



Dear Friend,

As of January 1 2022, the Madison Area Down Syndrome Society is now DSAW- South Central, a chapter of the Down Syndrome Association of Wisconsin. We are very optimistic about DSAW- South Central's future! The merge has provided an opportunity to continue expanding our reach and services for individuals with Down syndrome in the Greater Madison area, and we want YOU to help us! We know that many businesses may not be able to give this year – that is okay. But for those of you who are, we hope you will consider supporting DSAW- South Central through our event sponsorship opportunities. **We are at a crucial point in our organization's history and we need the generosity of people like you to provide services and support to individuals with Down syndrome and other disabilities in our community.**

We are writing to invite you to become a sponsor of our annual fundraising events: Gallery 21, the Golf Outing, and the Down Syndrome Awareness Walk. Sponsoring these events highlights not only your exceptional corporate citizenship but has lasting impact and reach in advertising benefits that will span all year long.

This year we will host in-person fundraising events and we are able to offer your business phenomenal, year-long sponsorship benefits that will showcase your brand not only to the Greater Madison community, but to our broader stakeholders in South Central Wisconsin. Please review the attached sponsorship opportunities for just some of the amazing benefits we can offer for your generosity. We can also customize a package that works for you! We can match sponsor benefits to the value of the contribution – and use that gift to directly change lives. DSAW- South Central is a 501(c)3 not-for-profit organization with EIN 02-0670316.

Please know that all contributions you make will positively impact DSAW- South Central and individuals with Down syndrome. 100% of dollars raised by these events are used by DSAW- South Central to further our mission of providing support to individuals with Down syndrome and their families while advancing acceptance, inclusion, and opportunity for individuals with Down syndrome in South Central Wisconsin.

Thank you for your thoughtful consideration of our request. Please fill out the marketing agreement with your contribution. If you have any questions or would like to talk about benefits, please feel free to contact Biz Kaiser at info@dsawsouthcentral.org.

Warmly,

Nick Bower

DSAW- South Central Board President

Support DSAW-South Central Year Round!



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2022 MULTI-EVENT SPONSORSHIP PACKAGES

includes our Gallery 21 (March 21), Golf Outing (July 8),
and DSAW-South Central Down Syndrome Awareness Walk (October 2)

*Proceeds benefit the life-changing programs and services provided by
the Down Syndrome Association of Wisconsin-South Central*

Sponsor Benefits	Platinum \$5,000	Diamond \$2,500	Gold \$1,500	Silver \$750	Bronze \$500	Friend \$250
Company logo featured through all events	✓					
Prominent feature in all event press releases	✓					
Complimentary golf outing foursome for 18 holes with carts	✓	✓				
Company logo featured on Gallery 21 exhibit displays			✓			
Company logo featured on drink tickets for Gallery 21 guests				✓		
Complimentary tickets to our Gallery 21 event	4	4	2	2		
Complimentary drink tickets at Gallery 21 event	4	4	2	2		
Sponsored event emails for each event	2	1	1	1		
Company advertisement in our golf outing program	Full page	1/2 page	1/4 page	1/8 page	1/8 page	
Company logo featured on the back of Walk t-shirts	✓	✓	✓	✓	✓	
Company logo featured on DSAW-South Central Walk website	✓	✓	✓	✓	✓	✓
Recognition all year long on DSAW social media and website	✓	✓	✓	✓	✓	✓

We must receive a sponsorship commitment by March 10, 2022 for your company to receive full recognition. Event packages may still be purchased at anytime. If purchased after an event, your company will continue to receive all available benefits listed with recognition until the end of the year.

Individual event sponsorship opportunities are also available, contact us for more information!

DSAW-South Central | PO Box 44796, Madison, WI 53744 | (414) 327-3729
info@dsawsouthcentral.org | www.dsaw.org/southcentral



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DSAW-SOUTH CENTRAL GOLF OUTING

SPONSORSHIP OPPORTUNITIES

*Proceeds benefit the life-changing programs and services
 provided by the Down Syndrome Association of Wisconsin-South Central*

Sponsor Benefits	Headline \$4,000	Gift Bag \$2,500	Golf Ball \$1,500	Drink \$750	Contest \$500	Green \$250
Company logo on all pre-event promotional materials	✓					
Company logo featured on all golf carts	✓					
Company logo featured on golfer gift	✓					
Company representative to speak during dinner	✓					
Company signage featured on the course and dinner table centerpieces	✓					
Company logo featured on the front of the golfer gift bags		✓				
Company logo featured on the course and dinner table centerpieces		✓				
Company logo featured on the package of golf balls given to each golfer			✓			
Four complimentary golf certificates for 18 holes and cart	✓	✓	✓			
Company logo featured on drink tickets given to each golfer				✓		
Company logo featured at a contest hole and recognized as contest hole sponsor in the program					✓	
Company advertisement in print program	Back cover	1 page	1/2 page	1/4 page	1/8 page	
Company logo featured on the golf course at a hole						✓
Recognition all year long on DSAW website and social media	✓	✓	✓	✓	✓	✓

