

DSAW-La Crosse

Down Syndrome Awareness Walk 2021



dsaw
Down Syndrome
Association of Wisconsin, Inc.
awareness · acceptance · assistance
CHILDREN OF THE HEART
GREATER LA CROSSE AREA

Sponsorship/Marketing Agreement:

Contact Name _____

Title _____

Organization *(Exactly as you would like it to appear in print)* _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

Marketing Contact Name _____ Email _____

Sponsorship Level:

Platinum Sponsor: \$7,500

Gold Sponsor: \$5,000

Diamond Sponsor: \$2,500

Silver Sponsor: \$1,000

Bronze Sponsor: \$500

Underwriting of _____

In-Kind of _____

Please accept my donation in the amount of \$ _____

Other Donations:

We also need goods and services for our raffles! Consider donating:

Good/Service: _____ Value: \$ _____

Method of Payment:

Check enclosed *(Please make checks payable to DSAW)*

Visa Mastercard

Card # _____ 3 digit security code _____

Exp Date _____ Zip Code _____

Signature _____ Date _____

Down Syndrome Association of Wisconsin
Children of the Heart - Greater La Crosse Area
PO Box 475, La Crosse, WI 54602

Contact Jean Ahrens, La Crosse Walk Committee: ahrenski@yahoo.com | (507) 363-0591

Marketing Purpose: The purpose of the event is to benefit the Down Syndrome Association of Wisconsin - Children of the Heart - Greater La Crosse Area programs and services and to advance its non-profit mission.

DSAW must receive this agreement form before August 31, 2021 in order for your company to receive sponsorship recognition. You may email or mail the form.



Greater La Crosse Area

Down Syndrome Awareness Walk 2021

Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the Down Syndrome Association of Wisconsin

Sponsor Benefits	Platinum \$7,500	Gold \$5,000	Diamond \$2,500	Silver \$1,000	Bronze \$500
Naming rights to the Walk	✓				
Company logo placed on all pre-event materials	✓				
Company representative to speak during opening ceremonies	✓	✓			
Company sign at opening ceremonies	✓	✓			
Recognition in all media opportunities	✓	✓	✓		
Complimentary promotional booth	✓	✓	✓		
Company sign at registration	✓	✓	✓	✓	
Company sign displayed on the Walk grounds	✓	✓	✓	✓	✓
Year-long recognition through press release, Annual Report, newsletters, website, and social media	✓	✓	✓	✓	✓
Company logo with link placed on Walk and DSAW websites	✓	✓	✓	✓	✓
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓

WE NEED YOUR HELP WITH RAFFLE ITEMS TOO!

September 26, 2021

Myric Park, La Crosse

Visit www.DSAW.org/events/lacrossewalk2021 for the latest details



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