



KIM DALEY
graphic + interactive

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📍 Portland, OR

EDUCATION

Ringling College of Art & Design | Sarasota, FL
BFA Graphic and Interactive Communication
Minor in Business of Art and Design

PROFESSIONAL EXPERIENCE

Swift | Art Director – Portland, OR (Winter 2017 - Present)

- Concepting digital campaign creative and carrying out on set art direction for Google.

Swift | Designer – Portland, OR (Winter 2015 - Winter 2017)

- Concepting, illustrating, animating and art directing a variety of digital creative for a wide range of clients including Nestle, Mattel, PERIOD and Google.

AKQA | Freelance Designer – Portland, OR (Fall 2014)

- Worked within the Nike brand, specifically on their website experience.

Hallmark Inc. | Interaction Design Intern – Kansas City, MO (Summer 2014)

- Collaborated with the Digital and Marketing studios by concepting and executing design solutions for numerous mobile app products.

Ringling College Design Center | Graphic Design Intern – Sarasota, FL (Fall 2013)

- Graphic design intern in the Ringling College of Art and Design in-house design firm, collaborated with another designer to create a comprehensive collateral piece for a non-profit organization, Southeastern Guide Dogs.

Gravitytank | Visual Communication Intern – Chicago, IL (Summer 2013)

- Worked in a small team of designers, researchers and strategists to expand SC Johnson's existing target audience. Collaborated with my team to brainstorm and prototype solutions.

PROFICIENCIES

Skilled: Adobe Photoshop, Illustrator, InDesign, After Effects, Microsoft Suite

Working Knowledge: Maxon Cinema 4D, Letterpress Printing

AWARDS & HONORS

2013 – 2014	Ringling College AIGA Student Chapter President
2013	AIGA Worldstudio Scholarship - <i>Recipient</i>
	Adobe Design Achievement - <i>Semi Final in Print Communication</i>
	Adobe Design Achievement - <i>Semi Final in Interactive Design</i>
2014	Gold Local ADDY ("Behind the Story") - AAF
	Judge's Choice ("Behind the Story") - AAF
	1st Place in Best of Ringling Gallery Show ("Study Buddy")
	President's Choice in Best of Ringling Gallery Show ("Study Buddy")