

# ANGELA MAY CHEN

VISUAL DESIGNER

## SKILLS

### Technical

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Sketch
- Marvel, Invision
- Basic HTML/CSS

### Language

- proficient Spanish
- fluent Cantonese & Mandarin

## INTERESTS

- Maps & infographics
- Stop motion animation
- Long exposure photos
- Swing dance
- Rock climbing
- Bikes
- Burritos

## CONTACT

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## EDUCATION

### **Boston University | College of Communication 8.2008—5.2012**

Bachelor of Science in Communication, cum laude

Concentration in Advertising, Minor in Business Administration & Management

## EXPERIENCE

### **Teak | branding agency | San Francisco 12.2014—Present**

*Designer*

- Concept campaigns and design content for a variety of clients
- Execute a range of work: brand identity, illustration, web UX/UI, print, packaging, out of home
- Provide art direction and visual ideation for new business pitch decks

### **Chronicle Books | publisher | San Francisco 5.2013—12.2014**

*Communications Designer*

- Designed digital and print assets for the marketing communications team, including catalogs, event signage, tradeshow graphics, landing pages, online campaigns for various books
- Prepared mechanical files for print production
- Styled and photographed product shots for promotional material
- Filmed and edited product demos videos, created animated trailers for children's books

### **The Bold Italic | online magazine | San Francisco 9.2012—4.2015**

*Design Intern, Freelancer*

- Designed and coded online feature story graphics
- Created media kits, promo banners, and event collateral
- Pitched and executed new visual storytelling content, launched visual food dissection series

### **Mullen | ad agency | Boston 6.2012—8.2012**

*Account Management Intern*

- Assisted with daily account workflow and client projects for Benjamin Moore and MassMutual
- Updated production calendars and trafficking spreadsheets for print rotation, digital, TV units
- Prepared financial spreadsheets for monthly billing invoices and estimates
- Wrote competitive reports for breaking campaigns and new digital marketing trends

### **SF Appeal | online newspaper | San Francisco 5.2010—8.2010**

*Journalist*

- Wrote articles on local news, events, and culture
- Synthesized news from press releases, police reports, local media sources
- Performed on-scene reporting, filmed and edited videos of live coverage