

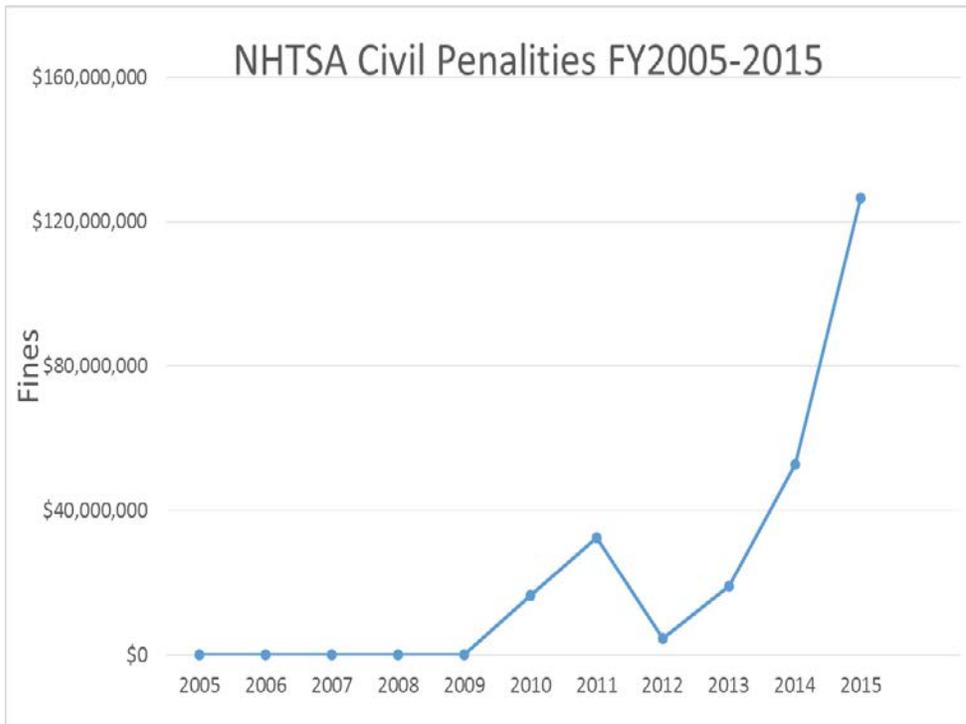
### Company Overview

Kinetic Metrics provides premier consultancy for the U.S. automotive industry and transportation strategists for emerging markets overseas. With experience as Safety Defect Engineers for the U.S. Department of Transportation, Kinetic Metrics has the knowledge to help companies save money and lives.

Our mission is to assist the automotive industry with compliance to Federal laws and regulations by bridging the gap between the private sector and the regulators.

Our business is based on saving money and time for clients, while also saving the lives of its customers. The chart displayed in the figure below shows the increasing trend in civil penalties issued by NHTSA for failure to conduct safety recalls and/or properly submit field reports and warranty data. Paying civil penalties not only hurts a company's budget and reputation, but could lead to criminal penalties as well as decreased sales from media implications. Kinetic Metrics intends to make manufacturers aware of these negative impacts and help them be more aware and proactive in avoiding them.

Our vision is to create new, innovative ways to assess safety and compliance for a variety of industries and products.



### Services Provided

#### Hazard and Trend Analysis

Kinetic Metrics can analyze data for hazard and trends with the same perspective as NHTSA investigators. Through our analysis we can help a manufacturer determine the best way to handle potential issues.

#### Auditing

By breaking down the information streams and assessing the current safety process in place, we can work to create a culture of safety within an organization. We also have the capability of building a brand-new program.

#### Training

Whether a company has been in the industry for years or is just starting out, proper safety training of employees is essential. We can create materials and hold seminars to review regulations and how to properly implement safety culture concepts.

#### Other Services Provided

- Project Management
- Research and Development
- Quality Assurance and Control
- Subject Matter Expertise

### Contact Information

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