



Chippewa Valley

# Down Syndrome Awareness Walk 2021

## Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the Down Syndrome Association of Wisconsin

Sponsor Benefits	Platinum \$5,000	Gold \$2,500	Diamond \$1,000	Silver \$500	Bronze \$250	Fact Sign \$100
Naming Rights to the Walk	✓					
Company representative to speak during opening ceremonies	✓					
Recognition during opening ceremonies & all media opportunities	✓					
Company signage at opening ceremonies	✓	✓				
Company signage near registration	✓	✓				
Complimentary promotional booth	✓	✓	✓			
Ad in day-of-event program	1 page	1/2 page	1/4 page	1/8 page		
Company logo on back of all t-shirts	✓	✓	✓	✓	✓	
Logo & link to company website from DSAW website and Walk webpage	✓	✓	✓	✓	✓	
Recognition through annual report, newsletters, and social media	✓	✓	✓	✓	✓	
Complimentary Walk T-shirts	10	8	6	4	2	
Waived registration fees for your company	10	8	6	4	2	
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓	
Sign along the Walk route with a fact about DS and your logo						✓

WE NEED YOUR HELP WITH RAFFLE ITEMS TOO!

September 26, 2021

Irvine Park—Main Pavilion, Chippewa Valley

Visit [www.DSAW.org/events/chipwalk2021](http://www.DSAW.org/events/chipwalk2021) for the latest details



**dsaw**  
Down Syndrome  
Association of Wisconsin, Inc.  
awareness • acceptance • assistance  
CHIPPEWA VALLEY

DSAW-Chippewa Valley  
c/o DSAW, Inc.  
11709 W Cleveland Ave, Suite 2, West Allis, WI 53227  
(414) 327-3729 | [www.dsawchippewavalley.org](http://www.dsawchippewavalley.org)  
[info@dsawchippewavalley.org](mailto:info@dsawchippewavalley.org) | [facebook.com/dsawchip](https://facebook.com/dsawchip)

DSAW-Chippewa Valley

# Down Syndrome Awareness Walk 2021



**dsaw**  
Down Syndrome  
Association of Wisconsin, Inc.  
awareness · acceptance · assistance  
CHIPPEWA VALLEY

## Sponsorship/Marketing Agreement:

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Organization *(Exactly as you would like it to appear in print)* \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*My signature indicates authorization to make this commitment on behalf of my company*

Marketing Contact Name \_\_\_\_\_ Email \_\_\_\_\_

## Sponsorship Level:

Platinum Sponsor: \$5,000

Gold Sponsor: \$2,500

Diamond Sponsor: \$1,000

Silver Sponsor: \$500

Bronze Sponsor: \$250

Fact Sign: \$100

Underwriting of \_\_\_\_\_

In-Kind of \_\_\_\_\_

Please accept my donation in the amount of \$ \_\_\_\_\_

## Other Donations:

We also need goods and services for our raffles! Consider donating:

Good/Service: \_\_\_\_\_ Value: \$ \_\_\_\_\_

## Method of Payment:

Check enclosed *(Please make checks payable to DSAW)*

Visa  Mastercard

Card # \_\_\_\_\_ 3 digit security code \_\_\_\_\_

Exp Date \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

DSAW-Chippewa Valley  
c/o DSAW, Inc.

11709 W Cleveland Ave, Suite 2, West Allis, WI 53227

Email: [info@dsawchippewavalley.org](mailto:info@dsawchippewavalley.org) Phone: (414) 327-3729 Fax: (414) 327-1329

**Marketing Purpose:** The purpose of the event is to benefit the Down Syndrome Association of Wisconsin - Chippewa Valley programs and services and to advance its non-profit mission.

*DSAW must receive this agreement form before August 31, 2021 in order for your company to receive sponsorship recognition. You may email or mail the form.*