FRIDAY, JULY 8, 2022
THE OAKS GOLF COURSE, COTTAGE GROVE

**We must receive a sponsorship commitment by June 10, 2022 for your company to receive recognition.
 Contact us about our year-round event sponsorship packages!**

DSAW-SOUTH CENTRAL | PO BOX 44796, MADISON, WI 53744
 P: (414) 327-3729 EMAIL: INFO@DSAWSOUTHCENTRAL.ORG WEB: WWW.DSAW.ORG/SOUTHCENTRAL



formerly MADISON AREA DOWN SYNDROME SOCIETY

DSAW-SOUTH CENTRAL DOWN SYNDROME AWARENESS WALK 2022

Sponsorship Opportunities

Proceeds benefit the life-changing programs and services provided by the Down Syndrome Association of Wisconsin-South Central

Sponsor Benefits	Headline \$7,500	21 Showcase \$5,000	Lunch \$2,500	T-shirt \$1,000	Sign \$750	Award \$500
Naming rights to the Walk	✓					
Future VIP reception with DSAW-South Central leadership	✓					
Company logo placed on all pre-event materials	✓					
Featured on 50+ posters and corresponding social media photos of individuals with Down syndrome in our community		✓				
Sponsored event emails with logo prominently featured	5	3				
Company representative to speak during program	✓	✓				
Prominent feature in event press release	✓	✓				
Featured signage entering and exiting the food area and other logo placements throughout the pavilion			✓			
Premium placement of company logo on event t-shirts and designation as official t-shirt sponsor				✓		
Company logo featured on team yard signs that will be placed in lawns throughout the region leading up to the Walk					✓	
Company logo featured on a sign along the Walk route with a fact about Down syndrome					✓	
Sponsor the announcement of the Top 5 Fundraising Teams						✓
Company logo featured throughout the Awareness Walk	✓	✓	✓	✓	✓	✓
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓	
Recognition all year long on DSAW website and social media	✓	✓	✓	✓	✓	

Sunday, October 2, 2022

Olin Park

We must receive a sponsorship commitment by September 1, 2022 for your company to receive recognition.

Contact us about our year-round event sponsorship packages!

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COMMITMENT FORM



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Please complete form and email to Biz Kaiser: elizabeth@dsaw.org, or send to DSAW-SC: PO Box 44796, Madison, WI 53744

SPONSORSHIP/MARKETING AGREEMENT:

Contact Name _____

Title _____

Organization (*Exactly as you would like it to appear in print*) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

Marketing Contact Name _____ Email _____

SPONSORSHIP LEVEL:

- | | | |
|---|--|---|
| <input type="checkbox"/> Golf Headline Sponsor: \$4,000 | <input type="checkbox"/> Walk Headline Sponsor: \$7,500 | <input type="checkbox"/> Multi Platinum Sponsor: \$5,000 |
| <input type="checkbox"/> Golf Gift Bag Sponsor: \$2,500 | <input type="checkbox"/> Walk 21 Showcase Sponsor: \$5,000 | <input type="checkbox"/> Multi Diamond Sponsor: \$2,500 |
| <input type="checkbox"/> Golf Ball Sponsor: \$1,500 | <input type="checkbox"/> Walk Lunch Sponsor: \$2,500 | <input type="checkbox"/> Multi Gold Sponsor: \$1,500 |
| <input type="checkbox"/> Golf Drink Sponsor: \$750 | <input type="checkbox"/> Walk T-Shirt Sponsor: \$1,000 | <input type="checkbox"/> Multi Silver Sponsor: \$750 |
| <input type="checkbox"/> Golf Contest Sponsor: \$500 | <input type="checkbox"/> Walk Yard Sign Sponsor: \$750 | <input type="checkbox"/> Multi Bronze Sponsor: \$500 |
| <input type="checkbox"/> Golf Green Sponsor: \$250 | <input type="checkbox"/> Walk Award Sponsor: \$500 | <input type="checkbox"/> Multi Friend of DSAW-SC Sponsor: \$250 |

I am unable to sponsor the events, but please accept my donation in the amount of \$ _____

OTHER DONATIONS:

We also need goods and services for our raffles! Consider donating:

Good/Service: _____ Value: \$ _____

METHOD OF PAYMENT:

Check enclosed (*Please make checks payable to DSAW-South Central*)

Visa Mastercard

Card # _____ CVV _____

Exp Date _____ Zip Code _____

Signature _____ Date _____

Marketing Purpose: The purpose of the events is to benefit the Down Syndrome Association of Wisconsin-South Central chapter's programs and services and to advance its non-profit mission.

DSAW-SC must receive this agreement form before March 10, 2022 (for multi-event packages), July 1, 2022 (for golf packages), or September 1, 2022 (for walk packages) in order for your company to receive sponsorship recognition.