



Dear Friends and Supporters of DSAW,

As we reflect on the past year, we are thrilled about what we were able to accomplish – expansion of our programming and service offerings, including the start of our much-anticipated 1:1 direct services, in-person family events throughout South Central Wisconsin, and our most successful Golf Outing ever! **But our work is not done, and so we are graciously asking for your financial support to help fund the critical work that we want to accomplish in 2023!** Our focus remains on serving individuals with Down syndrome and their families in South Central Wisconsin, but now that the MADSS family is part of the larger DSAW family we are very optimistic about DSAW-South Central's future! The merge has allowed us to continue expanding our reach and services across the South Central region—including Sauk, Columbia, Iowa, Dane, Jefferson, Lafayette, Green, and Rock counties. **By becoming a sponsor, you can help us strive toward full acceptance, full access, full potential, and a full life for those with Down syndrome as we continue to make Wisconsin the best supported state for people with Down syndrome and their loved ones!**

Your financial contribution not only funds the important work that we do and highlights your exceptional corporate citizenship, but it also has a lasting impact and reach in advertising benefits! By becoming a sponsor, you will receive **phenomenal, year-long sponsorship benefits** that will showcase your brand not only to the Greater Madison community, but to the over one million people living in our larger coverage area in South Central Wisconsin. And 100% of your donation will go toward DSAW-South Central operations. **Several of our sponsorship opportunities are limited – so join us today!**

Please review the attached sponsorship opportunities to see the amazing benefits we can offer—or we can customize a package that works for you! We can even match sponsor benefits to the value of the contribution. DSAW-South Central is a 501(c)3 not-for-profit organization with EIN 02-0670316.

So please, consider making a financial contribution or reach out to talk with us about how you can help our work of providing support to individuals with Down syndrome and their families while advancing acceptance, inclusion, and opportunity for individuals with Down syndrome in South Central Wisconsin. If you have any questions or would like to talk about benefits, please feel free to contact myself, Nick Bower, or Tricia Kleinsteiber at info@dsawsouthcentral.org.

Warmly,

Nick Bower

Nick Bower

DSAW-South Central Board President

Support DSAW-South Central Year Round!



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Association of Wisconsin, Inc.
awareness · acceptance · assistance
South Central

formerly MADISON AREA DOWN SYNDROME SOCIETY

2023 MULTI-EVENT SPONSORSHIP PACKAGES

includes our Gallery 21 (March 21), Golf Outing (July 14),
and DSAW-South Central Down Syndrome Awareness Walk (October 1)

*Proceeds benefit the life-changing programs and services provided by
the Down Syndrome Association of Wisconsin-South Central*

Sponsor Benefits	Platinum \$10,000	Diamond \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Friend \$500
Company logo featured through all events	✓					
Prominent feature in all event press releases	✓					
Complimentary golf outing foursome for 18 holes with carts	✓	✓				
Promotional booth featured at Awareness Walk	✓	✓	✓			
Company logo featured on Gallery 21 exhibit displays			✓			
Company logo featured on drink tickets for Gallery 21 guests				✓		
Complimentary tickets to our Gallery 21 event	4	4	2	2		
Sponsored event emails for each event	2	1	1	1		
Company advertisement in our golf outing program	Full page	1/2 page	1/4 page	1/8 page	1/8 page	
Company logo featured on the back of Walk t-shirts	✓	✓	✓	✓	✓	
Company logo featured on DSAW-South Central Walk website	✓	✓	✓	✓	✓	
Recognition all year long on DSAW social media and statewide website	✓	✓	✓	✓	✓	✓

We must receive a sponsorship commitment by March 1, 2023 for your company to receive full recognition. If received after this date, your company will continue to receive all available benefits listed with recognition until the end of the year.

Individual event sponsorship opportunities are also available, contact us for more information!



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DSAW-SOUTH CENTRAL GOLF OUTING

SPONSORSHIP OPPORTUNITIES

*Proceeds benefit the life-changing programs and services
 provided by the Down Syndrome Association of Wisconsin-South Central*

Sponsor Benefits	Headline \$5,000	Gift Bag \$3,000	Golf Ball \$2,000	Drink \$1,000	Contest \$750	Green \$500
Naming Rights to the Golf Outing (only 1 available)	✓					
Company logo on all pre-event promotional materials	✓					
Company logo featured on all golf carts	✓					
Company logo featured on golfer gift	✓					
Company representative to speak during dinner	✓					
Company signage featured on the course and dinner table centerpieces	✓					
Company logo featured on the front of the golfer gift bags		✓				
Company logo featured on the course and dinner table centerpieces		✓				
Company logo featured on the package of golf balls given to each golfer			✓			
Four complimentary golf certificates for 18 holes and cart	✓	✓	✓			
Company logo featured on drink tickets given to each golfer and on beer cart				✓		
Company logo featured at a contest hole and recognized as contest hole sponsor in the program					✓	
Company advertisement in print program	Back cover	1 page	1/2 page	1/4 page	1/8 page	
Company logo featured on the golf course at a hole						✓
Recognition on DSAW website and social media	✓	✓	✓	✓	✓	✓

JULY 14, 2023

THE OAKS GOLF COURSE, COTTAGE GROVE

We must receive a sponsorship commitment by June 9, 2023 for your company to receive full recognition.

