31ST ANNUAL MULTICULTURAL FESTIVAL

Sat, August 17th 2019
1pm-6pm
Mary Hanon Park
613 Dudley Street
Roxbury, MA 02119
Dear Friends,

Dudley Street Neighborhood Initiative (DSNI) invites you to join us in sponsoring our Annual Multicultural Festival! We need your support in leveraging our neighborhood’s many cultures to build resident power and resist displacement in the Dudley neighborhood of Roxbury and Dorchester.

Each year, over 500 adults, youth, and families celebrate our vibrant cultural diversity and our vision for change at the DSNI Multicultural Festival, coming up on Saturday, August 17th, 2019, in Mary Hannon Park (Dudley Street and Howard Ave). Colorful stage performances and activities fill the park. Nearly 100 local independent musicians, dancers, actors, circus performers, painters, folk artists, healing artists, and creative placemakers share their craft. The mix of traditional and contemporary cultural expressions reflect the diversity of the neighborhood, including Cape Verdean, Latino, Afro-Caribbean, African American, and Asian arts. Family members of all ages can enjoy food, sports tournaments, inflatable entertainment, face painting, and recreation games. The Festival is an important neighborhood institution and a crucial gathering point for our community organizing work, and our 31st Anniversary event will be bigger and brighter than ever.

As a sponsor, you’ll not only enable us to hold this vital celebration; you’ll gain exposure to thousands of potential clients, customers or supporters in the Dudley neighborhood and beyond.

Will you consider becoming a sponsor of the 31st Annual DSNI Multicultural Festival?

See the next page for sponsorship levels and details.

Warmest Wishes,

Ramona Lisa Alexander
Ramona Lisa Alexander
Arts & Culture Manager, Dudley Street Neighborhood Initiative
## Sponsorship Levels

<table>
<thead>
<tr>
<th></th>
<th>Leader $50 *</th>
<th>Dream $500</th>
<th>Dream Maker $1,500</th>
<th>Community Champion $2,500</th>
<th>Platinum $5,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table at Festival</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name listed on DSNI website &amp; in program book</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement at event from stage</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on Festival Banner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured Sponsor of Festival Activities</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Tag in Social Media Posts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Logo on Festival T-shirts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

*Available only to organizations and businesses located in the Dudley Neighborhood (02119, 02125, 02121)*

*To secure your benefits, please return this document to DSNI by mail or e-mail to Joceline Fidalgo, jfidalgo@dsni.org.*

**Sponsor Information:**

Contact Person: ___________________________ Business Name: ___________________________

Address: ___________________________ City, State, Zip: ___________________________

Phone: ___________________________ E-mail: ___________________________

Sponsorship Amount: ___________________________

All checks should be made out to DSNI c/o Joceline Fidalgo and mailed to 550 Dudley Street, Roxbury, MA 02119. Payments can also be made online at [www.dśni.org/donate](http://www.dśni.org/donate).