



Greater La Crosse Area

Down Syndrome Awareness Walk 2022

Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the Down Syndrome Association of Wisconsin

Sponsor Benefits	Platinum \$7,500	Gold \$5,000	Diamond \$2,500	Silver \$1,000	Bronze \$500
Naming rights to the Walk	✓				
Company logo placed on all pre-event materials	✓				
Company representative to speak during opening ceremonies	✓	✓			
Company sign at opening ceremonies	✓	✓			
Recognition in all media opportunities	✓	✓	✓		
Complimentary promotional booth	✓	✓	✓		
Company sign at registration	✓	✓	✓	✓	
Company sign displayed on the Walk grounds	✓	✓	✓	✓	✓
Year-long recognition through press release, Annual Report, newsletters, website, and social media	✓	✓	✓	✓	✓
Company logo with link placed on Walk and DSAW websites	✓	✓	✓	✓	✓
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓

WE NEED YOUR HELP WITH RAFFLE ITEMS TOO!

October 8, 2022
Myrick Park, La Crosse

Visit www.DSAW.org for the latest details



dsaw
Down Syndrome
Association of Wisconsin, Inc.
awareness • acceptance • assistance
CHILDREN OF THE HEART
GREATER LA CROSSE AREA

Down Syndrome Association of Wisconsin
Children of the Heart - Greater La Crosse Area
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