



I'm John McAleenan, Graphic Designer based in New York city. Graduated from the Savannah College of Art & Design (SCAD) in Georgia, USA. Obsessed with furthering my abilities and broadening my creativity. Truly passionate about this form of digital art with a keen willingness to expand and network with other designers worldwide. Feeding off my environment and my peers I'm constantly learning and fine-tuning my craft.

INFORMATION

Name: John McAleenan
 Date of birth: 05/02/1990
 Place of birth: Port Jefferson, USA
 Nationalities: Irish, French, American
 Driving License: UK License

EDUCATION

Savannah College of Art & Design
 BFA Graphic Design (2012-2015)



SKILLS

BRANDING ●●●●●●●●
 ILLUSTRATION ●●●●○
 UX/UI DESIGN ●●●●●●●●
 PACKAGING ●●●●●●●●
 PHOTOGRAPHY ●●●●●●○
 TYPOGRAPHY ●●●●●●●●

ADOBE CREATIVE SUITE

Ps ●●●●●●●●
 Ai ●●●●●●●●
 Id ●●●●●●○
 Ae ●●●●●●○

LANGUAGES

ENGLISH
 ●●●●●●●●
 FRENCH
 ●●●●●●●●

AWARDS

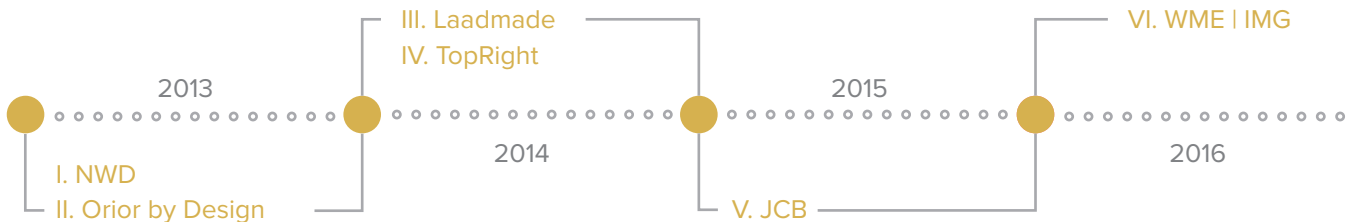
 FULL ATHLETIC SCHOLARSHIP

Captained the soccer team to conference finals in 2013. Assistant-coach during the 14/15 season.

CREATIVE FIELDS

CORPORATE IDENTITY ●●●●●●●●
 LOGO DESIGN ●●●●●●○
 INFOGRAPHIC ●●●●●●●●
 BRANDING ●●●●●●●●
 ADVERTISING ●●●●●●●●
 MOTION MEDIA ●●●●●●○
 WEB DESIGN ●●●●●●○
 SOCIAL STRATEGY ●●●●●●●●

EXPERIENCE



I. Newry Web Design - Graphic/Web Intern (UK)
 Intern in Graphic and Web design in N.Ireland. Job duties included; logo design, website design & coding, marketing, client interaction, user experience research.

II. Orior by Design - Web developer/translator (UK)
 Designing and creating the Orior website as part of a team. Translating and dealing with French based clients.
www.oriorbydesign.com

III. Laadmade - Graphic Designer (UK)
 Helped in design process and collaboration with founder Ciaran McGuigan in designing leather bag collection.

IV. TopRight Partners - Graphic Design Intern (USA)
 Working first hand with renowned worldwide clients. Logo design, website design & coding, marketing, client interaction, user experience research, poster & presentation design, trade-show booth design, infographics.

V. JCB - Graphic Design Intern (USA)
 Designing and creating as part of the marketing team at the USA headquarters. Translating for Canadian clients.
www.jcb.com

VI. WME | IMG - Senior Graphic Designer (JULY 2015 - Present)
 Working across all company properties, creating social media content, app creation, motion media/video editing, web content, presentation design and more. Conceptualizing and team management.

