



Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the
Down Syndrome Association of Wisconsin

Sponsor Benefits	Platinum \$7,500	Gold \$5,000	Diamond \$2,500	Silver \$1,000	Bronze \$500
Naming rights to the Walk	✓				
Future VIP reception with DSAW leadership	✓				
Logo on homepage of virtual auction website	✓	✓			
Company representative to be featured during program	✓	✓			
Recognition in all media opportunities	✓	✓			
Company featured as sponsor of daily challenge(s) in the month of September	✓	✓			
Opportunity to be featured/interviewed in live online giveaway	✓	✓	✓		
Number of sponsored event e-blasts	6	4	2	1	
Advertisement on Walk auction website	✓	✓	✓	✓	✓
Year-long recognition through press release, Annual Report, newsletters, website, and social media	✓	✓	✓	✓	✓
Company logo with link placed on Walk and DSAW websites	✓	✓	✓	✓	✓
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓

WE NEED YOUR HELP WITH SILENT AUCTION ITEMS TOO!

Visit www.DSAW.org/events/lacrossewalk2020 for the latest details



Down Syndrome Association of Wisconsin
Children of the Heart - Greater La Crosse Area
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Contact Jean Ahrens, La Crosse Walk Committee: (507) 363-0591 | ahrenski@yahoo.com