



Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the
Down Syndrome Association of Wisconsin

| Sponsor Benefits | Platinum \$7,500 | Gold \$5,000 | Diamond \$2,500 | Silver \$1,000 | Bronze \$500 | Fact Sign \$250 |
|--|---------------------|-----------------|--------------------|-------------------|-----------------|--------------------|
| Naming rights to the Walk | ✓ | | | | | |
| Future VIP reception with DSAW leadership | ✓ | | | | | |
| Logo on homepage of virtual auction website | ✓ | ✓ | | | | |
| Company representative to be featured during program | ✓ | ✓ | | | | |
| Recognition in all media opportunities | ✓ | ✓ | | | | |
| Company featured as sponsor of daily challenge(s) in the month of September | ✓ | ✓ | | | | |
| Opportunity to be featured/interviewed in live online giveaway | ✓ | ✓ | ✓ | | | |
| Number of sponsored event e-blasts | 6 | 4 | 2 | 1 | | |
| Advertisement on Walk auction website | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Year-long recognition through press release, Annual Report, newsletters, website, and social media | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Company logo with link placed on Walk and DSAW websites | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Company logo featured on back of event t-shirts | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Virtual fact sign with your logo shared on social media | | | | | | ✓ |

WE NEED YOUR HELP WITH SILENT AUCTION ITEMS TOO!

Visit www.DSAW.org/events/chipwalk2020 for the latest details



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