Contact us about our year-round event sponsorship packages!

DSAW-SOUTH CENTRAL | PO BOX 44796, MADISON, WI 53744

P: (414) 327-3729 EMAIL: INFO@DSAWSOUTHCENTRAL.ORG WEB: WWW.DSAW.ORG/SOUTHCENTRAL



formerly MADISON AREA DOWN SYNDROME SOCIETY

SOUTH CENTRAL down Syndrome awareness Walk

Sponsorship Opportunities

Proceeds benefit the life-changing programs and services provided by the Down Syndrome Association of Wisconsin-South Central

Sponsor Benefits	Headline \$5,000	21 Showcase \$4,000	Lunch \$3,000	T-shirt \$2,000	Sign \$1,000	Award \$500
Naming rights to the Walk (only 1 available)	✓					
Future VIP reception with DSAW-South Central leadership	✓					
Company logo placed on all pre-event materials	✓					
Prominent feature in event press release	✓					
Company representative to speak during program	✓					
Featured on 50+ posters and corresponding social media photos of individuals with Down syndrome in our community		✓				
Featured signage entering and exiting the food area and other logo placements throughout the pavilion			✓			
Promotional booth featured at Awareness Walk	✓	✓	✓	✓		
Premium placement of company logo on event t-shirts and designation as official t-shirt sponsor				✓		
Company logo featured on team yard signs that will be placed in lawns throughout the region leading up to the Walk					✓	
Company logo featured on a sign along the Walk route with a fact about Down syndrome					✓	
Company logo featured throughout the Awareness Walk	✓	✓	✓	✓	✓	
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓	
Sponsor the announcement of the Top 5 Fundraising Teams						✓
Recognition on DSAW website and social media	✓	✓	✓	✓	✓	✓

October 1, 2023

We must receive a sponsorship commitment by September 1, 2023 for your company to receive full recognition.

Contact us about our year-round event sponsorship packages!

DSAW-South Central | PO Box 44796, Madison, WI 53744 | (414) 327-3729
info@dsawsouthcentral.org | www.dsaw.org/southcentral

COMMITMENT FORM



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Please complete form and email to Tricia Kleinsteiber: info@dsawsouthcentral.org
or send to DSAW-SC: PO Box 44796, Madison, WI 53744

SPONSORSHIP/MARKETING AGREEMENT:

Contact Name _____

Title _____

Organization (*Exactly as you would like it to appear in print*) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

Marketing Contact Name _____ Email _____

SPONSORSHIP LEVEL:

- | | | |
|---|--|---|
| <input type="checkbox"/> Golf Headline Sponsor: \$5,000 | <input type="checkbox"/> Walk Headline Sponsor: \$5,000 | <input type="checkbox"/> Multi Platinum Sponsor: \$10,000 |
| <input type="checkbox"/> Golf Gift Bag Sponsor: \$3,000 | <input type="checkbox"/> Walk 21 Showcase Sponsor: \$4,000 | <input type="checkbox"/> Multi Diamond Sponsor: \$5,000 |
| <input type="checkbox"/> Golf Ball Sponsor: \$2,000 | <input type="checkbox"/> Walk Lunch Sponsor: \$3,000 | <input type="checkbox"/> Multi Gold Sponsor: \$3,000 |
| <input type="checkbox"/> Golf Drink Sponsor: \$1,000 | <input type="checkbox"/> Walk T-Shirt Sponsor: \$2,000 | <input type="checkbox"/> Multi Silver Sponsor: \$2,000 |
| <input type="checkbox"/> Golf Contest Sponsor: \$750 | <input type="checkbox"/> Walk Yard Sign Sponsor: \$1,000 | <input type="checkbox"/> Multi Bronze Sponsor: \$1,000 |
| <input type="checkbox"/> Golf Green Sponsor: \$500 | <input type="checkbox"/> Walk Award Sponsor: \$500 | <input type="checkbox"/> Multi Friend of DSAW-SC Sponsor: \$250 |

I am unable to sponsor the events, but please accept my donation in the amount of \$ _____

OTHER DONATIONS:

We also need goods and services for our raffles! Consider donating:

Good/Service: _____ Value: \$ _____

METHOD OF PAYMENT:

- Check enclosed (*Please make checks payable to DSAW-South Central*)
 Visa Mastercard

Card # _____ CVV _____

Exp Date _____ Zip Code _____

Signature _____ Date _____

Marketing Purpose: The purpose of the events is to benefit the Down Syndrome Association of Wisconsin-South Central chapter's programs and services and to advance its non-profit mission.
DSAW-SC must receive this agreement form before March 1, 2023 (for multi-event packages), June 9, 2023 (for golf packages), or September 1, 2023 (for walk packages) in order for your company to receive full sponsorship recognition.