgc.org.

You may fill out and return this form anytime between the event and October 31, 2017 for reimbursement.