



## Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the  
Down Syndrome Association of Wisconsin

Sponsor Benefits	Platinum \$5,000	Gold \$2,500	Diamond \$1,000	Silver \$500	Bronze \$250	Fact Sign \$100
Naming rights to the Walk	✓					
Logo on homepage of virtual auction website	✓	✓				
Company representative to be featured during program	✓	✓				
Recognition in all media opportunities	✓	✓				
Company featured as sponsor of daily challenge(s) in the month of September	✓	✓				
Opportunity to be featured/interviewed in live online giveaway	✓	✓	✓			
Number of sponsored event e-blasts	6	4	2	1		
Advertisement on Walk auction website	✓	✓	✓	✓	✓	
Year-long recognition through press release, Annual Report, newsletters, website, and social media	✓	✓	✓	✓	✓	
Company logo with link placed on Walk and DSAW websites	✓	✓	✓	✓	✓	
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓	
Virtual fact sign with your logo shared on social media						✓

**WE NEED YOUR HELP WITH SILENT AUCTION ITEMS TOO!**

**Visit [www.DSAW.org/events/centralwalk2020](http://www.DSAW.org/events/centralwalk2020) for the latest details**



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