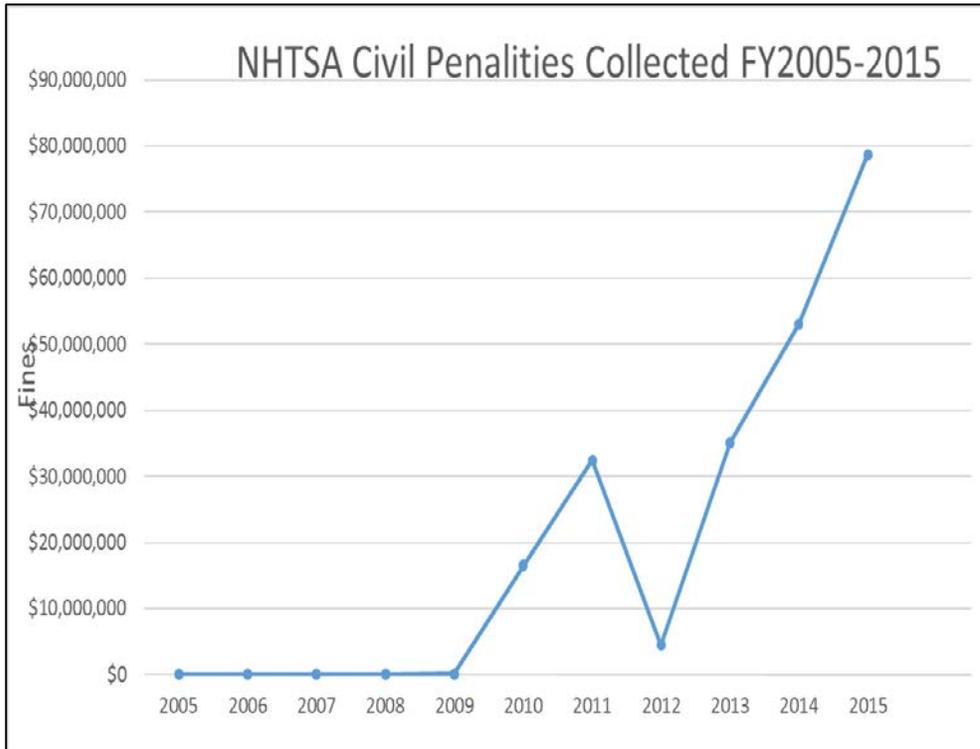


Company Overview

Kinetic Metrics is a leading force in data analysis for the US automotive industry and transportation strategist for emerging markets overseas. With our past experiences working for the U.S. Department of Transportation, Kinetic Metrics has the knowledge and expertise to help companies save lives and money.

Working in both government regulation and private industry, we noticed a difference in how the industry and government view their data. Our firm aims to bridge that gap by providing information and analysis to both private and government industries.

Our business is based on saving money and time for clients, while also saving the lives of its customers. The chart displayed in the figure below shows the increasing trend in civil penalties issued by NHTSA for failure to conduct safety recalls and/or properly submit field reports and warranty data. Paying civil penalties not only hurts a company's overall budget and reputation, but could lead to criminal penalties as well as decreased sales from social media implications. Kinetic Metrics intends to make manufacturers aware of these negative impacts and help them be more proactive.



Services Provided

Hazard and Trend Analysis

Kinetic Metrics has the ability to analyze data for hazard and trends with the same perspective as NHTSA investigations. Through our analysis we can help a manufacturer determine how best to handle potential issues.

Auditing

We believe we have a unique approach to safety. We can help manufacturers better understand how NHTSA is using their compliance information, and can create a system in which a company can have quality and efficiency. With our inside knowledge we can help your office create a culture of safety and ultimately comply with all Federal requirements.

Safety Investigations

Already have a potentially safety-related defect? We have the tools to analyze and research a defect to give insight on the best available remedy. We can also submit 573 information as a third-party, so we would take care of all of the paperwork for you.

TREAD Act Services

We can provide clients support for understanding and submitting early warning quarterly reports, as part of the NHTSA TREAD Act Submission requirement.

Contact Information

Phone: (703) 647-6221

Email: info@kineticmetrics.com

500 Montgomery Street
Suite 400
Alexandria, VA 22314