



**KIM DALEY**  
graphic + interactive

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📍 Portland, OR

## EDUCATION

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**Ringling College of Art & Design** | Sarasota, FL  
BFA Graphic and Interactive Communication  
Minor in Business of Art and Design

## PROFESSIONAL EXPERIENCE

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**Swift | Designer** – Portland, OR (Winter 2015 - Present)

- Concepting, sketching, designing and executing assets as a part of the Nestle team across multiple social platforms and websites for the Buitoni, Outshine and Stouffer's brands.

**AKQA | Freelance Designer** – Portland, OR (Fall 2014)

- Worked within the Nike brand, specifically on their website experience.

**Hallmark Inc. | Interaction Design Intern** – Kansas City, MO (Summer 2014)

- Collaborated with the Digital and Marketing studios by concepting and executing design solutions for numerous mobile app products.

**StudioVox | In-class collaboration** – Los Angeles, CA (Spring 2014)

- Worked with StudioVox, a start-up in California, as a part of an in-class collaboration to assess their offering and devise a plan to reposition and redesign their digital product.

**Ringling College Design Center | Graphic Design Intern** – Sarasota, FL (Fall 2013)

- Graphic design intern in the Ringling College of Art and Design in-house design firm, collaborated with another designer to create a comprehensive collateral piece for a non-profit organization, Southeastern Guide Dogs.

**Ringling College Design Center | Business Production Asst.** – Sarasota, FL (Fall 2013)

- Responsible for assisting in the Production time line of projects – ensuring that projects meet deadlines, are ready for press and are archived properly.

**Gravitytank | Visual Communication Intern** – Chicago, IL (Summer 2013)

- Worked in a small team of designers, researchers and strategists to expand SC Johnson's existing target audience. Collaborated with my team to brainstorm and prototype solutions while creating graphic visuals and presentations to share with all stakeholders and sponsors.

## PROFICIENCIES

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**Skilled:** Adobe Photoshop, Illustrator, InDesign, After Effects, Microsoft Suite

**Working Knowledge:** Maxon Cinema 4D, Letterpress Printing

## AWARDS & HONORS

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2012 – 2014	PGSF (Print Graphic Scholarship Foundation) - <i>Recipient</i>
2013 – 2014	Ringling College AIGA Student Chapter President
2013	AIGA Worldstudio Scholarship - <i>Recipient</i> Adobe Design Achievement - <i>Semi Final in Print Communication</i> Adobe Design Achievement - <i>Semi Final in Interactive Design</i>
2014	Gold Local ADDY ("Behind the Story") - AAF Judge's Choice ("Behind the Story") - AAF 1st Place in Best of Ringling Gallery Show ("Study Buddy") President's Choice in Best of Ringling Gallery Show ("Study Buddy")